Chapter 6

Univariate time series modelling and forecasting

Univariate Time Series Models

• Where we attempt to predict returns using only information contained in their past values.

Some Notation and Concepts

• A Strictly Stationary Process

A strictly stationary process is one where

$$P\{y_{t_1} \leq b_1, \ldots, y_{t_n} \leq b_n\} = P\{y_{t_1+m} \leq b_1, \ldots, y_{t_n+m} \leq b_n\}$$

• A Weakly Stationary Process

Univariate Time Series Models (Cont'd)

If a series satisfies the next three equations, it is said to be weakly or covariance stationary

(1)
$$E(y_t) = \mu$$
 $t = 1, 2, ..., \infty$
(2) $E(y_t - \mu)(y_t - \mu) = \sigma^2 < \infty$
(3) $E(y_{t_1} - \mu)(y_{t_2} - \mu) = \gamma_{t_2 - t_1} \quad \forall t_1, t_2$

• So if the process is covariance stationary, all the variances are the same and all the covariances depend on the difference between t₁ and t₂. The moments

$$E(y_t - E(y_t))(y_{t-s} - E(y_{t-s})) = \gamma_s, s = 0, 1, 2, \dots$$

are known as the covariance function.

• The covariances, γ_s , are known as autocovariances.

Univariate Time Series Models (Cont'd)

- However, the value of the autocovariances depend on the units of measurement of y_t.
- It is thus more convenient to use the autocorrelations which are the autocovariances normalised by dividing by the variance:

$$au_{s} = rac{\gamma_{s}}{\gamma_{0}}, \quad s = 0, 1, 2, \dots$$

 If we plot τ_s against s=0,1,2,... then we obtain the autocorrelation function or correlogram.

A White Noise Process

• A white noise process is one with (virtually) no discernible structure. A definition of a white noise process is

$$E(y_t) = \mu$$
$$var(y_t) = \sigma^2$$
$$\gamma_{t-r} = \begin{cases} \sigma^2 & \text{if } t = r\\ 0 & otherwise \end{cases}$$

- Thus the autocorrelation function will be zero apart from a single peak of 1 at s=0. $\hat{\tau}_s \sim approx$. N(0, 1/T) where T = sample size
- We can use this to do significance tests for the autocorrelation coefficients by constructing a confidence interval.

A White Noise Process (Cont'd)

• For example, a 95 % confidence interval would be given by

$$\pm 1.96 imes rac{1}{\sqrt{T}}$$

. If the sample autocorrelation coefficient, $\hat{\tau}_s$, falls outside this region for any value of *s*, then we reject the null hypothesis that the true value of the coefficient at lag *s* is zero.

Joint Hypothesis Tests

 We can also test the joint hypothesis that all *m* of the τ_k correlation coefficients are simultaneously equal to zero using the *Q*-statistic developed by Box and Pierce:

$$Q = T \sum_{k=1}^{m} \hat{\tau}_k^2$$

where T=sample size, m=maximum lag length

- The Q-statistic is asymptotically distributed as a χ^2_m .
- However, the Box Pierce test has poor small sample properties, so a variant has been developed, called the Ljung-Box statistic:

$$Q^* = T(T+2) \sum_{k=1}^{m} \frac{\hat{\tau}_k^2}{T-k} \sim \chi_m^2$$

• This statistic is very useful as a portmanteau (general) test of linear dependence in time series.

An ACF Example

• Question:

Suppose that a researcher had estimated the first 5 autocorrelation coefficients using a series of length 100 observations, and found them to be (from 1 to 5): 0.207, -0.013, 0.086, 0.005, -0.022.

Test each of the individual coefficient for significance, and use both the Box-Pierce and Ljung-Box tests to establish whether they are jointly significant.

<u>Solution:</u>

A coefficient would be significant if it lies outside (-0.196,+0.196) at the 5% level, so only the first autocorrelation coefficient is significant.

Q=5.09 and $Q^*=5.26$

An ACF Example (Cont'd)

Compared with a tabulated $\chi^2(5)=11.1$ at the 5% level, so the 5 coefficients are jointly insignificant.

Moving Average Processes

• Let u_t (t = 1, 2, 3, ...) be a sequence of independently and identically distributed (iid) random variables with $E(u_t) = 0$ and $var(u_t) = \sigma^2$, then

$$y_t = \mu + u_t + \theta_1 u_{t-1} + \theta_2 u_{t-2} + \dots + \theta_q u_{t-q}$$

is a qth order moving average model MA(q).

