



**YOU
SUCK AT
POWER
POINT!**

**5 SHOCKING DESIGN MISTAKES
YOU NEED TO AVOID**

People working in non-profits,
government, schools and cubicles all
around the world hate PowerPoint,

but it's not PowerPoint
that sucks.

It's the speaker (that's you)
who is responsible for using
it effectively.>



Your slides are there to support you and unfortunately **if they suck, so do you.**

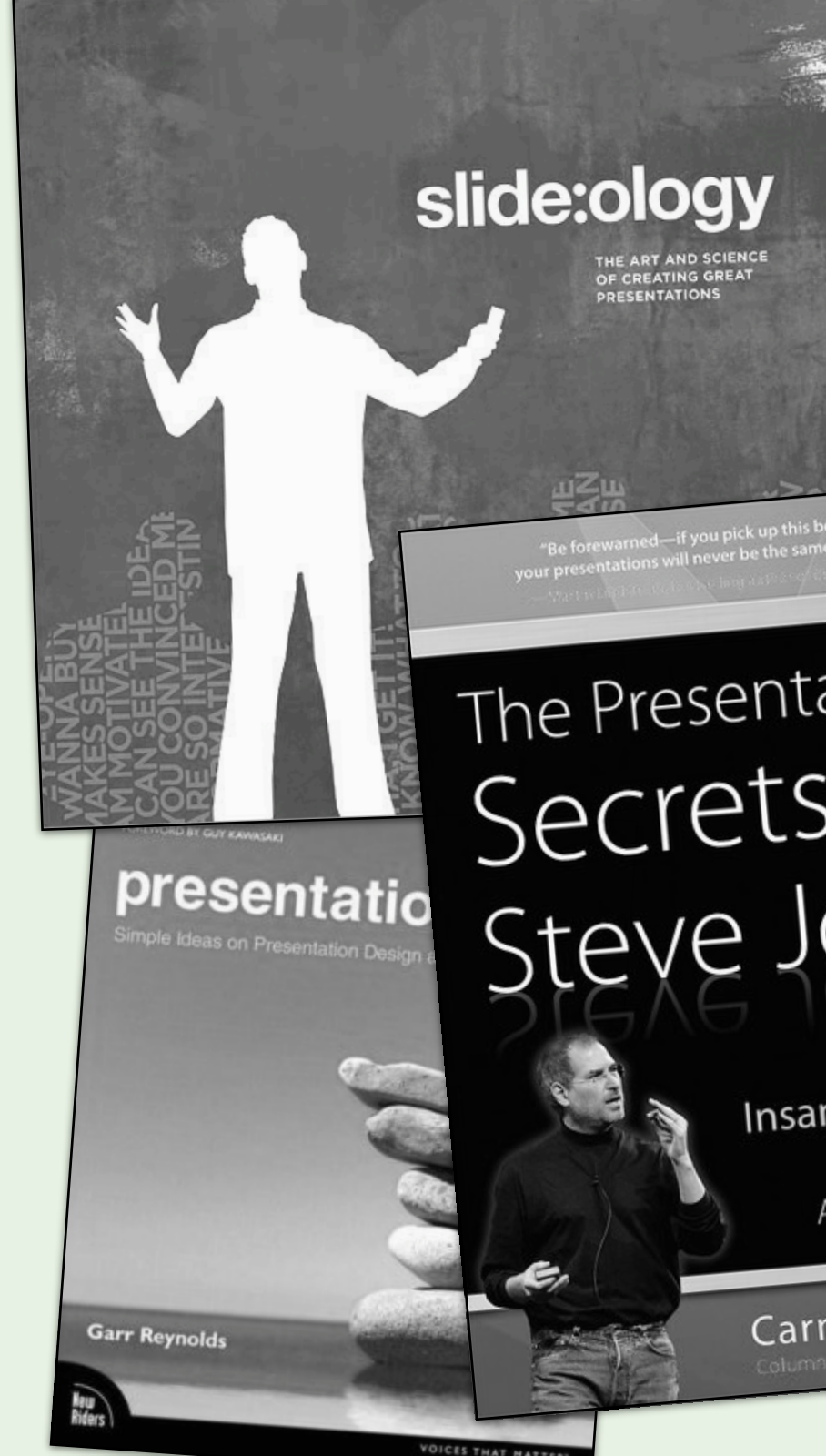


There are endless books written on the topic by some very smart people.

