

#### Plastics – the Facts 2015

An analysis of European plastics production, demand and waste data



Plastics – the Facts is an analysis of the data related to the production, demand and waste management of plastics materials. It provides the latest business information on production and demand, trade, recovery as well as employment and turnover in the plastics industry. In short, this report gives an insight into the industry's contribution to European economic growth and prosperity throughout the life cycle of the material.

The data presented in this report was collected by PlasticsEurope (the Association of Plastics Manufacturers in Europe) and EPRO (the European Association of Plastics Recycling and Recovery Organisations). PlasticsEurope's Market Research and Statistics Group (PEMRG) provided input on the production of and demand for plastics raw materials. Consultic Marketing & Industrieberatung GmbH helped assess waste generation and recovery data. Official statistics from European or national authorities and waste management organisations have been used for recovery and trade data, where available. Research or expertise from consultants completed gaps.

Figures cannot always be directly compared with those of previous years due to changes in estimates. Some estimates from previous years have been revised in order to track progress, e.g. for use and recovery of plastics across Europe over the past decade.

All figures and graphs in this report show data for EU-28 plus Norway and Switzerland, which is referred to as Europe for the purposes of abbreviation – other country groups are explicitly listed.



# Plastics: the material for the 21<sup>st</sup> century

For the past 150 years, plastics materials have been key enablers for innovation and have contributed to the development and

progress of society.

Plastics have revolutionised society to meet the challenges the world faces in the 21th century DISCOVER WHY THE MATERIAL OF CHOICE FOR THE 21<sup>ST</sup> CENTURY IS **CLICK HERE** TO PLAY

# Plastics: contribution to European society and economy



#### 2014 key figures of the European plastics industry

The European plastics industry includes plastics raw material producers, plastics converters and plastics machinery manufacturers in the EU-28 Member States.