Its properties are

$$E(y_t) = \mu$$
$$var(y_t) = \gamma_0 = \left(1 + \theta_1^2 + \theta_2^2 + \dots + \theta_q^2\right)\sigma^2$$

Covariances

$$\gamma_{s} = \begin{cases} \left(\theta_{s} + \theta_{s+1}\theta_{1} + \theta_{s+2}\theta_{2} + \dots + \theta_{q}\theta_{q-s}\right) & \sigma^{2} \text{ for } s = 1, \dots, q\\ 0 & \text{for } s > q \end{cases}$$

Example of an MA Problem

1. Consider the following MA(2) process:

$$y_t = u_t + \theta_1 u_{t-1} + \theta_2 u_{t-2}$$

where u_t is a zero mean white noise process with variance σ^2 .

- i. Calculate the mean and variance of X_t
- ii. Derive the autocorrelation function for this process (i.e. express the autocorrelations, τ_1 , τ_2 , ...as functions of the parameters θ_1 and θ_2).
- iii. If $\theta_1 = -0.5$ and $\theta_2 = 0.25$, sketch the acf of X_t .

Solution

i. If $E(u_t) = 0$, then $E(u_{t-i}) = 0 \forall i$ So

$$E(y_t) = E(u_t + \theta_1 u_{t-1} + \theta_2 u_{t-2})$$
$$= E(u_t) + \theta_1 E(u_{t-1}) + \theta_2 E(u_{t-2}) = 0$$
$$var(y_t) = E[y_t - E(y_t)][y_t - E(y_t)]$$

But
$$E(y_t) = 0$$
, so
 $var(y_t) = E[(y_t)(y_t)]$
 $var(y_t) = E[(u_t + \theta_1 u_{t-1} + \theta_2 u_{t-2})(u_t + \theta_1 u_{t-1} + \theta_2 u_{t-2})]$
 $var(y_t) = E[u_t^2 + \theta_1^2 u_{t-1}^2 + \theta_2^2 u_{t-2}^2 + cross-products]$
But $E[cross-products] = 0$ since $cov(u_t, u_{t-s}) = 0$ for $s \neq 0$.

So
$$\operatorname{var}(y_t) = \gamma_0 = E \left[u_t^2 + \theta_1^2 u_{t-1}^2 + \theta_2^2 u_{t-2}^2 \right]$$

$$= \sigma^2 + \theta_1^2 \sigma^2 + \theta_2^2 \sigma^2$$
$$= \left(1 + \theta_1^2 + \theta_2^2 \right) \sigma^2$$

ii. The acf of y_t

$$\begin{aligned} \gamma_{1} &= E[y_{t} - \mathsf{E}(y_{t})][y_{t-1} - \mathsf{E}(y_{t-1})] \\ \gamma_{1} &= E[y_{t}][y_{t-1}] \\ \gamma_{1} &= E[(u_{t} + \theta_{1}u_{t-1} + \theta_{2}u_{t-2})(u_{t-1} + \theta_{1}u_{t-2} + \theta_{2}u_{t-3})] \\ \gamma_{1} &= E\left[(\theta_{1}u_{t-1}^{2} + \theta_{1}\theta_{2}u_{t-2}^{2})\right] \\ \gamma_{1} &= \theta_{1}\sigma^{2} + \theta_{1}\theta_{2}\sigma^{2} \\ \gamma_{1} &= (\theta_{1} + \theta_{1}\theta_{2})\sigma^{2} \end{aligned}$$

$$\begin{aligned} \gamma_2 &= \mathsf{E}[y_t - \mathsf{E}(y_t)][y_{t-2} - \mathsf{E}(y_{t-2})] \\ \gamma_2 &= \mathsf{E}[y_t][y_{t-2}] \\ \gamma_2 &= \mathsf{E}[(u_t + \theta_1 u_{t-1} + \theta_2 u_{t-2})(u_{t-2} + \theta_1 u_{t-3} + \theta_2 u_{t-4})] \\ \gamma_2 &= \mathsf{E}[(\theta_2 u_{t-2}^2)] \\ \gamma_2 &= \theta_2 \sigma^2 \end{aligned}$$

$$\gamma_{3} = E[y_{t} - E(y_{t})][y_{t-3} - E(y_{t-3})]$$

$$\gamma_{3} = E[y_{t}][y_{t-3}]$$

$$\gamma_{3} = E[(u_{t} + \theta_{1}u_{t-1} + \theta_{2}u_{t-2})(u_{t-3} + \theta_{1}u_{t-4} + \theta_{2}u_{t-5})]$$

$$\gamma_{3} = 0$$

So
$$\gamma_s = 0$$
 for $s > 2$.