But there are lots of ways of designing a great looking presentation, and definitely more than one opinion.

Ultimately one of my favourite ways to learn is from other people's mistakes.

So here are...





**5 SHOCKING DESIGN
MISTAKES **YOU**
NEED TO AVOID**



**TOO
MUCH
INFO**

MISTAKE #1

PUTTING ALL YOUR POINTS ON ONE SLIDE SUCKS.

You're not giving a document,
you're giving a presentation.

The more your audience has to read
the less they are listening to you.

A good trick is to
keep only one point per slide.

This helps you with timing and
keeps people from skipping ahead.



POINT 1

POINT 2
SUBPOINT

POINT 3
SUBPOINT
SUBPOINT

Effective communication is
knowing what to cut out.

Be a merciless editor and

KEEP IT RELEVANT.



While you're at it...

Get rid of your logo on every slide.


Once or twice is ok.

30 times? That sucks.

Look at our BIG logo!



We're So Big
International



**NOT
ENOUGH
VISUALS**

MISTAKE #2

Visuals are more interesting than words.

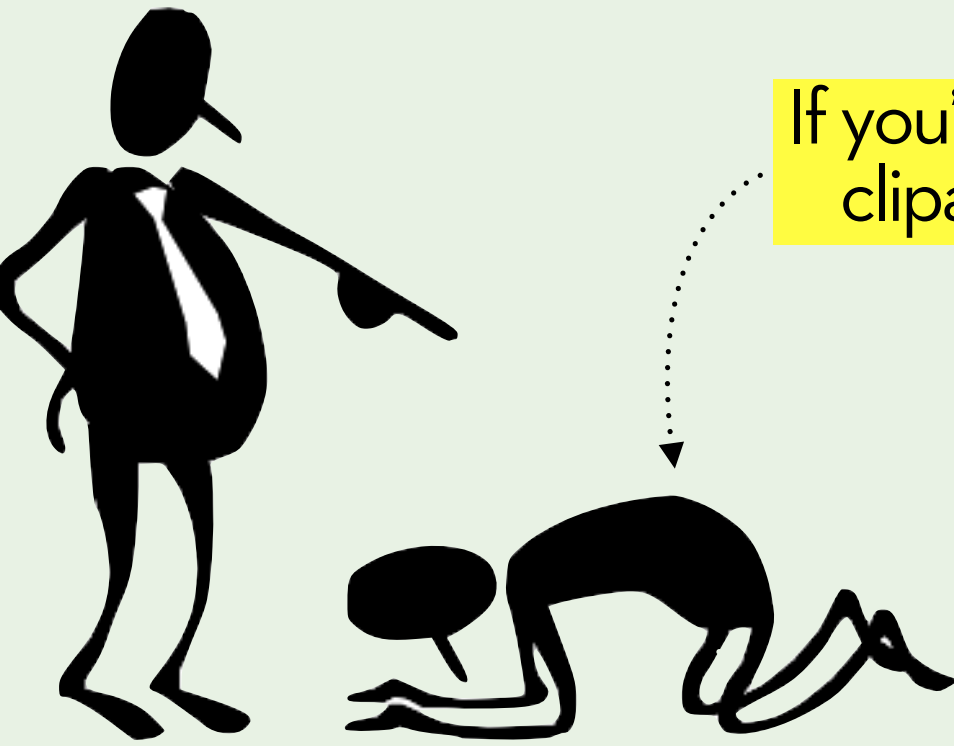
There are endless sources of images and videos you can use to bring your presentation to life.



