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How (not) to pay for building back better

The case for debt-financed infrastructure



Are we there yet? Are we there yet? Yes! The Covid relief bill has passed the Senate. It falls short of progressives' fullest hopes — no minimum wage hike, unemployment benefits at \$300/week rather than \$400 — but it's a huge and <u>highly redistributive</u> package.

Now what? OK, everyone involved in getting this thing through is entitled to a few hours' sleep and the legal mood-altering chemicals of their choice. But this was a rescue package, not a long-term plan for economic revival. So as soon as everyone has recovered from this (largely gratuitous) ordeal, it will be time to start working on longer-term proposals, especially the linked issues of infrastructure and climate change.

At the moment I have no coherent thoughts about exactly what the next plan should include. But it's not too early to weigh in on the question of how it should be paid for. And it's important to start making the argument that by and large it needn't, indeed *shouldn't*, be paid for. Certainly we don't want crucial infrastructure investment to be held up by paygo rules.

Saying this will, of course, drive the debt scolds crazy. Expect to hear a lot about the latest CBO <u>long-term projection</u>, which says — as they like to put it — that by 2051 debt will be *twice the size of the economy*:



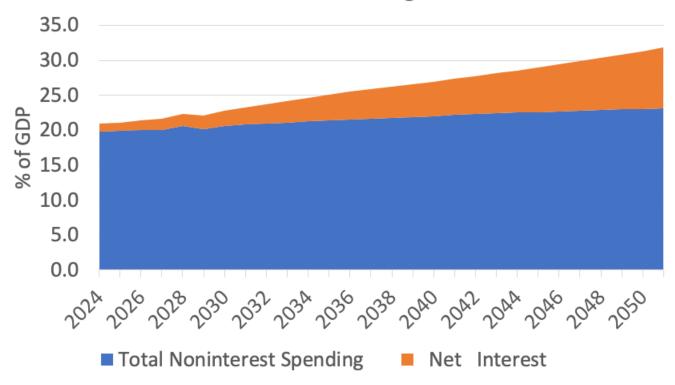
I could point out that this is comparing a stock with a flow: if you use quarterly data CBO is saying that debt will be 8 times the economy, if you use decade data only 20%, and the choice of frequency is arbitrary. But more to the point, you need to know both why that projection is highly questionable and why in any case it doesn't really matter.

What's behind those debt projections?

Most people who think about these things at all probably assume that CBO's big numbers on future debt are driven by the usual suspects: rising spending on retirement and health care. And this isn't totally wrong. There are still some Baby Boomers under 65, life expectancy is still rising except when viruses are killing us off, and health spending still tends to grow faster than GDP.

But entitlement spending, it turns out, isn't the big driver of CBO's numbers; they're largely caused by a big projected rise in federal interest payments:

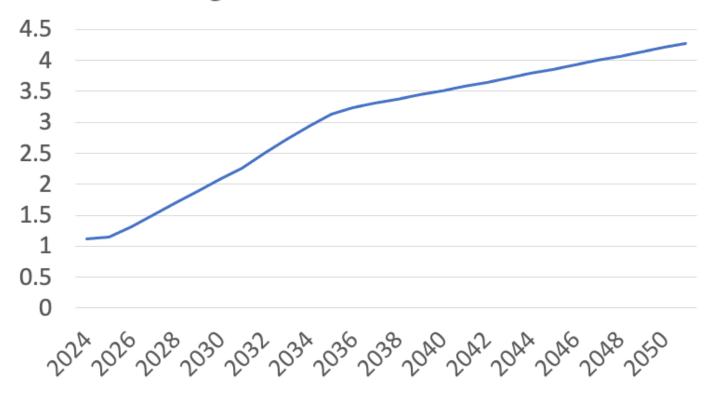
The future according to CBO



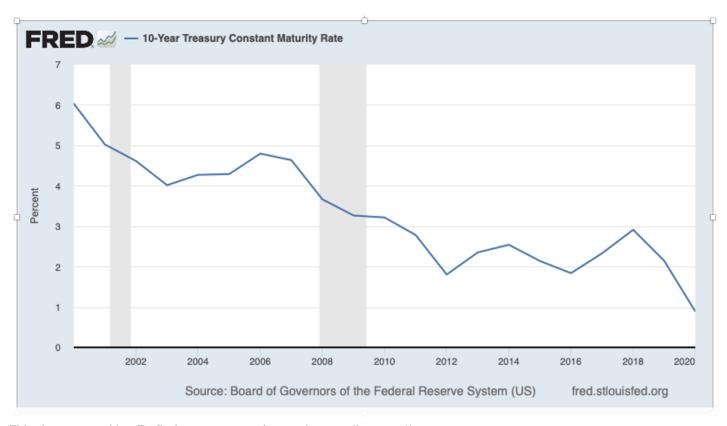
OK, you may say, that's what happens when you keep running deficits: you end up with more debt, which means more interest, which means more debt, and the whole thing snowballs. Right?