We have the autocovariances, now calculate the autocorrelations:

$$\begin{aligned} \tau_0 &= \frac{\gamma_0}{\gamma_0} = 1 \\ \tau_1 &= \frac{\gamma_1}{\gamma_0} = \frac{(\theta_1 + \theta_1 \theta_2)\sigma^2}{(1 + \theta_1^2 + \theta_2^2)\sigma^2} = \frac{(\theta_1 + \theta_1 \theta_2)}{(1 + \theta_1^2 + \theta_2^2)} \\ \tau_2 &= \frac{\gamma_2}{\gamma_0} = \frac{(\theta_2)\sigma^2}{(1 + \theta_1^2 + \theta_2^2)\sigma^2} = \frac{\theta_2}{(1 + \theta_1^2 + \theta_2^2)} \\ \tau_3 &= \frac{\gamma_3}{\gamma_0} = 0 \\ \tau_s &= \frac{\gamma_s}{\gamma_0} = 0 \quad \forall \ s > 2 \end{aligned}$$

iii. For $\theta_1 = -0.5$ and $\theta_2 = 0.25$, substituting these into the formulae above gives $\tau_1 = -0.476$, $\tau_2 = 0.190$.

ACF Plot

Thus the acf plot will appear as follows:



lag, s

Autoregressive Processes

• An autoregressive model of order *p*, an AR(*p*) can be expressed as

$$y_t = \mu + \phi_1 y_{t-1} + \phi_2 y_{t-2} + \dots + \phi_p y_{t-p} + u_t$$

• Or using the lag operator notation:

$$Ly_t = y_{t-1} \qquad \qquad L^i y_t = y_{t-i}$$

$$y_t = \mu + \sum_{i=1}^p \phi_i y_{t-i} + u_t$$

or

$$y_t = \mu + \sum_{i=1}^{p} \phi_i L^i y_t + u_t$$

• or $\phi(L)y_t = \mu + u_t$ where $\phi(L) = (1 - \phi_1 L - \phi_2 L^2 - \dots - \phi_p L^p).$

The Stationary Condition for an AR Model

- The condition for stationarity of a general AR(p) model is that the roots of $1 \phi_1 z \phi_2 z^2 \cdots \phi_p z^p = 0$ all lie outside the unit circle.
- A stationary AR(p) model is required for it to have an $MA(\infty)$ representation.
- Example 1: Is y_t = y_{t-1} + u_t stationary? The characteristic root is 1, so it is a unit root process (so non-stationary)
- Example 2: Is $y_t = 3y_{t-1} 2.75y_{t-2} + 0.75y_{t-3} + u_t$ stationary?

The characteristic roots are 1, 2/3, and 2. Since only one of these lies outside the unit circle, the process is non-stationary.

Wold's Decomposition Theorem

- States that any stationary series can be decomposed into the sum of two unrelated processes, a purely deterministic part and a purely stochastic part, which will be an MA(∞).
- For the AR(p) model, $\phi(L)y_t = u_t$, ignoring the intercept, the Wold decomposition is

$$y_t = \psi(L)u_t$$

where,

$$\psi(L) = \phi(L)^{-1} = (1 - \phi_1 L - \phi_2 L^2 - \dots - \phi_p L^p)^{-1}$$

The Moments of an Autoregressive Process

• The moments of an autoregressive process are as follows. The mean is given by

$$E(y_t) = \frac{\phi_0}{1 - \phi_1 - \phi_2 - \dots - \phi_p}$$

 The autocovariances and autocorrelation functions can be obtained by solving what are known as the Yule-Walker equations:

$$\tau_1 = \phi_1 + \tau_1 \phi_2 + \dots + \tau_{p-1} \phi_p$$

$$\tau_2 = \tau_1 \phi_1 + \phi_2 + \dots + \tau_{p-2} \phi_p$$

$$\vdots \vdots \vdots$$

$$\tau_p = \tau_{p-1} \phi_1 + \tau_{p-2} \phi_2 + \dots + \phi_p$$

 If the AR model is stationary, the autocorrelation function will decay exponentially to zero.

Sample AR Problem

• Consider the following simple AR(1) model

$$y_t = \mu + \phi_1 y_{t-1} + u_t$$

i. Calculate the (unconditional) mean of y_t .

For the remainder of the question, set $\mu = 0$ for simplicity.

- ii. Calculate the (unconditional) variance of y_t .
- iii. Derive the autocorrelation function for y_t .

Solution

i. Unconditional mean:

$$E(y_t) = E(\mu + \phi_1 y_{t-1})$$

$$E(y_t) = \mu + \phi_1 E(y_{t-1})$$

But also

So

$$E(y_t) = \mu + \phi_1(\mu + \phi_1 E(y_{t-2}))$$

= $\mu + \phi_1 \mu + \phi_1^2 E(y_{t-2})$
= $\mu + \phi_1 \mu + \phi_1^2(\mu + \phi_1 E(y_{t-3}))$
 $E(y_t) = \mu + \phi_1 \mu + \phi_1^2 \mu + \phi_1^3 E(y_{t-3})$

An infinite number of such substitutions would give

$$\mathbf{E}(\mathbf{y}_t) = \mu \left(1 + \phi_1 + \phi_1^2 + \cdots \right) + \phi_1^{\infty} \mathbf{y}_0$$

