mHealth and Internet of Things

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THE SMART WORLD



THE SMART WORLD

World population from 7.6 to 7.7 billions

- Almost 5 billions mobile users (67% penetration on the whole world population).
- 3.5 billions (penetration 45%) active social media users (34% in 2017)



HEALTH SOCIAL MEDIA



HEALTH MOBILE APPS

27% of internet users and 20 percent of adults have tracked their weight, diet, exercise routine, symptoms, or another health indicator online. research accenture 15000 +29% Apps prefers Health& 33% remote **Fitness** Use visits 60% health activity apps monitor **"I don't know, but I** 36% symptom can try to find out" is checker 29% the default setting medication reminder for people with health questions. 30% pathology 52% monitor nutrition 90% and diet 40% would data 70 like to exchang exchang € e with e data physician with

physicia

HEALTHCARE INCLUSION



REAL-TIME COMMUNICATION

Giordano et al

How do you

feel todav?

INTERACTIVE JOURNAL OF MEDICAL RESEARCH

Orchestra

Original Paper

WhatsApp Messenger as an Adjunctive Tool for Telemedicine: An Overview

The mobile app Orchestra connects patients with their doctors for more continuous care, while researchers have access to useful data

How do you

feel todav?

eClinicalWorks adds telehealth feature to mobile app By Heather Mack

How do you

feel today?

Great

Fine

The app helps doctors get information about their acute kidney failure

actate 2h App

All Results

All Patients



streams

Google

DeepMind

by DeepMind Health

7.0==

100 mg/L
15 mmol/L

5.1mmol/L

Alerts • Settings

Settings

(Alerts

preaking news' alerts octors' attention is patients who need it moment.

PATIENT-CENTERED MEDICINE

- Patient inclusion in healthcare delivery
- Increased education capability
- Services for non-patients (wellness, healthy lifestyle)
- Moving some health responsibilites to patients



Cochlear Limited launches FDA-cleared, Apple-compatible cochlear implant By Jeff Lagasse





Newly granted Apple patent shows ways to turn an iPhone into a health sensor



MEDICAL PRACTICE



er '\$'	5144 PM R
1	Jennifer Harrison
Visit Profile History	Chart ID: GLKA00001 Gender: Female Age: 25 DoB: 02/15/1986 Chief Complaint: unspecified pain or illness
HSP SOAP Custom	Temperature Pulse Blood Pressure Respiratory Rate Oxygen Saturation
onpatient	Height Weight O For best results,
CC / History of Present Illness	Clinical Checklist use a headset with a microphone.
Med / Fam / Social History	11/1/ Fre Free Draw
Medications & Allergies	General WNL Speech to text in progress
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COLLECTING DATA FOR RESEARCH

Crowdsourcing for research

A Wandering Mind Is an Unhappy Mind We solved this problem by developing a Web

application for the iPhone (Apple Incorporated,

Cupertino, California), which we used to create

an unusually large database of real-time reports

of thoughts, feelings, and actions of a broad range

of people as they went about their daily activ-

ities. The application contacts participants through

Science

Mapping diseases with GPS



To Your Health Large DNA study using 23andMe data finds 15 sites linked to depression

Collect digital data for advanced analytics

evidation

About Research Partnership News Careers Contact

Novel Data and Analytics



Sanofi and Evidation Health to work together to understand, treat disease

By Jeff Lagasse August 1, 2017

Medicines aren't the only tools that biopharma companies like Sanofi are using to help patients. Information technology has become a key tool in every part of Sanofi's business, and among the most important digital tools are data and analytics; they enable the company to apply insights gained from real world evidence to the discovery, development and delivery of new medicines. To advance that...

Brigham and Women's partners with Evidation Health to research impact of digital tools in clinical trials

By Heather Mack October 21, 2016

The innovation arm of Brigham and Women's Hospital has partnered with efficacy-focused digital health company Evidation Health to collaborate on a project measuring the real life impact of digital health solutions on clinical and financial outcomes. The idea is to combine forces to develop methods of creating direct-topatient trials of digital health solutions, leveraging the research...

Evidation Health's technology platform and services enable healthcare companies to partner with patients and consumers who are engaged in understanding and improving health outcomes.



MEDICAL EDUCATION









mHEALTH AND IOT



"Interconnection of sensing and actuating devices providing the ability to share information across platforms through a unified framework, developing a common operating picture for enabling innovative applications. This is achieved by seamless ubiquitous sensing, data analytics and information representation with Cloud computing as the unifying framework."