**Employees** 

1.45 million



**Companies** 

62,000

Most of them SMFs



**Turnover** Over

350 bn €



**Multiplier effect\*\*** 

2.4 in GDP

Almost 3 in jobs



**EU Trade balance\*** 

18 bn €

of positive trade balance



**Contribution** 

~ 27 bn €

to public finances

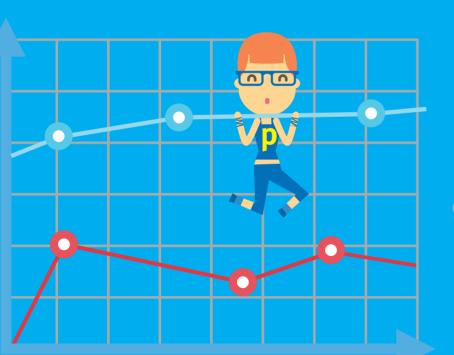


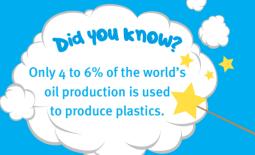
**Recycling** 

7.7 m t

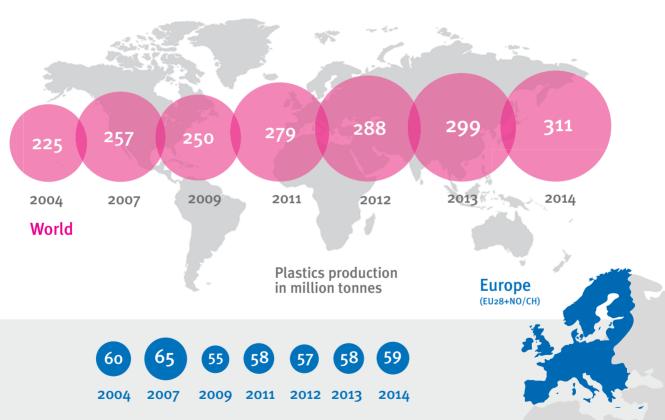
of plastic waste recycled

# Plastics: market data





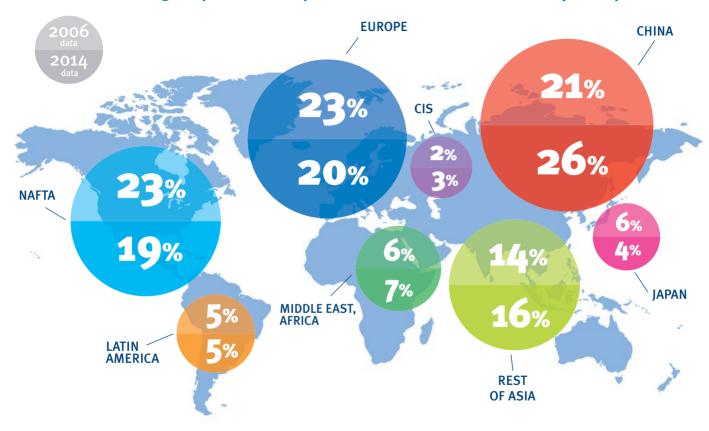
#### Plastics\* production is stable in Europe and grows globally



<sup>\*</sup>Includes plastics materials (thermoplastics and polyurethanes) and other plastics (thermosets, adhesives, coatings and sealants).

Does not include the following fibers: PET-, PA-, PP- and polyacryl-fibers.

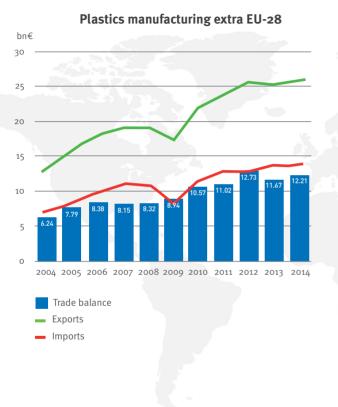
#### China is the largest producer of plastics materials\*, followed by Europe



Source: PlasticsEurope (PEMRG) / Consultic

<sup>\*</sup> Plastics materials: only thermoplastics and polyurethanes

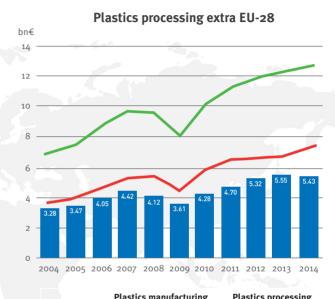
#### Positive trade balance of 18 billion euros



EU-28 plastics industry: trade balance with non-EU member countries (extra EU-28)

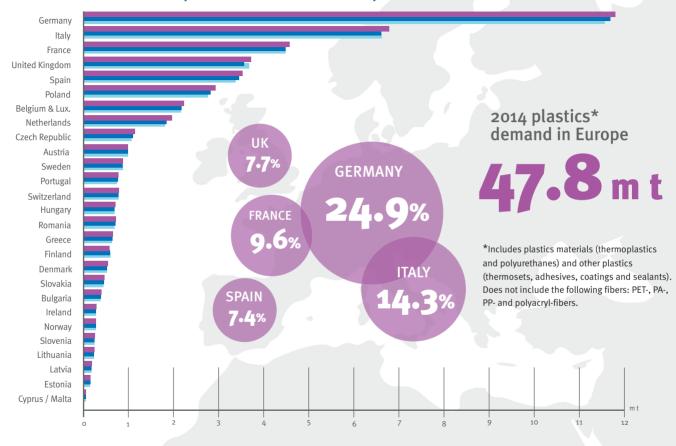
Source: Eurostat

2014 extra EU-28 top trade partners in value



	r tustics manaractaring	r tustics processing
Exports Extra EU-28	1. Turkey (13.7%)	1. USA (13.4%)
	2. China (12.4%)	4. Switzerland (11.2%)
	3. USA (11%)	3. Russia (10.7%)
	4. Russia (7.8%)	4. China (8.9%)
	5. Switzerland (6.2%)	5. Turkey (5.9%)
Imports Extra EU-28	1. USA (23.7%)	1. USA (22.1%)
	2. Saudi Arabia (13.7%)	2. Switzerland (15.1%)
	3. South Korea (12.2%)	3. China (13.8%)
	4. Switzerland (7.1%)	4. Turkey (11.4%)
	5. Japan (6.2%)	5. Japan (5.7%)
	<u> </u>	