So long as the model is stationary, i.e. $|\phi_1| < 1$, then $\phi_1^\infty = 0$. So

$$E(y_t) = \mu (1 + \phi_1 + \phi_1^2 + \cdots) = \frac{\mu}{1 - \phi_1}$$

ii. Calculating the variance of y_t : $y_t = \phi_1 y_{t-1} + u_t$

From Wold's decomposition theorem:

$$y_t(1 - \phi_1 L) = u_t$$

$$y_t = (1 - \phi_1 L)^{-1} u_t$$

$$y_t = (1 + \phi_1 L + \phi_1^2 L^2 + \cdots) u_t$$

So long as, $|\phi_1| < 1$, this will converge.

$$\operatorname{var}(y_t) = \operatorname{E}[y_t - \operatorname{E}(y_t)][y_t - \operatorname{E}(y_t)]$$

but $E(y_t) = 0$, since μ is set to zero.

$$\begin{aligned} \operatorname{var}(y_t) &= \operatorname{E}[(y_t)(y_t)] \\ &= \operatorname{E}[(u_t + \phi_1 u_{t-1} + \phi_1^2 u_{t-2} + \cdots)(u_t + \phi_1 u_{t-1} + \phi_1^2 u_{t-2} + \cdots)] \end{aligned}$$

$$= E \left[u_t^2 + \phi_1^2 u_{t-1}^2 + \phi_1^4 u_{t-2}^2 + \dots + cross-products \right]$$

$$= E \left[u_t^2 + \phi_1^2 u_{t-1}^2 + \phi_1^4 u_{t-2}^2 + \dots \right]$$

$$= \sigma_u^2 + \phi_1^2 \sigma_u^2 + \phi_1^4 \sigma_u^2 + \dots$$

$$= \sigma_u^2 \left(1 + \phi_1^2 + \phi_1^4 + \dots \right)$$

$$= \frac{\sigma_u^2}{(1 - \sigma_u^2)}$$

iii. Turning now to calculating the acf, first calculate the autocovariances:

$$\gamma_1 = \operatorname{cov}(y_t, y_{t-1}) = \operatorname{E}[y_t - E(y_t)][y_{t-1} - E(y_{t-1})]$$

Since a_0 has been set to zero, $E(y_t) = 0$ and $E(y_{t-1}) = 0$, so

$$\gamma_1 = \mathrm{E}[y_t y_{t-1}]$$

under the result above that $E(y_t) = E(y_{t-1}) = 0$. Thus

$$\begin{aligned} \gamma_1 &= & \mathrm{E} \big[\big(u_t + \phi_1 u_{t-1} + \phi_1^2 u_{t-2} + \cdots \big) \big(u_{t-1} + \phi_1 u_{t-2} \\ &+ \phi_1^2 u_{t-3} + \cdots \big) \big] \\ \gamma_1 &= & \mathrm{E} \big[\phi_1 u_{t-1}^2 + \phi_1^3 u_{t-2}^2 + \cdots + cross - products \big] \\ \gamma_1 &= & \phi_1 \sigma^2 + \phi_1^3 \sigma^2 + \phi_1^5 \sigma^2 + \cdots \\ \gamma_1 &= & \frac{\phi_1 \sigma^2}{\big(1 - \phi_1^2 \big)} \end{aligned}$$

For the second autocorrelation coefficient,

$$\gamma_2 = \operatorname{cov}(y_t, y_{t-2}) = \operatorname{E}[y_t - \operatorname{E}(y_t)][y_{t-2} - \operatorname{E}(y_{t-2})]$$

Using the same rules as applied above for the lag 1 covariance

If these steps were repeated for $\gamma_{\rm 3},$ the following expression would be obtained

$$\gamma_3 = \frac{\phi_1^3 \sigma^2}{\left(1 - \phi_1^2\right)}$$

and for any lag s, the autocovariance would be given by

$$\gamma_s = \frac{\phi_1^s \sigma^2}{\left(1 - \phi_1^2\right)}$$

Solution (Cont'd) The acf can now be obtained by dividing the covariances by the variance:

$$\tau_0 = \frac{\gamma_0}{\gamma_0} = 1$$

$$\tau_1 = \frac{\gamma_1}{\gamma_0} = \frac{\left(\frac{\phi_1 \sigma^2}{(1 - \phi_1^2)}\right)}{\left(\frac{\sigma^2}{(1 - \phi_1^2)}\right)} = \phi_1$$

$$\tau_2 = \frac{\gamma_2}{\gamma_0} = \frac{\left(\frac{\phi_1^2 \sigma^2}{(1 - \phi_1^2)}\right)}{\left(\frac{\sigma^2}{(1 - \phi_1^2)}\right)} = \phi_1^2$$

$$\tau_3 = \phi_1^3$$

$$\tau_{\rm S}=\phi_{\rm 1}^{\rm z}$$
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The Partial Autocorrelation Function (denoted τ_{kk})

- Measures the correlation between an observation k periods ago and the current observation, after controlling for observations at intermediate lags (i.e. all lags <k).
- So τ_{kk} measures the correlation between y_t and y_{t-k} after removing the effects of y_{t-k+1}, y_{t-k+2},..., y_{t-1}
- At lag 1, the acf = pacf always
- At lag 2,

$$\tau_{22} = \left(\tau_2 - \tau_1^2\right) / \left(1 - \tau_1^2\right)$$

• For lags 3+, the formulae are more complex.

