Università degli Studi di Trieste

Corso di Laurea Magistrale in INGEGNERIA CLINICA

INFORMATICA MEDICA PERSONALIZZATA

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p-HEALT: personalized eHealth

PERSONALIZED HEALTHCARE

The process of tailoring health interventions, services, and information to the needs of individual

pHealth

eHealth

e-health is a field of **medical informatics**,

referring to the organisation and delivery of health services and information **using the Internet** and related technologies PERSONALIZED HEALTH INFORMATICS: DEFINITION



"Personalized Health Informatics is a comprehensive set of Internet-based tools that offer a **personally centred**, prevention-orientated platform of services to maintain, enhance, and restore an individual's health". •[Lacal, 2006, adapted] The PATIENT as the centre of the healthcare process



"the PATIENT is the most underused resource in the healthcare delivery system" [Slack W, 2001]

"Without information there is no choice.... The future is about sharing information, sharing decisions and sharing responsibility"

Cayton H. Better Information, Better choices, Better Health: Putting information at the centre of health. UK DoH Dec 16th, 2004

"Improving a person's ability to understand and manage his or her own health and disease, negotiate with different cadres of health professionals, and navigate the complexities of health systems is crucial to achieving better health outcomes." [Lancet, 2012]

Personalized Health Informatics: scenario





Lacal 2004

EMPOWERMENT vs ENGAGEMENT



	PREVENTION	DIAGNOSIS	TREATMENT/ REHABILITATION
PATIENT Empowerment	 Motivation Active monitoring (personalized sensors, environmental sensors) Caregiver support systems Personal health records Health literacy interventions 	 Decision-support systems Health literacy interventions Simple self-diagnostic tools Electronic health records 	 Supporting tools and devices Guidelines and reccomendations Patient's feedback on therapies Tailored interventions through communities Electronic health record Personal health record
CITIZEN Engagement	 Lack of motivation ICT strategies for engagment Profiling and Virtual Individual Tailored supports for helath literacy and education 	• Decision-support systems • Simple self-diagnostic tools • Personalized	 Education for caregivers Health literacy interventions for caregivers Supporting tools for caregiver



EMPOWERMENT vs ENGAGEMENT



Empowerment can be intended as the process through which the patient/consumer becomes an "active and informed patient"



Engagement can be intended as the process through which the citizen/consumer becomes active in preserving his/her health

DECISION MAKING IS THE CORE



- Access health-related information
- Manage helath-related information

Decision making

Communication with professionals

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- Content understanding
- Fast/real time communication

BOTH EMPOWERMENT AND ENGAGEMENT AIM TO PROMOTE INFORMED DECISION MAKING ON PERSONAL HEALTH

Shared Medical Decision making (1)

Collaborative communication process between clinicians and patients that integrates the best evidence available with the patients' values and preferences, to promote high-quality health care decisions.





Article References

It is easy to march behind the banner of shared medical decision making. Sharing with a patient who faces tough choices when he or she is ill is one of the true gifts of being in the medical profession. The patient-physician relationship is the sacrosanct epitome of professionalism with the goals of ensuring that patients receive the treatment best for them (science) and that the best treatment is carried out in the most efficient and compassionate manner (quality and safety).



Shared Medical Decision making (2)



Home	Current	Issue	All Issues	Online First	Collections	CME	Multimedia	(
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Erica S. Spa	atz, MD, MH	IS ^{1,2} ; Har	lan M. Krumholz	, MD, SM ^{1,2} ; Benja	min W. Moulton, J	D, MPH ³		
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- In its final decision, the UK Supreme Court ruled that the standard for what physicians should inform patients about the risks, benefits, and alternatives of treatment will no longer be determined by what a responsible body of physicians deems important but rather by what a reasonable patient deems important.
- In rendering this decision, the court swept away decades of medical paternalism in the United Kingdom to embrace a new patient-centered standard.
- In the United States, approximately half of the states have adopted the **reasonable-patient** standard.
- The reasonable-patient standard views the informed consent communication process from the patient's perspective. It requires physicians and other health care practitioners to disclose all relevant information about the risks, benefits, and alternatives of a proposed treatment that an objective patient would find material in making an intelligent decision as to whether to agree to the proposed procedure.



The idea of individuals keeping files on their personal medical information is not new [Moen and Brennan, 2005].

The widespread diffusion of the ICTs has made this idea feasible using personal computers, media tablets or smart-phones.

PERSONAL HEALTH RECORD





PERSONAL HEALTH RECORD

An electronic application through which individuals can access, manage and share their health information, and that of others for whom they are authorized, in a private, secure, and confidential environment.



