

**272SF - TECNOLOGIE DI TRASMISSIONE DELLA
CONOSCENZA - TECHNOLOGY TRANSFER OF
KNOWLEDGE**

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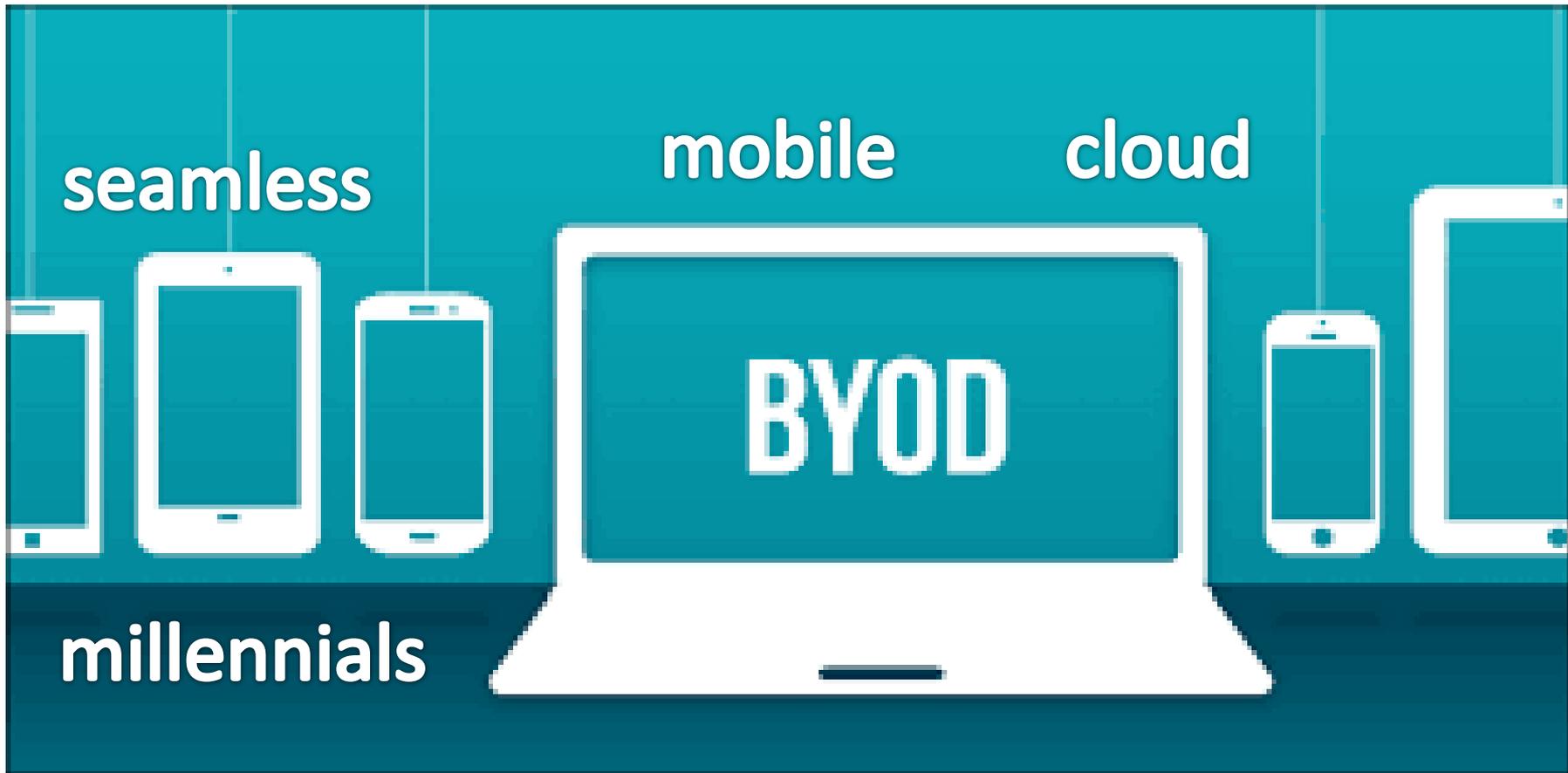
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millennials



Contenuti

Nel corso dei nostri incontri analizzeremo gli usi delle nuove tecnologie per comunicare e informare.