The Partial Autocorrelation Function (denoted τ_{kk}) (Cont'd)

- The pacf is useful for telling the difference between an AR process and an ARMA process.
- In the case of an AR(p), there are direct connections between y_t and y_{t-s} only for s ≤ p.
- So for an AR(p), the theoretical pacf will be zero after lag p.
- In the case of an MA(q), this can be written as an AR(∞), so there are direct connections between y_t and all its previous values.
- For an MA(q), the theoretical pacf will be geometrically declining.

ARMA Processes

• By combining the AR(*p*) and MA(*q*) models, we can obtain an ARMA(*p*,*q*) model:

$$\phi(L)y_t = \mu + \theta(L)u_t$$

where

$$\phi(L) = 1 - \phi_1 L - \phi_2 L^2 - \dots - \phi_p L^p \text{ and}$$

$$\theta(L) = 1 + \theta_1 L + \theta_2 L^2 + \dots + \theta_q L^q$$

or

$$y_t = \mu + \phi_1 y_{t-1} + \phi_2 y_{t-2} + \dots + \phi_p y_{t-p} + \theta_1 u_{t-1}$$
$$+ \theta_2 u_{t-2} + \dots + \theta_q u_{t-q} + u_t$$

with

$$\mathbf{E}(u_t) = 0; E(u_t^2) = \sigma^2; E(u_t u_s) = 0, t \neq s$$
The Invertibility Condition

- Similar to the stationarity condition, we typically require the MA(q) part of the model to have roots of $\theta(z) = 0$ greater than one in absolute value.
- The mean of an ARMA series is given by

$$E(y_t) = \frac{\mu}{1 - \phi_1 - \phi_2 - \dots - \phi_p}$$

• The autocorrelation function for an ARMA process will display combinations of behaviour derived from the AR and MA parts, but for lags beyond *q*, the acf will simply be identical to the individual AR(*p*) model.

Summary of the Behaviour of the acf for AR and MA Processes

An autoregressive process has

- a geometrically decaying acf
- number of spikes of pacf = AR order

A moving average process has

- Number of spikes of acf = MA order
- a geometrically decaying pacf

Some sample acf and pacf plots for standard processes

• The acf and pacf are not produced analytically from the relevant formulae for a model of that type, but rather are estimated using 100,000 simulated observations with disturbances drawn from a normal distribution.

Figure: Sample autocorrelation and partial autocorrelation functions for an MA(1) model: $y_t = -0.5u_{t-1} + u_t$



ACF and PACF for an MA(2) Model: $y_t = 0.5u_{t-1} - 0.25u_{t-2} + u_t$



lag, s

ACF and PACF for a slowly decaying AR(1) Model: $y_t = 0.9y_{t-1} + u_t$



ACF and PACF for a more rapidly decaying AR(1) Model: $y_t = 0.5y_{t-1} + u_t$



lag,s

ACF and PACF for a more rapidly decaying AR(1) Model with Negative Coefficient: $y_t = -0.5y_{t-1} + u_t$



lag, s

ACF and PACF for a Non-stationary Model (i.e. a unit coefficient): $y_t = y_{t-1} + u_t$



ACF and PACF for an ARMA(1,1): $y_t = 0.5y_{t-1} + 0.5u_{t-1} + u_t$





Building ARMA Models - The Box Jenkins Approach

- Box and Jenkins (1970) were the first to approach the task of estimating an ARMA model in a systematic manner. There are 3 steps to their approach:
 - 1. Identification
 - 2. Estimation
 - 3. Model diagnostic checking

Step 1:

- Involves determining the order of the model.
- Use of graphical procedures
- A better procedure is now available

Step 2:

Building ARMA Models - The Box Jenkins Approach (Cont'd)

- Estimation of the parameters
- Can be done using least squares or maximum likelihood depending on the model.
- Step 3:
 - Model checking

Box and Jenkins suggest 2 methods:

- deliberate overfitting
- residual diagnostics

Some More Recent Developments in ARMA Modelling

- <u>Identification</u> would typically not be done using acf's.
- We want to form a parsimonious model.
- Reasons:
 - variance of estimators is inversely proportional to the number of degrees of freedom.
 - models which are profligate might be inclined to fit to data specific features
- This gives motivation for using information criteria, which embody 2 factors
 - $-\,$ a term which is a function of the RSS
 - some penalty for adding extra parameters
- The object is to choose the number of parameters which minimises the information criterion.