Actually, no. CBO's big projected interest bill doesn't have a lot to do with higher debt; it's mainly driven by the assumption that the average interest rate the federal government pays on its debts will rise dramatically. Here's the implied average rate from the CBO report:

Average interest rate on federal debt



We haven't see interest rates that high since before the late-2000s financial crisis. Here's the 10-year rate, taking annual averages to smooth out wiggles, since 2000:



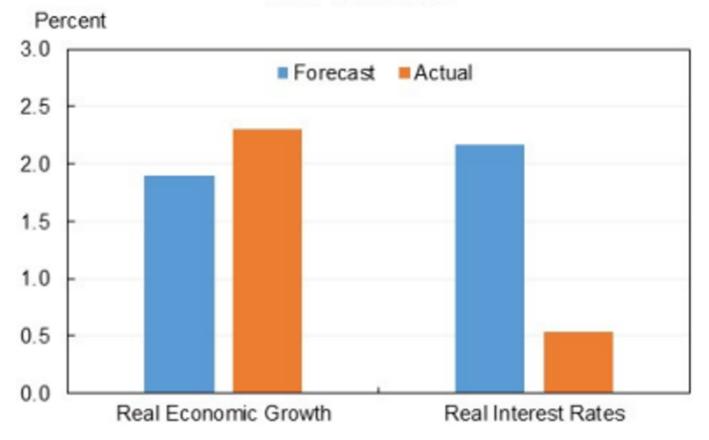
The CBO rate projection is also very much at odds with <u>market expectations</u>. As of the end of last week the 20-year rate was 2.18%, the 30-year rate 2.28%, suggesting that bond markets expect rates to be not much over 2 percent a generation from now.

Of course, markets aren't always right. But which is more reasonable: continuation of the low-interest rate environment that has persisted right through the post-2009 recovery, or a return to pre-2008 norms?

The case for low interest rates

As <u>Furman and Summers</u> have pointed out, even before the pandemic we were living in an era of far lower interest rates than just about any official projections envisioned. Here's one of the figures that really caught my eye:

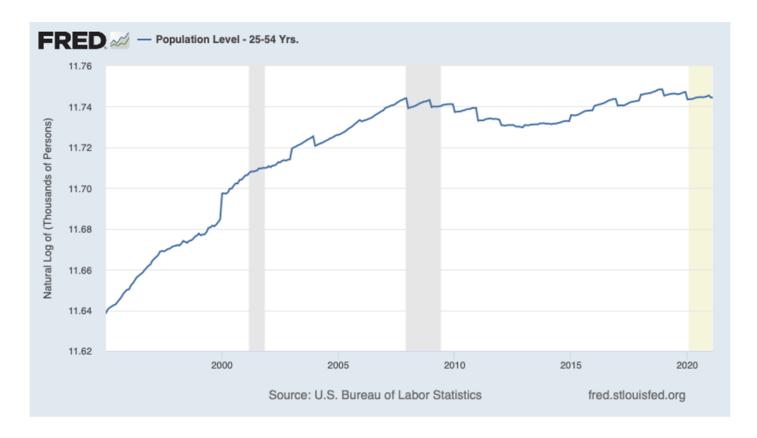
Figure 2
Social Security Trustees' 1989 Economic Forecasts for 2019 vs. Actual



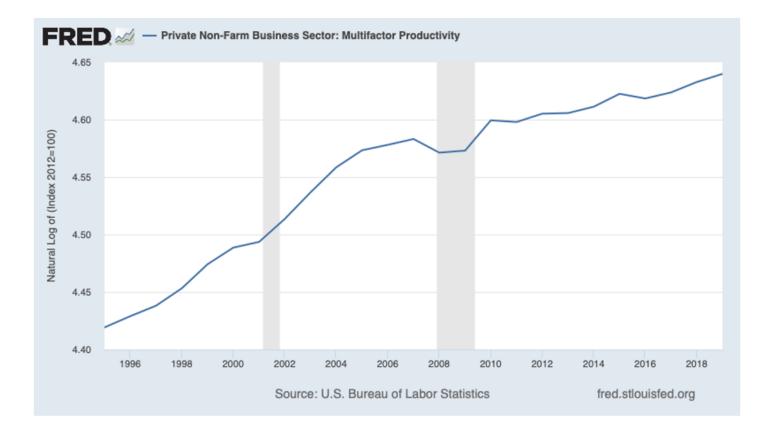
Why did this happen? As Summers has emphasized, in a view I very much support, this really

economy needs very low and possibly negative interest rates to achieve full employment.