A good place to start is here:

ISTOCKPHOTO.COM:
best for royalty free images (\$\$\$)

COMPFIGHT.COM:
best for Creative Commons images (free-ish*)



If you're going to use standard Microsoft clipart there's no hope for you, sorry.

*with conditions

You don't have to use
cheesy stock photos.

(is it really that much fun
to work in a call center?)



Whichever visuals you
use just remember to...

A black and white photograph of a large audience seated in a lecture hall. The audience is diverse in age and appearance. A yellow rectangular box is overlaid on the left side of the image, containing the text "Design for this guy.". A dotted line with a yellow arrowhead points from the right side of this box towards a person in the far distance of the audience.

Design for this guy.

IF IT'S UNREADABLE, DON'T USE IT.



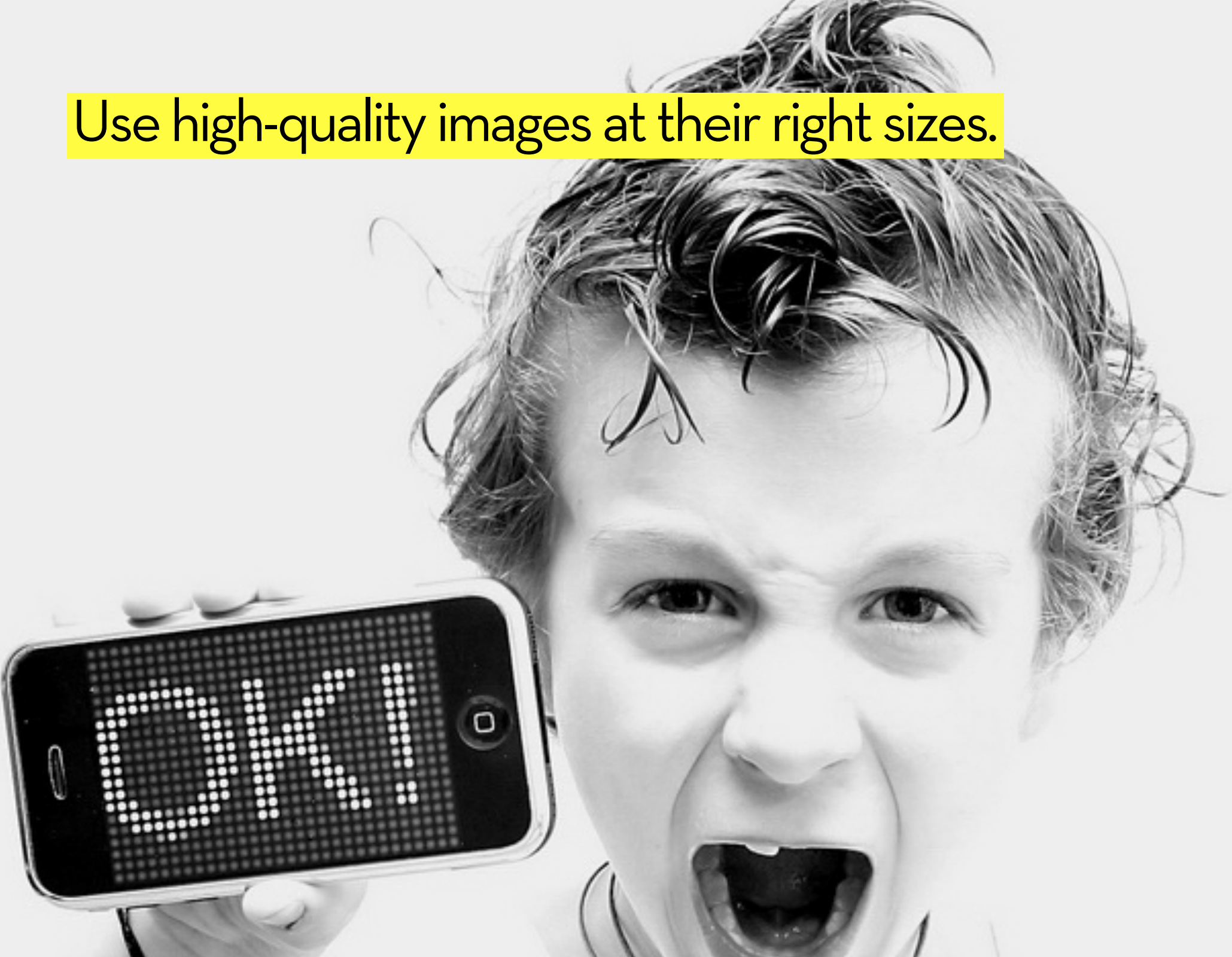
**HORRIBLE
QUALITY**

MISTAKE #3

Pixelation sucks.



Use high-quality images at their right sizes.



With a bit of digging around it's easy to find high-resolution images.

Photo

License  Some rights reserved by mastrobiggio

Download Download the Original size of this photo (All sizes of this photo are available for download under a Creative Commons license)

Sizes	Square (75 x 75)	Thumbnail (75 x 100)	Small (181 x 240)	Medium 500 (377 x 500)	Medium 640 (482 x 640)	Original (667 x 885)
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As for fonts, these are not your only option.

Tahoma

Microsoft Sans Serif

Arial

Verdana

Courier New

Times New Roman

Trebuchet MS

Lucida Console

Comic Sans MS

Everything

Images

Videos

More

All results

Sites with images

More search tools

Beautiful Fonts For Free ☆

A selection of **beautiful free fonts** to download for your PC.
Free Fonts - 3D Fonts - Graffiti Fonts - Old English Fonts
www.beautifulfonts.com/ - Cached - Similar

80 Beautiful Typefaces For Professional Design - Smashing Magazine ☆

8 Aug 2007 ... What **fonts** can be used effectively in almost every Corporate Design? And what are the options for unique, but still incredibly **beautiful** ...