Mobile, facebook sembrano aver modificato il modo di interagire in contesti formali e informali.

Multimedia, LMS e Mooc sembrano garantire a tutti l'accesso alle informazioni.

Si sono verificati dei cambiamenti, che hanno portato alla soluzione di vecchi problemi e alla creazione di nuovi problemi – forme di dipendenza, incremento dei problemi di attenzione, digital divide.

Come agiscono sulla possibilità di leggere e ascoltare con successo, di comprendere e ricordare testi, messaggi, informazioni visive?

Ecco allora delinearsi le finalità di questo corso: illustrare i campi di ricerca psico-pedagogica che studiano le caratteristiche dei nuovi strumenti e che ci permettono di capire gli effetti del loro uso.

Ci chiederemo quanto sono comprensibili ed efficaci i messaggi prodotti, e trasmessi per mezzo di vecchie e nuove tecnologie (il libro, il video, il podcast, ecc.)

Prenderemo in considerazione le caratteristiche dei diversi destinatari dei messaggi, soprattutto quelle che sono proprie di lettori poco abili, di età avanzata o viceversa maturi e esperti.

Guarderemo a come l'attenzione, la capacità di comprensione, la memoria influiscono sui processi di lettura, comprensione, ricordo.

Obbiettivi

- Lo studente rifletterà sul modo in cui può migliorare l'efficacia delle proprie comunicazioni, la loro comprensibilità e incisività, imparando anche a organizzare l'esposizione in modo chiaro e coerente, per rendersi facilmente intellegibile ad interlocutori di diverse competenze.

Prerequisiti

- Il corso ha finalità meta cognitive, di riflessione sui problemi trattati e sui metodi usati nel campo della ricerca di tipo socio educativo. Non richiede propedeuticità, ma può venire facilitato dal possesso di conoscenze sul leggere, sulle difficoltà di lettura e comprensione.

Metodi didattici

Il corso prevede lezioni frontali, analisi di articoli, esposizioni collettive e lavoro nel piccolo gruppo.

Alcune lezioni verranno proposte in modalità blended (visione a distanza della lezione registrata e discussione in aula dei contenuti).

Verifica

- La prova finale sarà scritta con domande a risposta aperta.
- E' richiesta inoltre la schedatura di un articolo di ricerca individualmente o in piccolo gruppo.

Tecnologie rivoluzionarie

- Cambiano il nostro modo di agire, lavorare, pensare
- Web, internet smartphone,
- Moocs?

Mooc

- Massive
- Open
- Online

- Docenti esperti, democratizzare l'istruzione, nuovo approccio

EDUCATION LIFE

The Year of the MOOC

by LAURA PAPPANO NOV. 2, 2012



Dal NewYorkTimes: il 2012 l'anno dei Mooc

- Prima: pochi patiti delle tecnologie,
- Adesso: il numero degli studenti di edX, Coursera, Udacity è cresciuto incredibilmente:

piu' di centomila iscritti per un corso.

- Cresce piu' di Facebook

Contents

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Welcome to CCK11

Connectivism and Connective Knowledge is an open online course that over 12 weeks explores the concepts of connectivism and connective knowledge and explore their application as a framework for theories of teaching and learning. Participation is open to everyone and there are no fees or subscriptions required.

[Register Here](#)

The course will outline a connectivist understanding of educational systems of the future. It will help participants make sense of the transformative impact of technology in teaching and learning over the last decade. The voices calling for reform do so from many perspectives, with some suggesting 'new learners' require different learning models, others suggesting reform is needed due to globalization and increased competition, and still others suggesting technology is the salvation for the shortfalls evident in the system today. While each of these views tell us about the need for change, they overlook the primary reasons why change is required.