But why is investment demand low? One obvious explanation is demography. With weak or no growth in the working-age population, the demand for fixed capital of all kinds — office buildings, factories, shopping malls, and, yes, residences — is low. And both currently and for the foreseeable future demography looks nothing like the environment that prevailed back when interest rates of 4-5% seemed normal. Here's the log of the prime-age U.S. population since 1995:



Technology could also drive investment demand, the way it did during the IT boom of the late 1990s. And I'm open to the possibility that technology may do more for the economy over the next few decades than it has recently. But nothing like that is in the numbers so far. Here's total factor productivity, again in logs, again since 1995:



So the fundamentals seem consistent with market expectations of low interest rates for a very long time, not with the assumed big rate rises that drive scary-looking debt projections.

But what about the role of government spending, both the big package that just passed the Senate and possible future initiatives?

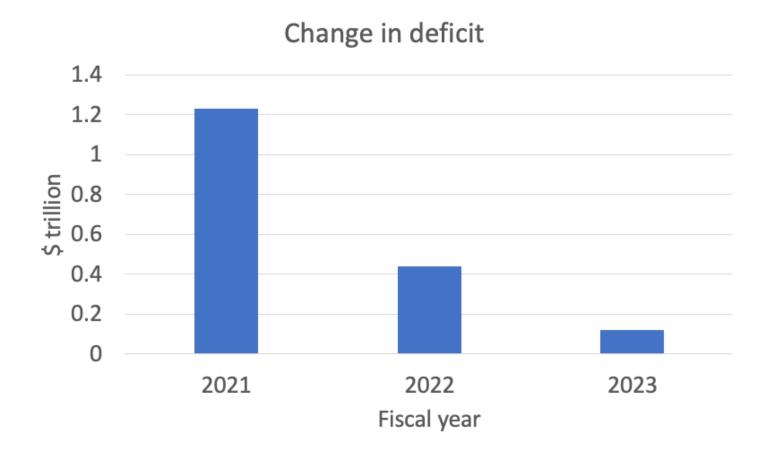
Stimulus now and later

I've just argued that private investment demand is likely to be weak for the foreseeable future. But what about the demand boost from the big bill that just passed the Senate? Some economists worry that the bill could cause the economy to overheat; I don't think they're right, but it's not a silly concern. And interest rates have risen since the beginning of the year, first after Democratic victories in the Georgia special elections made a major relief package possible, then as Dems showed surprising unity in backing a really big package. The market is in effect pricing in the possibility that the Fed will raise rates to head off inflation.

But the rate rise hasn't been especially large; 10-year real rates are still negative, and even the 30-year real rate was only 0.12 percent as of Friday. Why is the reaction to such a huge package so muted?

The answer is that the fiscal boost is overwhelmingly short-lived. The main components of the This site uses cookies. To find out more read our privacy policy now Close fits, emergency aid to state and local

government, direct spending on vaccinations and school openings — will be gone by the end of 2021. Here's the CBO estimate of deficit impacts by fiscal year from the House version, which will be close to the Senate version (bear in mind that fiscal 2022 includes the last quarter of calendar 2021):



It's true that Democrats hope that some features of the bill — child tax credits and expanded ACA subsidies — will become permanent. But they're a fairly small fraction of the total.

This has two implications. First, we're likely to remain in a low-interest world, in which federal debt isn't a big problem, for a long time despite this big slug of spending.

Second, even if there's a short-term boom as the pandemic subsides and money from the American Rescue Plan flows into the economy, we'll probably be back in secular stagnation — where it takes very low interest rates to achieve full employment, even in good times, and the Fed lacks the ammunition to respond in bad times — after a year or two.

And those two implications make the case for a sustained program of public investment that isn't paid for, that's deficit-financed. Such a program would do double duty: We need the infrastructure, and it would also provide continuing stimulus in an economy that needs such

And because interest rates would stay low, the debt service from such a program isn't likely to pose a problem.

Democrats will soon move on from their relief bill triumph and focus on longer-term investment. And one big question they'll ask is how to pay for such a program. Well, the answer is: don't pay for it. Just do it.



← Previous



Sam Maxon just now Meeting the basic needs of people eliminates the acts of desperation that result in avoidable costs and increases productivity, innovation and personal investment. The frictional costs of capitalism should be avoided when a universal need is met. Technology job loss can be remedied partially by new jobs from universal healthcare, education and other needs best met by interpersonal reliant jobs less likely to be replaced by technology. Sometimes doing the right thing for all people is also right economically.

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Since a far more progressive tax regime would be a major good in and of itself, why not answer complaints about rising debt with proposed higher taxes on you know who?

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