Internet of (health) Things



IO(h)T

Apple Watch adds gym equipment integration, builtin Bluetooth





"Apple Watch is designed to help you live a healthier life," CEO Tim Cook said, "and people are absolutely loving the fitness capabilities, the health capabilities, the quick access to information, and even the ability to swim with it."

The biggest update to the Apple Watch health and fitness suite was an integration between the watch and fitness equipment at the gym. Brands like LifeFitness, Matrix, TechnoGym, Star Trac, Cybex, Schwinn, and StairMaster, which sell 80 percent of the country's fitness equipment, will start to roll out Apple Watch-integrated equipment this fall.

IO(h)T

- Intellis system for treating chronic pain by delivering neurostimulation at the spinal cord.
- Using a Samsung Galaxy Tab S2, the patient's caregiver can adjust the neurostimulation according to a workflow designed by Medtronic called Evolve.



Medtronic gets FDA clearance for pain management implant that interfaces with Samsung tablet

WEREABLE HEALTH

SHARE <

Hollywog launches smartphone-controlled pain management wearable



Peerbridge's wireless multi-channel ECG cleared by FDA

By Dave Muoio October 06, 2017







Hearable: hearing aids with Bluetooth capability and connection to smartphones

SENSORS AND DRUGS

In-Depth: How digital sensors could change the face of pharma By Jonah Comstock November 17, 2017

Earlier this week, Proteus Digital Health and Otsuka Pharmaceuticals announced that Abilify MyCite, a new, sensorenabled version of Otsuka's drug for schizophrenia, **had received FDA approval** for mental health conditions including schizophrenia and bipolar disorder.

The Proteus digital medicine platform is a medication management and adherence system that includes sensorenabled pills, a peel-and-stick biometric sensor patch worn on the body, and a companion smartphone app. The patch records when a pill is ingested and can also track other things like sleep patterns and physical activity levels.

A historic clearance

For those who have been aware of Proteus for a long time, the importance of this latest regulatory win might not be obvious. It's far from the first FDA nod for the startup, which saw its patch first cleared in 2010 and its pill first cleared in 2012. Proteus has also been using its technology in small hospital deployments for some time.



mobihealthnews

Nonetheless, this is something new and potentially game changing. For one thing, previous clearances went through the FDA's medical device pathway and didn't allow the system to be prescribed the way the Abilify's clearance eventually will.

CONCERNS & CAVEATS



QUALITY, RELIABILITY, AND USEFULNESS



Rocío de la Vega, Jordi Miró*

Unit for the Study and Treatment of Pain - ALGOS, Research Center for Behavior Assessment, Department of Psychology and Institut d'Investigació Sanitària Pere Virgili, Universitat Rovira i Virgili, Tarragona, Spain

PATIENT'S QUALITY EVALUATION



SPECIALIZED REVIEW SITES



COMPANIES MOVING FORWARD

With \$1.7M NIDA grant, emocha will evaluate its app for treating opioid addiction





CLINICAL STUDIES

Akili preparing FDA bid following strong results of adolescent ADHD trial

By Dave Muoio December 04, 2017

Boston-based **Akili Interactive Labs** has announced positive results from the largest clinical trial of its video game-based pediatric ADHD treatment yet. In light of these data, the company announced that it now plans to file AKL-T01, also known as Project: Evo ADHD Treatment, for FDA clearance as a novel treatment for children and adolescents with ADHD



Study: Smartphone photos found 83 percent accurate for pediatric dermatology diagnoses

By Laura Lovett December 04, 2017

SHARE

FDA APPROVAL

Apple unveils Watch Series 4 with FDA-approved ECG

This is the first FDA clearance for Apple and pushes the Watch further into healthcare than ever before.





https://www.healthcareitnews.com/news/apple-unveils-watch-series-4-fda-approved-

ecg?mkt_tok=eyJpIjoiWXpFeE5EQTFaalJrTjJSayIsInQiOiJ4bDRrb2M5ckZYK1V2SlJwbkxvaXUwak9WbDdRUEJ0VjlXNDI5VTBVdmNtTTJpWnRwenRu SmNkaGUyU0IVWW15TFJXajU3TUl3UjU0NE5KQ013TERESVRHREhVNVdcL2cwVjV2c2J6TkdrRVhDV2FtMEVmVEMrXC9Fcm5FbDFzUTFHIn0%3D

PRESCRIBING APPS

Mount Sinai launches RxUniverse, a system-wide platform to prescribe medical apps

her Mack (/content/heather-mack)	Have you prescribed an app today?	
		Please choose your organization
		Mount Sinai
Trending Apps		Work Email
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40 8	2747	Forgot Password?
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GUIDELINES



Contains Nonbinding Recommendations

Mobile Medical Applications

Guidance for Industry and Food and Drug Administration Staff

Document issued on February 9, 2015.

