

Group A

Gucci is one of the world's leading brands in the haute couture and luxury goods industries. It is part of the Gucci Group, a division of the French holding company Kering. Gucci was founded in Florence in 1921 by the Italian entrepreneur Guccio Gucci, who started off by opening a leather goods firm and a small travel goods shop. Within a very short time, he turned his business into one of the most famous fashion brands in the world.

Today Alessandro Michele is the creative director of the Gucci maison. The company best represents the style and quality of Italian craftsmanship on an international level, with its collections of handbags, footwear, menswear, womenswear and children's clothing, leather goods, travel goods, perfumes, jewellery, watches and accessories.

Since last year, the brand is carrying out a growth project, which includes new investments in Italy, so to increase production, and staff recruitment. Within the end of the year, 900 members of staff will be recruited. A number of them have already been hired, but other new positions will open in the following months. 400 of these will be available in the newly-opened Gucci atelier in Scandicci (Florence).