Information Criteria for Model Selection

- The information criteria vary according to how stiff the penalty term is.
- The three most popular criteria are Akaike's (1974) information criterion (AIC), Schwarz's (1978) Bayesian information criterion (SBIC), and the Hannan-Quinn criterion (HQIC).

$$AIC = \ln(\hat{\sigma}^2) + \frac{2k}{T}$$
$$SBIC = \ln(\hat{\sigma}^2) + \frac{k}{T} \ln T$$
$$HQIC = \ln(\hat{\sigma}^2) + \frac{2k}{T} \ln(\ln(T))$$

Information Criteria for Model Selection (Cont'd)

where k = p + q + 1, T= sample size. So we min. *IC* s.t. $p \leq \bar{p}$, $q \leq \bar{q}$ *SBIC* embodies a stiffer penalty term than *AIC*.

- Which IC should be preferred if they suggest different model orders?
 - *SBIC* is strongly consistent but (inefficient).
 - AIC is not consistent, and will typically pick "bigger" models.

ARIMA Models

- As distinct from ARMA models. The I stands for integrated.
- An integrated autoregressive process is one with a characteristic root on the unit circle.
- Typically researchers difference the variable as necessary and then build an ARMA model on those differenced variables.
- An ARMA(*p*,*q*) model in the variable differenced *d* times is equivalent to an ARIMA(*p*,*d*,*q*) model on the original data.

Exponential Smoothing

- Another modelling and forecasting technique
- How much weight do we attach to previous observations?
- Expect recent observations to have the most power in helping to forecast future values of a series.
- The equation for the model

$$S_t = \alpha y_t + (1 - \alpha)S_{t-1} \tag{1}$$

Where α is the smoothing constant, with $0 \le \alpha \le 1$, y_t is the current realised value, S_t is the current smoothed value.

$$S_{t-1} = \alpha y_{t-1} + (1 - \alpha)S_{t-2}$$
(2)

and lagging again

$$S_{t-2} = \alpha y_{t-2} + (1 - \alpha)S_{t-3}$$
(3)

• Substituting into (1) for S_{t-1} from (2)

$$S_t = \alpha y_t + (1 - \alpha)(\alpha y_{t-1} + (1 - \alpha)S_{t-2})$$

$$S_t = \alpha y_t + (1 - \alpha)\alpha y_{t-1} + (1 - \alpha)^2 S_{t-2}$$
(4)

• Substituting into (4) for S_{t-2} from (3)

$$S_t = \alpha y_t + (1 - \alpha) \alpha y_{t-1} + (1 - \alpha)^2 S_{t-2}$$

= $\alpha y_t + (1 - \alpha) \alpha y_{t-1} + (1 - \alpha)^2 (\alpha y_{t-2} + (1 - \alpha) S_{t-3})$
= $\alpha y_t + (1 - \alpha) \alpha y_{t-1} + (1 - \alpha)^2 \alpha y_{t-2} + (1 - \alpha)^3 S_{t-3}$

• T successive substitutions of this kind would lead to

$$S_t = \left(\sum_{i=0}^T \alpha (1-\alpha)^i y_{t-i}\right) + (1-\alpha)^T S_0$$

Since $\alpha \ge 0$, the effect of each observation declines geometrically as the variable moves another observation forward in time.

• Forecasts are generated by

$$f_{t,s} = S_t$$

for all steps into the future $s = 1, 2, \ldots$

- This technique is called single (or simple) exponential smoothing.
- It doesn't work well for financial data because
 - there is little structure to smooth
 - it cannot allow for seasonality
 - it is an ARIMA(0,1,1) with MA coefficient (1-α) (See Granger & Newbold, p174)
 - forecasts do not converge on long term mean as $s
 ightarrow \infty$
- Can modify single exponential smoothing

- to allow for trends (Holt's method)
- or to allow for seasonality (Winter's method).
- Advantages of Exponential Smoothing
 - Very simple to use
 - Easy to update the model if a new realisation becomes available.

Forecasting in Econometrics

- Forecasting = prediction.
- An important test of the adequacy of a model.
- e.g.
 - Forecasting tomorrow's return on a particular share
 - Forecasting the price of a house given its characteristics
 - Forecasting the riskiness of a portfolio over the next year
 - Forecasting the volatility of bond returns
- We can distinguish two approaches:
 - Econometric (structural) forecasting
 - Time series forecasting
 - The distinction between the two types is somewhat blurred (e.g, VARs).

In-Sample Versus Out-of-Sample

- Expect the "forecast" of the model to be good in-sample.
- Say we have some data e.g. monthly FTSE returns for 120 months: 1990M1 – 1999M12. We could use all of it to build the model, or keep some observations back:



 A good test of the model since we have not used the information from 1999M1 onwards when we estimated the model parameters.