This document supersedes "Mobile Medical Applications: Guidance for Food and Drug Administration Staff" issued on September 25, 2013.

This document was updated to be consistent with the guidance document "Medical Devices Data Systems, Medical Image Storage Devices, and Medical Image Communications Devices" issued on February 9, 2015.

For questions about this document regarding CDRH-regulated devices, contact Bakul Patel at 301-796-5528 or by electronic mail at <u>Bakul Patel@ida.hhs.gov</u> or contact the Office of the Center Director at 301-796-5900.

For questions about this document regarding CBER-regulated devices, contact the Office of Communication, Outreach and Development (OCOD), by calling 1-800-835-4709 or 240-402-7800.

C|B

ER

U.S. Department of Health and Human Services Food and Drug Administration Center for Devices and Radiological Health

Center for Biologics Evaluation and Research



The new Regulations on medical devices

May 2017

On 5 April 2017, 2 new Regulations on medical devices were adopted. These replace the existing Directives.

Reclassification of mobile medical apps for smartphones and other mobile devices \rightarrow generally risk class IIa, but under certain conditions can be risk class IIb or III. (Rule

11 in Annex VIII MDR)



GUIDELINES



EU REGULATION

Sotware e app mediche sono "dispositivi medici" e dovranno avere il marchio CE. La sentenza della Corte di Giustizia Europea

La Corte ha stabilito che "un software è di per sé un dispositivo medico quando è specificamente destinato dal fabbricante ad essere impiegato per una o più delle finalità mediche stabilite nella definizione di dispositivo medico" e partendo da tale assunto hanno dichiarato che il software può essere dispositivi medico anche senza impiego "sull'uomo". <u>LA SENTENZA</u>

RESPONSE FROM THE FDA



- The basic goal of the Pre-Cert program is that it will focus not on particular products but on firms and developers.
- If the FDA is satisfied that the firm is responsible and safe in its development, then it won't need to regulate each product from that firm.

RISKS FOR USERS

Cyberpsychology, Behavior, and Social Networking, VOL. 19, NO. 11 | Original Articles

The Facebook Experiment: Quitting Facebook Leads to Higher Levels of Well-Being

Tromholt Morten 🖂

Published Online: 1 Nov 2016 | https://doi.org/10.1089/cyber.2016.0259

SLEEP

Getting worked up with anxiety or envy from what we see on social media keeps the brain on high alert, preventing us from falling asleep

DISOTERTED MEMORIES

"If we direct all of our attention toward capturing the best shots for our social media followers to admire, less will be available to enjoy other aspects of the experience in real time,"

Gen Z is quitting social media in droves because it makes them unhappy, study finds

March 09, 2018 by Oliver McAteer, Campaign

normal

It's the most socially savvy generation, but many are leaving multiple platforms and marketers need to know why.



Guidance for the Clinician in Rendering Pediatric Care

Clinical Report—The Impact of Social Media on Children, Adolescents, and Families

SECURITY AND PRIVACY



- Individuals may have a limited or incorrect understanding of when data about their health is protected by law, and when it is not → some health-related information are stored in places that usually treat non-health information (e.g., Twitter, Facebook, etc) → HIPAA rule does not apply
- Health information collected in different places without consistent security standards may pose a cybersecurity threat (of which individuals may be unaware)
- Medical device manufacturers may not be covered entities or business associates under HIPAA. This leaves a health care provider using a medical device with potentially greater responsibility for assuring privacy and security protections for health information created and shared by the device



DATA COLLECTION

- Through mHealth apps and wearables terabytes of personal health data are collected daily \rightarrow
 - Who owns the data?
 - Will the makers of the fitness bands sell personal information?
 - Will it be anonymous and aggregated or associated with us by name?
 - What if we want to contribute our data—to a doctor? To a research study?
 - How are they collected?
 - Who can use/analyze these data

IOT AND ENLARGED NETWORKS



- Challenge of Io(h)T → Securing health care data and medical devices (consumer and clinical) to protect patients and provide the highest level of care.
- Io(h)T often uses non-regulated devices that may affect privacy, safety, and patient care.
- Who is in charge?
 - FDA
 - HIPAA
 - HHS
 - Government
- Too many regulations that apply to different devices/systems that are now connected → need to harmonize existing and future laws and regulations that affect healthcare industry cybersecurity.

CHALLENGES: INTEGRATION