#### Two thirds of plastics\* demand in Europe is concentrated in five countries



European plastics demand by country (m t/year) Source: PlasticsEurope (PEMRG) / Consultic / myCeppi

0 201

201

2012

#### Plastics meet the needs of a wide variety of markets

**Distribution of European plastics** demand by segment in 2014











**Packaging** 

Others\*

**Electrical &** electronic

**Automotive** 

Source: PlasticsEurope (PEMRG) / Consultic / myCeppi EU-28+NO/CH

**Agriculture** 

<sup>\*</sup> Others: include sectors such as consumer and household appliances, furniture, sport, health and safety

#### A variety of plastics for different needs



Bottles, etc.



Spectacle frames and plastic cups (PS), packaging (PS-E), etc.



Mattresses and insulation panels, etc.



Window frames, flooring and pipes, etc.



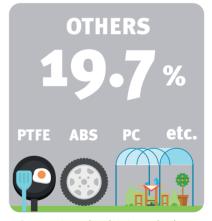
Toys (PE-HD, PE-MD), milk bottles and pipes (PE-HD), etc.



Films for food packaging (PE-LLD), reusable bags (PE-LD), etc.



Folders, food packaging hinged caps, car bumper, etc.

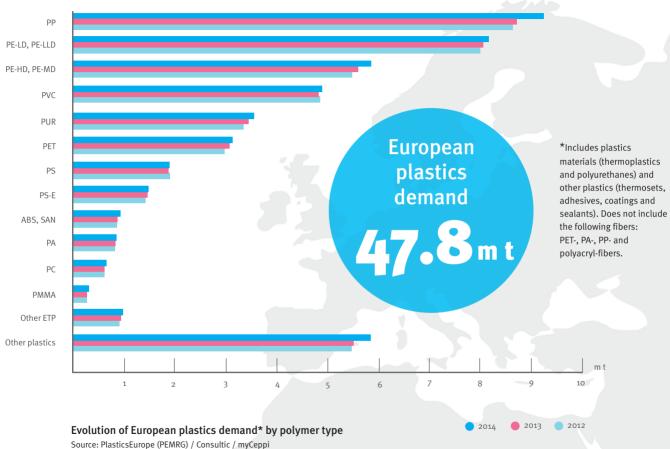


Teflon coated pans (PTFE), hub caps (ABS), roofing sheets (PC), etc.

#### European plastics demand\* by polymer type 2014

Source: PlasticsEurope (PEMRG) / Consultic / myCeppi \* EU-28+NO/CH

#### European plastics\* demand by polymer type 2014



Source: PlasticsEurope (PEMRG) / Consultic / myCeppi \* EU-28+NO/CH

### Packaging, building & construction and automotive are the top three markets for plastics



European plastics demand\* by segment and polymer type 2014

Source: PlasticsEurope (PEMRG) / Consultic / myCeppi

\* EU-28+NO/CH

# Plastics: waste management data

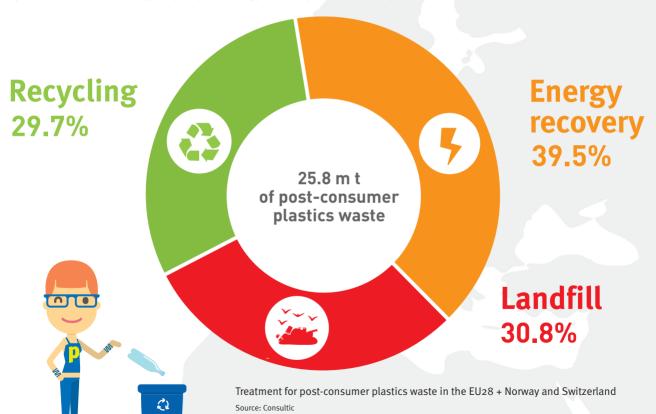


#### Did you know;

Europe is losing economically valuable resources by landfilling almost 8 million tonnes of plastics waste per year.