www.smashingmagazine.com/.../80-beautiful-fonts-typefaces-for-professional-design/ - Cached - Similar

Images for beautiful fonts - Report images



Google 'beautiful fonts' and you'll find plenty of handpicked fonts by some very good designers.

16 Dec 2008 ... The proper selection of typography in a design can set the appropriate theme and mood that the designer is going for.
sixrevisions.com/.../45-beautiful-free-fonts-for-modern-design-trends/ - Cached - Similar

My favourite fonts of 2009 | I love typography, the typography and ... ☆

21 Jan 2010 ... My first thought was "wow, **beautiful faces**." My second thought was "damn, it's expensive to be well-stocked with quality **fonts**." ...
ilovetypography.com/2010/01/.../my-favourite-fonts-of-2009/ - Cached - Similar

Beautiful ES Free Font - FontStock ☆

Download free **Beautiful ES font** at FontStock.net. Comprehensive list of free **fonts** for Windows and Mac. Download free graffiti, cool, ...
www.fontstock.net - B... - Cached - Similar

20 Beautiful Fonts for Big and Effective Headlines | Web Design ... ☆

In this article you will find 20 **beautiful fonts** for creating big and effective headlines in your designs.
webdesignfan.com/fonts-for-effective-headlines/ - Cached

40 Extremely Beautiful FONTS Hand-picked from deviantART - Noupe ... ☆

21 Jul 2008 ... 19-PlagueDeath.ttf 20-Homeboots 21-Trashco.ttf 22-Advent 23-SMUDGERS 24-MURDER OF MAYDAY 25-CRANBERRY BLUES 26-AvantGarde ALT 27-Sorry Luthi ...
www.noupe.com/fonts/40-extremely-beautiful-fonts-hand-picked-from-deviantart.html - Cached - Similar

20 new beautiful fonts to download - Underworld Magazines ☆

20 Apr 2010 ... After making a post about 20 awesome **fonts** to download, it will be great to



exljbris Font Foundry

Home

Blog

(Free) Fonts

Anivers

Collura

Diavlo

Fertigo Pro

Fertigo Script

Fontin

Fontin Sans

NEW Geotica

Museo

Museo Sans

Museo Slab

Tallys

Fonts in use



Here's an example of a free font that looks, um, delicious.