Markle Foundation's Connection for Health Collaborative. [Tang, Ash et al., 2006]

AMIA-AHIMA JOINT STATEMENT





The Value of Personal Health Records A Joint Position Statement for Consumers of Health Care by American Health Information Management Association American Medical Informatics Association February 2007

Position

The American Health Information Management Association (AHIMA) and the American Medical Informatics Association (AMIA) advocate empowering individuals to manage their healthcare through the use of a personal health record (PHR). The PHR is a tool for collecting, tracking and sharing important, up-to-date information about an individual's health or the health of someone in their care. Using a PHR will help people make better health decisions and improves quality of care by allowing them to access and use information needed to communicate effectively with others about their healthcare.





IN THE BLOGS

Complicated Family Tree Further Complicates Family Health History

Behavioral Health Breakdown

Alzheimer's: A Long Journey For Caregivers And Sufferers Alike

PHR VIDEOS

QUICK GUIDE TO CREATING A PHR

Click here for 7 easy steps to a PHR.

Google

Health

Google Health has been discontinued

You can download and delete the data you have stored in Google Health through **January 1**, **2013** by signing in to the right, but you will no longer be able to view, edit, share, or enter new data.

Any data remaining in Google Health after January 1, 2013 will be irretrievably deleted shortly after that date.

- · To learn more about this announcement, see our blog post.
- To learn more about how to download and continue using your data outside of Google Health, see our Help Center articles.
- · See also our answers to frequently-asked questions.

Report a problem accessing Google Health

Google uses sophisticated security techniques to help keep your information secure and private, and you always control how it's used. We will never sell your data. You are in control. You choose what you want to share and what you want to keep private. View our privacy policy to learn more.

Google Health privacy policy

Google respects the privacy of your health information. Learn more

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PHR – EXAMPLES (3)

PHR – EXAMPLES (4)

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My message center

Exchange secure e-mail with your doctor's office in <u>my message</u> <u>center</u>. You also can go there to contact our Member Services and Web manager.

Manage my plan & coverage

Appointment center

Wondering if you should book a visit? Consult our <u>interactive symptom</u> <u>checker</u>, or go straight to scheduling in the <u>appointment center</u>.

Pharmacy center

My medical record

See test results, immunizations, and more health information in <u>my medical</u> record.

Get the facts about your plan and

You can manage your prescriptions here.

PHR – EXAMPLES (5)

Accessibility | Feedback | Help | Sitemap | Features | What's New

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here are a variety of alid email address c	f features you can take advantage of and anyone living in England, aged 16 or over, with a an register for a HealthSpace account.	Live Well Healthy living for everyone
	Health and Lifestyle information Manage your health and lifestyle by keeping track of information like your weight, blood pressure, cholesterol levels and medications.	Sex after hysterectomy
March 2006	Calendar and Address Book Use the calendar to keep track of appointments and events, or the address book to store your NHS contacts like your GP, dentist or local pharmacy.	 Top 10 diets review 10 myths about stop smoking treatments More Live Well topics
2 3 4 5 6 7 8		Health A-Z

WHAT KIND OF PHR? (2)

PHR APPLICATION

- transition to the vision of empowered patient
- experimental applications

TETHERED PHR TO PROVIDER

- enhances the relationship between the provider and the patient
- aiming to fidelization

TETHERED PHR TO USERS

- mainly from insurance: enhance the relationship insurer-subscriber
- Introduce rule engines to improve health (alerts, ...)

PCHR – PERSONALLY CONTROLLED HEALTH RECORD

- unbinded to a healthcare provider, but are aimed to enhance the relationship to people
- introduces the problem of data standards

PHR ECOSYSTEM

- more than simple applications
- aggregator PHR

WHAT KIND OF INFORMATION CAN BE INCLUDED?

CLINICAL DATA AND DOCUMENTS \rightarrow

- records of allergies, immunisations, weight, blood pressure, cholesterol levels
- diagnoses, laboratory results, medical history, images
- instructions from past visits
- medications

AGENDA→

- future appointments and events
- address book to store helpful contacts, including the general practitioner (GP), the dentist or local pharmacies.

FUNCTIONS→

- book appointments, reorder prescriptions, and communicate with healthcare professionals by email
- coordinate patient care between the physician's office, the hospital, radiology, the laboratory and the pharmacy
- authorize healthcare team members or caregivers can view, add, or update information

PHRs ARE NOT ENOUGH FOR EMPOWERMENT/ENGAGEMENT

- PERSONAL HEALTH RECORD → enabling technology for pHealth
- PHRs alone are not enough to "empower" patients
- THREE CRITICAL ELEMENTS
 - Accessibility of health information
 - ≻eSkills
 - ➢Health literacy

HOW TO COMPLEMENT PHR TO EMPOWER PATIENTS?