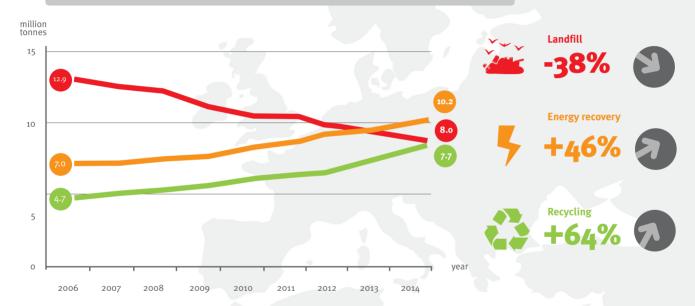
#### In 2014 plastics recycling and energy recovery reached 69.2%

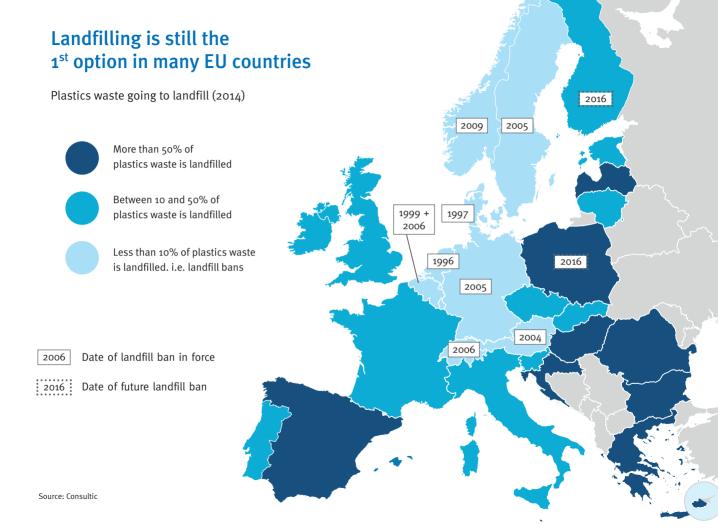
In 2014, 25.8 million tonnes of post-consumer plastics waste ended up in the waste upstream. 69.2% was recovered through recycling and energy recovery processes while 30.8% still went to landfill.



#### Since 2006 recycling and energy recovery have increased

The annual average of post-consumer plastics waste generation from 2006 to 2014 is 25 million tonnes