Delicious

The Delicious is a font I designed because of my admiration for typography. It got a bit out of hand and in two years it resulted in a complete font family.

AaBbCcDdFfGgHhIiJjKk

LlMmNnOoPpQqRrSsTt



**ALL-OVER-
THE-PLACE**

MISTAKE #4

Be mindful of things like spacing
and alignment.

Keep everything nice and tidy.



When you move your presentation from one machine to another you can lose some of that beautiful design you've been working on. That can suck.

To fix this, export your presentation as a PDF and present it full screen.

It will look exactly the way you intended it to and you'll be able to leave a copy behind.



MY PRESENTATION

Having a consistent use of colors, images & alignment gives a cohesive look to your presentation.

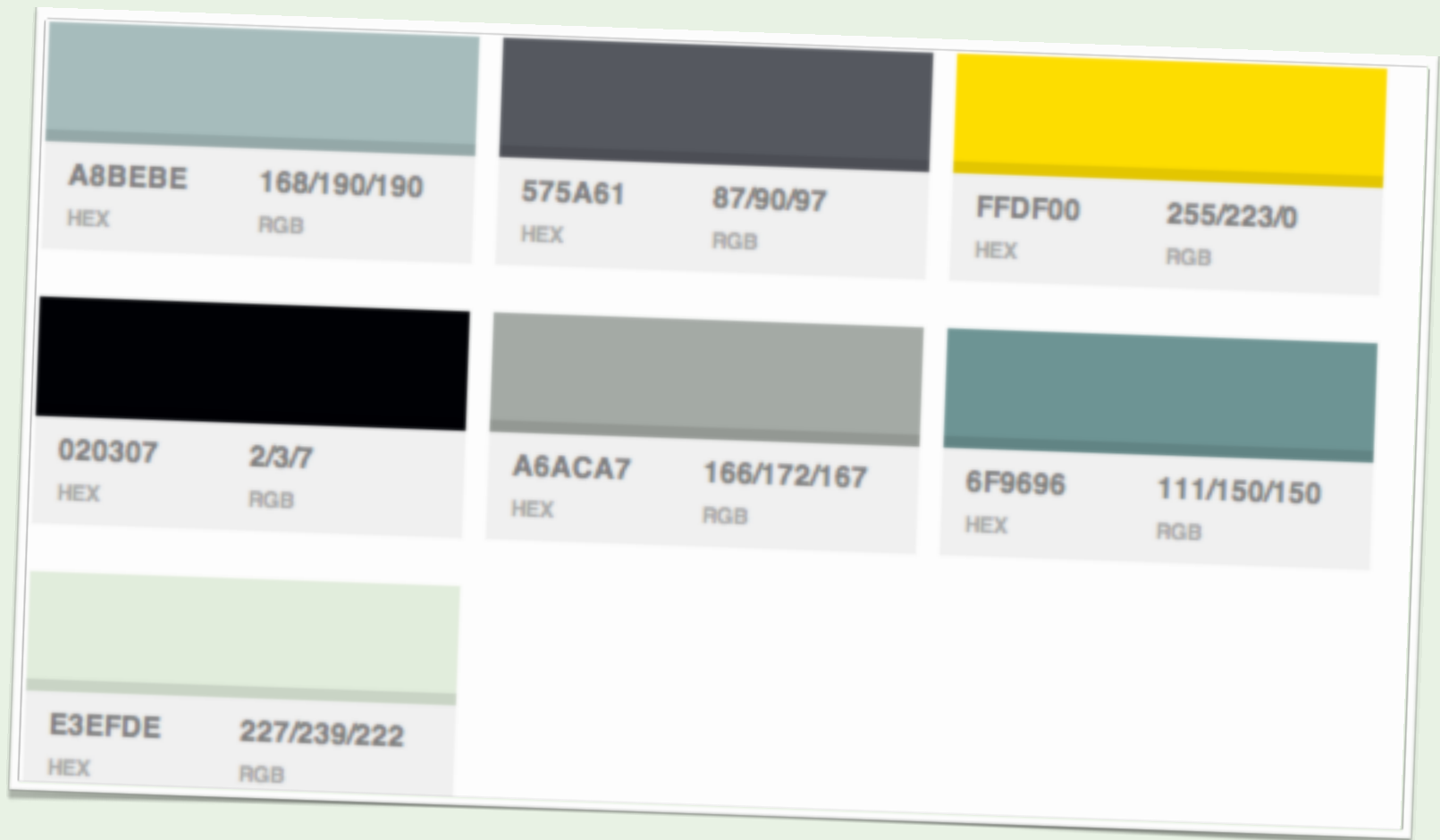
It also helps to separate your presentation into sections.