For a quick introduction to connectivist courses and how they work, please view the videos below.

<http://cck11.mooc.ca/>

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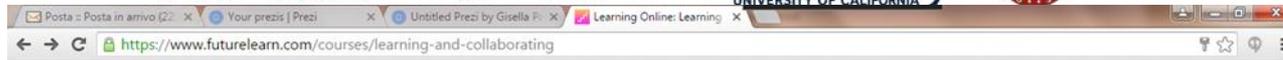


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IN THE CITY OF NEW YORK



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Become an effective online learner and develop your online
communication skills when working with others.

Join now – just started



xMOOCs

The screenshot shows a web browser window with the address bar displaying <https://www.futurelearn.com/courses/social-media-in-healthcare>. The page features a navigation menu with 'Courses', 'About', and 'Partners'. The main content area has a large banner with the text 'FREE ONLINE COURSE' and 'Social Media in Healthcare: Opportunities and Challenges'. Below this, it says 'Understand how social media is used in healthcare, to improve communication and information sharing, with this free online course.' and a pink button that says 'Join now – started 22 Feb'. The banner background shows a close-up of a person wearing glasses and a white head covering, with various social media icons overlaid. Below the banner, there are two smaller images: one of a person's face and another of the Taipei Medical University logo. The browser's taskbar at the bottom shows several open applications, including 'programmaSS.doc' and 'bonaiuti.pdf', and the system tray displays the time as 11:29 on 02/03/2016.

<https://www.futurelearn.com/courses/social-media-in-healthcare>

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Posta :: Posta in arrivo (22) x Improving the Health of W x

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Courses About Partners

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LONDON SCHOOL of HYGIENE

18:16
02/03/2016

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Posta :: Posta in arrivo (22) x Introduction to Public Spe x

https://www.coursera.org/learn/public-speaking

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Introduction to Public Speaking

University of Washington

W Course Info

About this Course

A report from the National Association of Colleges and Employers shows that employers want job candidates with strong communication skills. Similarly, educational success also requires the ability to articulate your thoughts clearly. In this class, we will study the principles of public speaking; critically examine our own and others' speeches through interactive practice.

Unlike many oral communication courses and textbooks, this class spends a fair bit of time working through the unique traits of oral versus written communication in order to help students prepare speeches that are easier to deliver orally and understand aurally. The class's focus on understanding the key parts of an argument and drafting clear and concise arguments translates directly to other academic assignments. In service of this goal, we will study the principles of argumentation and arrangement; critically examine our own speeches and the speeches of others. By becoming a student of public speaking, you join a long history of rhetorical study dating back to ancient Greece.

Log in to enroll in this course

Share

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Help Center

18:20 02/03/2016

- <https://www.coursera.org/learn/public-speaking>

- Chi sono i nostri destinatari
 - Hanno modi diversi di leggere, di apprendere?
 - Leggere e comprendere il testo, il video, il multimedia
- Problema: fare delle presentazioni efficaci, comprensibili ed engaging
 - Cosa vuol dire engaging? Divertente? Attraente? Motivante?

Soluzioni

- Curare l'interazione, il coinvolgimento
- Cura del format
- Engagement
- Comprensibilità

Engagement come appealing?

Visual Appeal vs. Usability: Which One Influences User Perceptions of a Website More?

[Christine Phillips*](#) & [Barbara S. Chaparro](#)



Rent To Own Real Estate

Also see [NoMoneyDownRealEstate.com](#) Providing Free Nationwide lists of house foreclosures-- government HUD, VA, Bank, Foreclosures, and IRS & C prices!

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<http://www.surl.org/usabilitynews/112/aesthetic.asp>

Curare l'aspetto?



Light reader

- chi non ha buone capacità di lettura presta più facilmente attenzione alla pagina che ha:
- caratteri grandi,
- dai paragrafi ben spaziati,
- in cui il testo non è troppo denso
- è accompagnato da un'illustrazione, da una vignetta, rappresentativa, ma anche decorativa.

www.Repubblica.it