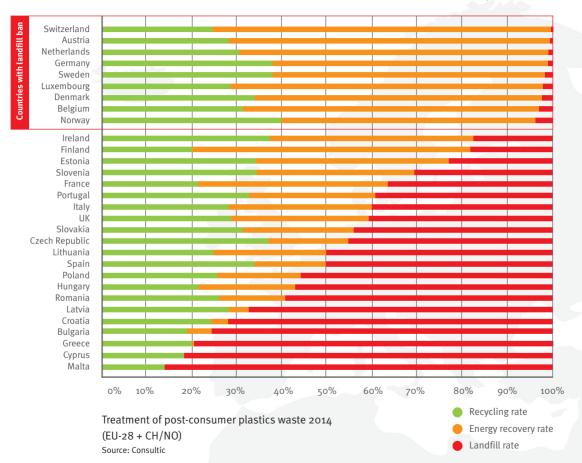


#### Zero plastics to landfill makes economic and environmental sense

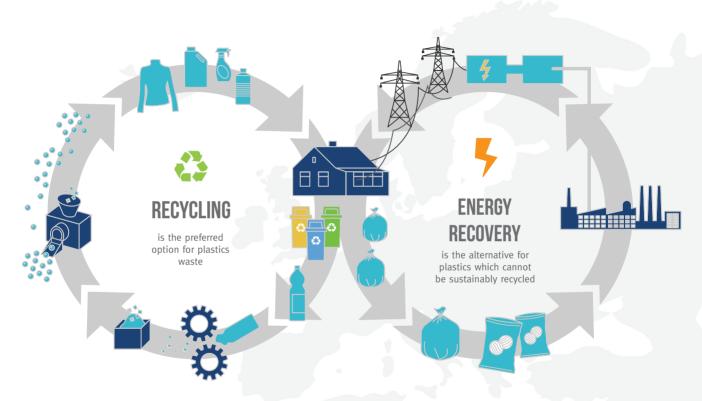
Almost 8 m t of plastics waste were landfilled in Europe in 2014



#### In general, countries with landfill ban achieve higher recycling rates



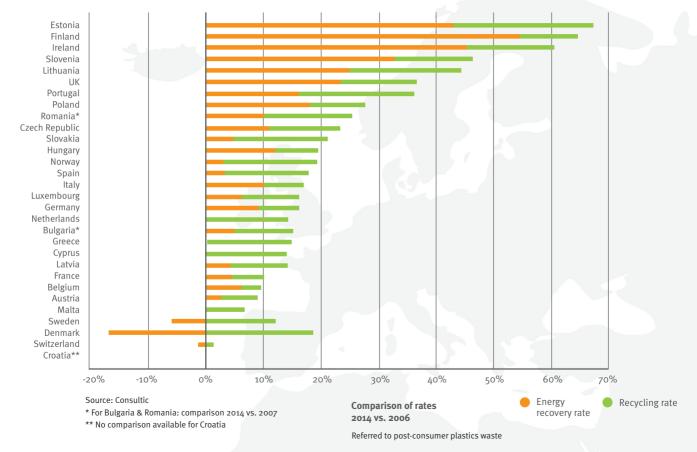
#### Plastics waste is a key resource in the move towards circular economy



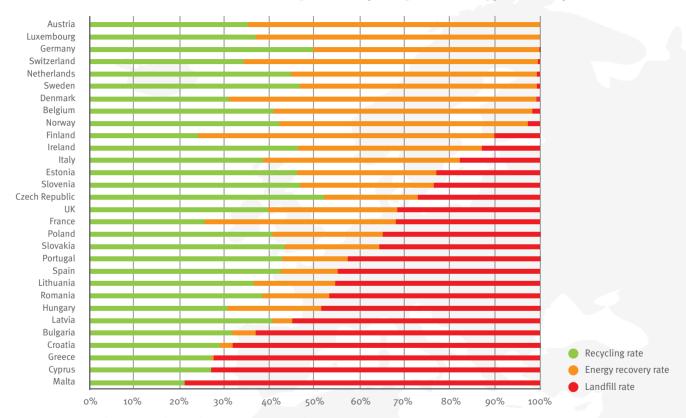
Recycling is the preferred option for plastics waste. However, when recycling is no longer the most sustainable option, energy recovery is the alternative. Both options complement each other and help realise the full potential of plastics waste.

### Recycling and energy recovery complement each other to increase resource efficiency

Changes in recycling and energy recovery rates by country



#### Plastics PACKAGING has the highest recycling and energy recovery rates



Packaging recycling and energy recovery rate by country 2014

(Referred to post-consumer plastics waste)
Source: Consultic

#### Plastics have several lives



Clothes and footwear





Recycled plastics are used to manufacture a wide variety of new products



**Packaging** 



Discover awarded recycled plastics products at:



bestproduct.epro-plasticsrecycling.org

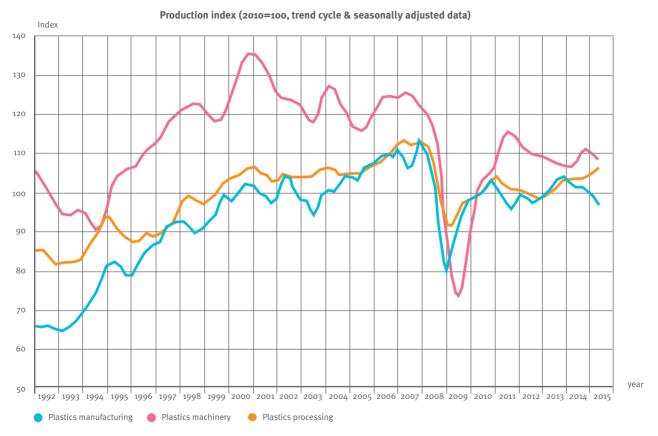
## **Snapshot**



Did You know?
The European plastics

industry can contribute to increase EU industry GDP from 15% to 20% by 2020.

#### In 2015 plastics production is still below pre-crisis level



Plastics industry production in EU-28 Source: Eurostat

#### **Glossary of terms**

ABS	Acrylonitrile Butadiene Styrene resin	PE-LD	Polyethylene, low density
ASA	Acrylonitrile Styrene Acrylate resin	PE-LLD	Polyethylene, linear low density
bn	billion	PE-MD	Polyethylene, medium density
bn€	billion euros	PEMRG	PlasticsEurope Market Research Group
CH	Switzerland	PET	Polyethylene Terephthalate
CIS	Commonwealth of Independent States	Plastics	Plastic materials + other plastics
Consultic	Consultic Marketing & Industrieberatung GmbH	Plastics Materials	Thermoplastics + Polyurethanes (PUR)
EU	European Union		
EPRO	European Association of Plastics Recycling	PUR	Polyurethane
	and Recovery Organisations	PMMA	Polymethyl Methacrylate
ETP	Engineering Thermoplastics	PP	Polypropylene
GDP	Gross domestic product	PS	Polystyrene
туСеррі	Eastern and Central European Business Development	PS-E	Polystyrene, expandable
		PTFE	Polytetrafluoroethylene
m t	Million tonnes	PVC	Polyvinyl Chloride
NAFTA	North American Free Trade Agreement	SAN	Styrene-acrylonitrile
NO	(Canada, USA, Mexico)	SMEs	Small and medium entreprises
NO	Norway	Thermo-	Standard plastics (PE, PP, PVC, PS, EPS, PET
Other plastics	Thermosets, adhesives, coatings and sealants	plastics	(bottle grade)) + Engineering plastics (ABS,
Other ETP	Other engineering thermoplastics		SAN, PA, PC, PBT, POM, PMMA, blends and others including High Performance Polymers)
PA	Polyamide	Thermosets	
PC	Polycarbonate	memosets	Urea-formaldehyde foam, melamine resins, polyester resins, epoxy resins, etc
PE	Polyethylene	UK	United Kingdom
PE-HD	Polyethylene, high density		

#### **PlasticsEurope**

PlasticsEurope is one of the leading European trade associations with centres in Brussels, Frankfurt, London, Madrid, Milan and Paris. We are networking with European and national plastics associations and have more than 100 member companies, producing over 90% of all polymers across the EU28 member states plus Norway, Switzerland and Turkey. The European plastics industry makes a significant contribution to the welfare in Europe by enabling innovation, creating quality of life to citizens and facilitating resource efficiency and climate protection. More than 1.45 million people are working in more than 60,000 companies (mainly small and medium sized companies in the converting sector) to create a turnover around 350 bn EUR per year.

www.plasticseurope.org

#### **EPRO (European Association of Plastics Recycling and Recovery Organisations)**

EPRO is a pan-European partnership of specialist organisations that are able to develop and deliver efficient solutions for the sustainable management of plastics waste, now and for the future. EPRO members are working to optimise national effectiveness through international co-operation: by studying successful approaches, evaluating different solutions and examining obstacles to progress. By working together EPRO members can achieve synergies that will increase efficient plastics recycling and recovery. Currently 19 organisations in 14 European countries, South Africa and Canada are represented in EPRO. www.epro-plasticsrecycling.org

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