Use a collection of images that belong together,



and always stick to a color scheme.



and the most common mistake...



**LACK
OF PREP**

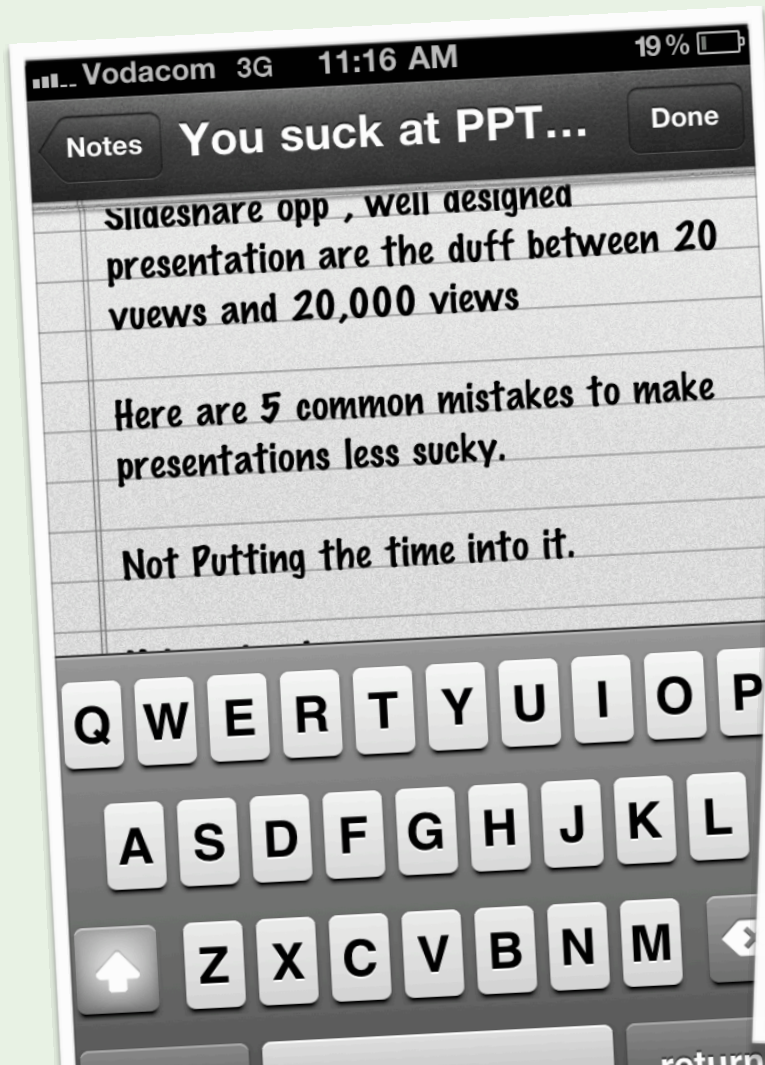
MISTAKE #5

MOST PRESENTATIONS SUCK BECAUSE NOT ENOUGH TIME WENT INTO MAKING THEM.

You need to gather your content,
create beautiful looking slides
and rehearse, rehearse, rehearse.