SHAR

BEYOND PHR

Anthem to launch Engage, a new digital hub

By Jonah Comstock October 19, 2017

Anthem is launching a new comprehensive digital health platform for members nationwide. The platform, called Engage, comes out of the company's partnership with Castlight Health, **which began in 2015**. Going forward, it will serve as the foundation for the health plan's digital operations.

"So much is moving into the digital and mobile modalities," Morgan Kendrick, Anthem's head of national accounts, told MobiHealthNews. "The days of outbound telephonic engagement strategies are certainly limited. The population that wants to be reached that way is waning. [Moving toward digital engagement] allows us the opportunity to augment those technologies with machine learning and personalization to create a curated web tool for this person, which creates a greater trust level, which allows efficacy to happen in a different way."

At launch, Engage will include three major functionalities according to Jonna Kurucz, staff VP of Sales.

"The first one is creating a digital hub," she said. "Large accounts often choose to do business with multiple vendors, but that crates complexity for them. We're able to offer a single-sign on approach across all those benefits."

Walk your way to your daily activity goals. The more you step, the more you earn. Moving more every day will improve your energy, your focus, your mood and your fitness!

- Not all the family members have the same level of computer literacy or the same experiences in healthcare
- Usually, in the family individual competencies and experiences are shared to globally increase "power"
- Usually, in the family environment parents have the responsibility of monitoring the health development of all their family members.

A FAMILY PHR-BASED EMPOWERMENT APPROACH

THE FAMILY HEALTH RECORD

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FACILITATING TOOL: medical ontologies for patients

THE MODELING APPROACH TO LEXICON CONNECTERS

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SUPPORTING TOOL: SAFE DRUG ADMINISTRATION AT HOME

Step 1: the drug is taken in the Parmacy Step 2: automatic generation of the therapy schedule Step 3: single administration event entered Step 4: checking of the administration process

•The application is managed by a family member caring for all the others

•The application is based on a complex data model to represent therapies, that are linked to the family health record

•The application contains the drug reference book and drug/drug interaction to check prescription information Actions making

THE IPHARMA PROTOTYPE

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- Mobile application (iPhone/iPad) that can be linked to the mobile version of the family health record
- The use of mobile technologies increases the accessibility of healthcare information

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Farmaci Amoxicillina

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DRUG ADMINISTRATION AND HISTORY

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When the time scheduled occurs, the system alerts you to take the medication

When the medication is taken, the history is updated

"ELECTRONIC HEALTH RECORD" vs "PERSONAL HEALTH RECORD"

EHR	FEATURE	PHR
Single healthcare provider	Owner	Citizens
Clinical data and documents	Kind of information	Data, documents and information on health and wellness
Time during which the patient is hospitalizeds	Observation time	Life-long
Healthcare workers and patients	Addressee	The citizen + All the subjects taking care of the patient
Within hospital information system	Interoperability	Global
Only healthcare professionals	Accuracy of data	The citizen can upload data and documents
Within hospital intranet	Security	Citizen's PC and generic servers
All the healthcare workers of the provider	Accessibility	citizen

ENVIRONMENT FOR THE QUALITY EVALUATION OF PHR

CHARACTERISTICS OF LIFELONG HEALTH RECORDS				
Core Characteristics	Dimension			
Interoperability	Standardization			
Comprehensiveness	Integrity Accuracy Completeness Apomediation			
Legal Value	Privacy Confidentiality Auditability			
Availability	Accessibility			

INTEROPERABILITY

- The expectation of echanging information/data/documents among different providers/systems
- Dimension
 Constant
 Application
 Presentation
 Session
 Transport
 Network
 Data Link
 Physical
 Physical

Digital Imaging and Communications in Medicine

COMPREHENSIVENESS

 Data/documents/information contained should comprehensive to be used also by healthcare professionals in caring the patient

- Data/documents/information contained should be legally valid to be used also by healthcare professionals in caring the patient.
- Dimensions →
 - 1. Privacy (patients consent is needed to make information available to healthcare professionals)
 - 2. Confidentiality (information should be protected by unwanted access)
 - 3. Auditability (the system should provide tools to verify access/use of information)

Expectation → information should be available at the right place and at the right time

• Dimensions

1. Access policies and user profiles

An easy access might increase the probability to expose data to risks