## «SHOULD»

"For Dr. Martens the workers in our supplier factories are just as important to us as our own employees, we believe that everyone in our supply chain should be treated fairly and with dignity."

- Dr. Martens<sup>1</sup>

"December 2020 is a tight deadline that should be reviewed if necessary."

- Scotch Whiskey Association<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> https://www.drmartens.com/us/en/social-responsibility

<sup>&</sup>lt;sup>2</sup> https://www.scotch-whisky.org.uk/what-we-do/brexit/

## «SHOULD»

"Children should not be dying from preventable causes."

- Unicef1

"Democracy should be the best tool we have to protect the environment, but it has to work properly."

- Greenpeace International<sup>2</sup>

<sup>1</sup> https://www.unicef.org/why/why\_preventable\_causes.html

<sup>&</sup>lt;sup>2</sup> https://www.greenpeace.org/usa/democracy/

## «SHOULD»

"Unilever believes profitable growth should also be responsible growth."

- Unilever

"Find out how much you should get paid with our free salary survey!"

- Whittard

<sup>&</sup>lt;sup>1</sup> https://www.unileverusa.com/about/who-we-are/our-strategy/

<sup>&</sup>lt;sup>2</sup> www.whittard.co.uk/