... and not the night before.

GET ORGANIZED AND PLAN AHEAD.



86%

of top executives say that **communicating with clarity directly impacts** their **career** and **income**.

Yet only

25%

Spend more than **2 hours** on 'high-stakes' presentations



**AN OUTSTANDING
1 HOUR PRESENTATION
CAN TAKE 30 HOURS
OR MORE OF PREP TIME.**

Shocking I know.



BUT IT'S ALL WORTH IT.

Giving a 'high-stakes' presentation is your moment to shine, to influence and to spread ideas.

How much is that worth to you?

If you're uploading to slideshare a beautifully designed and well planned presentation might be seen by hundreds of thousands of people all around the world.

Put in the hours, give it everything you got and present a work of art.

lifehacker

Five Ways to Not Suck at PowerPoint

YOU SUCK AT POWER POINT!

5 SHOCKING DESIGN MISTAKES YOU NEED TO AVOID

@JESSEDEE

menu twitter share email 1 / 51 view on slideshare

It's hard enough standing in front of a crowd delivering a presentation. To ease the worry, here are five mistakes that are easily avoidable when creating a PowerPoint presentation.

It's easy to blame PowerPoint for boring presentations, but designer Jesse Desjardins suggests that more often than not, the speaker's to blame, not the tool.

**DESIGN,
DON'T JUST SLAP
SOMETHING TOGETHER.**

If your presentation sucks, don't blame PowerPoint.

Let's recap:

MISTAKES TO AVOID



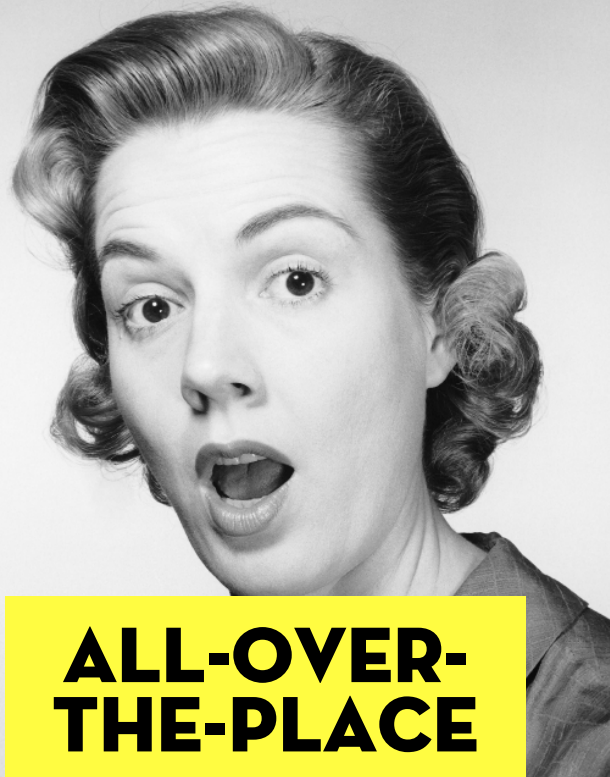
**TOO MUCH
INFO**



**NOT ENOUGH
VISUALS**



**HORRIBLE
QUALITY**



**ALL-OVER-
THE-PLACE**



**LACK OF
PREP**

**I PROMISE TO NEVER
DESIGN A PRESENTATION
THAT SUCKS EVER AGAIN**

.....

(you sign here)

Share this presentation with your colleagues, your boss or with the speaker of that horrible presentation you sat through last week.

They will thank you, trust me.

Together let's rid the world of PowerPoint that sucks.

←.....
[Click here to download:](#)

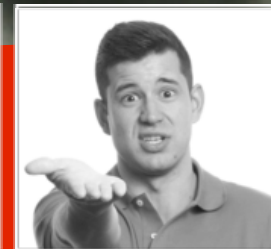


PAY WITH A TWEET





**THANK
YOU**



Jesse Desjardins
twitter.com/jessedee
slideshare.net/jessedee