How to produce forecasts

- Multi-step ahead versus single-step ahead forecasts
- Recursive versus rolling windows
- To understand how to construct forecasts, we need the idea of conditional expectations:

$$E(y_{t+1} \mid \Omega_t)$$

• We cannot forecast a white noise process:

$$\mathrm{E}(u_{t+s}|\Omega_t)=0\,\forall,s>0$$

- The two simplest forecasting "methods"
 - 1. Assume no change: $f(y_{t+s}) = y_t$
 - 2. Forecasts are the long term average $f(y_{t+s}) = \bar{y}$

Models for Forecasting

Structural models

e.g.
$$y = X\beta + u$$

 $y = \beta_1 + \beta_2 x_{2t} + \beta_3 x_{3t} + \dots + \beta_k x_{kt} + u_t$

• To forecast *y*, we require the conditional expectation of its future value:

$$E(y_t | \Omega_{t-1}) = E(\beta_1 + \beta_2 x_{2t} + \beta_3 x_{3t} + \dots + \beta_k x_{kt} + u_t)$$

= $\beta_1 + \beta_2 E(x_{2t}) + \beta_3 E(x_{3t}) + \dots + \beta_k E(x_{kt})$

• But what are $E(x_{2t})$ etc.? We could use $\bar{x_2}$, so

$$E(y_t) = \beta_1 + \beta_2 \bar{x}_2 + \beta_3 \bar{x}_3 + \dots + \beta_k \bar{x}_k$$

= $\bar{y} !!$

Models for Forecasting (Cont'd)

• <u>Time Series Models</u>

The current value of a series, y_t , is modelled as a function only of its previous values and the current value of an error term (and possibly previous values of the error term).

Models include:

- simple unweighted averages
- exponentially weighted averages
- ARIMA models
- Non-linear models e.g. threshold models, GARCH, bilinear models, etc.

Forecasting with ARMA Models

The forecasting model typically used is of the form:

$$f_{t,s} = \sum_{i=1}^{p} a_i f_{t,s-i} + \sum_{j=1}^{q} b_j u_{t+s-j}$$

where

$$egin{array}{rll} f_{t,s} &=& y_{t+s},\,s\leq 0 \ u_{t+s} &=& 0,\,s>0 \ &=& u_{t+s},\,s\leq 0 \end{array}$$

Forecasting with MA Models

An MA(q) only has memory of q.
 e.g. say we have estimated an MA(3) model:

$$y_{t} = \mu + \theta_{1}u_{t-1} + \theta_{2}u_{t-2} + \theta_{3}u_{t-3} + u_{t}$$

$$y_{t+1} = \mu + \theta_{1}u_{t} + \theta_{2}u_{t-1} + \theta_{3}u_{t-2} + u_{t+1}$$

$$y_{t+2} = \mu + \theta_{1}u_{t+1} + \theta_{2}u_{t} + \theta_{3}u_{t-1} + u_{t+2}$$

$$y_{t+3} = \mu + \theta_{1}u_{t+2} + \theta_{2}u_{t+1} + \theta_{3}u_{t} + u_{t+3}$$

• We are at time *t* and we want to forecast 1,2,..., *s* steps ahead.

Forecasting with MA Models (Cont'd)

• We know
$$y_t$$
, y_{t-1} , ..., and u_t , u_{t-1}

$$\begin{split} f_{t,1} &= E(y_{t+1|t}) = \mu + \theta_1 u_t + \theta_2 u_{t-1} + \theta_3 u_{t-2} \\ f_{t,2} &= E(y_{t+2|t}) = E(\mu + \theta_1 u_{t+1} + \theta_2 u_t + \theta_3 u_{t-1} + u_{t+2} \mid \Omega_t) \\ &= E(y_{t+2|t}) = \mu + \theta_2 u_t + \theta_3 u_{t-1} \\ f_{t,3} &= E(y_{t+3|t}) = E(\mu + \theta_1 u_{t+2} + \theta_2 u_{t+1} + \theta_3 u_t + u_{t+3} \mid \Omega_t) \\ &= E(y_{t+3|t}) = \mu + \theta_3 u_t \\ f_{t,4} &= E(y_{t+4|t}) = \mu \\ f_{t,s} &= E(y_{t+s|t}) = \mu \forall s \ge 4 \end{split}$$

