

As far back as the 1980s, companies were being called out publicly for wasting paper and children in schools were learning about recycling and writing letters to councils calling for paper banks to be set up in their towns, and being encouraged to boycott aerosols with CFC ozone-destroying gases. Corporate social responsibility (CSR), at least in environmental terms, is not a new concept.

But firms large and small are being thrust into the spotlight now that scientists have proven climate change is happening and documenting its known impact.

Everyone can help – small family-run shops and restaurants can cut down on the amount of paper and plastic they use and recycle all their waste, source supplies closer to home and use fair-trade produce, opt for electrically-powered transport if possible (grants are available from many regional governments), use glasses, cups and carafes for drinks and table-water instead of plastic bottles and paper beakers...all apparently tiny steps, but which, collectively, make a difference.

Large companies, especially those in manufacturing, energy, distribution, and other industrial sectors, are, after transport (cars, in particular), the biggest pollution culprits and it is these which tycoon Michael Bloomberg and Greta herself have demanded responses and action from.

Spain's biggest corporations have been taking centre stage at the COP25 in Madrid and explaining their plans to improve their impact on the planet.

[223 words)

<https://www.thinkspain.com/news-spain/31948/what-s-been-happening-at-the-longest-climate-change-summit-in-history>