Forecasting with AR Models

• Say we have estimated an AR(2)

$$y_t = \mu + \phi_1 y_{t-1} + \phi_2 y_{t-2} + u_t$$

$$y_{t+1} = \mu + \phi_1 y_t + \phi_2 y_{t-1} + u_{t+1}$$

$$y_{t+2} = \mu + \phi_1 y_{t+1} + \phi_2 y_t + u_{t+2}$$

$$y_{t+3} = \mu + \phi_1 y_{t+2} + \phi_2 y_{t+1} + u_{t+3}$$

Forecasting with AR Models (Cont'd)

$$\begin{aligned} f_{t,1} &= E(y_{t+1|t}) = E(\mu + \phi_1 y_t + \phi_2 y_{t-1} + u_{t+1} \mid \Omega_t) \\ &= E(y_{t+1|t}) = \mu + \phi_1 E(y_t \mid t) + \phi_2 E(y_{t-1} \mid t) \\ &= E(y_{t+1|t}) = \mu + \phi_1 y_t + \phi_2 y_{t-1} \\ f_{t,2} &= E(y_{t+2|t}) = E(\mu + \phi_1 y_{t+1} + \phi_2 y_t + u_{t+2} \mid \Omega_t) \\ &= E(y_{t+2|t}) = \mu + \phi_1 E(y_{t+1} \mid t) + \phi_2 E(y_t \mid t) \\ &= E(y_{t+2|t}) = \mu + \phi_1 f_{t,1} + \phi_2 y_t \\ f_{t,3} &= E(y_{t+3|t}) = E(\mu + \phi_1 y_{t+2} + \phi_2 y_{t+1} + u_{t+3} \mid \Omega_t) \\ &= E(y_{t+3|t}) = \mu + \phi_1 E(y_{t+2} \mid t) + \phi_2 E(y_{t+1} \mid t) \\ &= E(y_{t+3|t}) = \mu + \phi_1 E(y_{t+2} \mid t) + \phi_2 E(y_{t+1} \mid t) \end{aligned}$$

Forecasting with AR Models (Cont'd)

• We can see immediately that

$$f_{t,4} = \mu + \phi_1 f_{t,3} + \phi_2 f_{t,2} \text{ etc, so}$$

$$f_{t,s} = \mu + \phi_1 f_{t,s-1} + \phi_2 f_{t,s-2}$$

• Can easily generate ARMA(p, q) forecasts in the same way.

How can we test whether a forecast is accurate or not?

- For example, say we predict that tomorrow's return on the FTSE will be 0.2, but the outcome is actually -0.4. Is this accurate? Define $f_{t,s}$ as the forecast made at time t for s steps ahead (i.e. the forecast made for time t + s), and y_{t+s} as the realised value of y at time t+s.
- Some of the most popular criteria for assessing the accuracy of time series forecasting techniques are:

$$MSE = rac{1}{N} \sum_{t=1}^{N} (y_{t+s} - f_{t,s})^2$$

How can we test whether a forecast is accurate or not? (Cont'd)

• MAE is given by

$$MAE = \frac{1}{N} \sum_{t=1}^{N} |y_{t+s} - f_{t,s}|$$

Mean absolute percentage error:

$$MAPE = \frac{100}{N} \sum_{t=1}^{N} \left| \frac{y_{t+s} - f_{t,s}}{y_{t+s}} \right|$$

It has, however, also recently been shown (Gerlow *et al.*, 1993) that the accuracy of forecasts according to traditional statistical criteria are not related to trading profitability.

How can we test whether a forecast is accurate or not? (Cont'd)

• A measure more closely correlated with profitability:

% correct sign predictions
$$= \frac{1}{N} \sum_{t=1}^{N} z_{t+s}$$

where
$$z_{t+s} = 1$$
 if $(y_{t+s}f_{t,s}) > 0$
 $z_{t+s} = 0$ otherwise

Forecast Evaluation Example

• Given the following forecast and actual values, calculate the MSE, MAE and percentage of correct sign predictions:

Steps ahead	Forecast	Actual
1	0.20	-0.40
2	0.15	0.20
3	0.10	0.10
4	0.06	-0.10
5	0.04	-0.05

• MSE = 0.079, MAE = 0.180, % of correct sign predictions = 40

What factors are likely to lead to a good forecasting model?

- "signal" versus "noise"
- "data mining" issues
- simple versus complex models
- financial or economic theory

Statistical Versus Economic or Financial loss functions

- Statistical evaluation metrics may not be appropriate.
- How well does the forecast perform in doing the job we wanted it for?

Limits of forecasting: What can and cannot be forecast?

- All statistical forecasting models are essentially extrapolative
- Forecasting models are prone to break down around turning points
- Series subject to structural changes or regime shifts cannot be forecast
- Predictive accuracy usually declines with forecasting horizon
- Forecasting is not a substitute for judgement

Back to the original question: why forecast?

- Why not use "experts" to make judgemental forecasts?
- Judgemental forecasts bring a different set of problems:

e.g., psychologists have found that expert judgements are prone to the following biases:

- over-confidence
- inconsistency
- recency
- anchoring
- illusory patterns
- "group-think".
- The Usually Optimal Approach

To use a statistical forecasting model built on solid theoretical foundations supplemented by expert judgements and interpretation.