Data Visualization

INTRODUCTION

Before we begin...

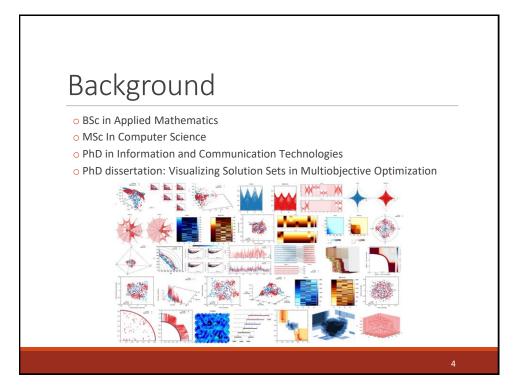
Lectures in person, except when not possible (this and next week)

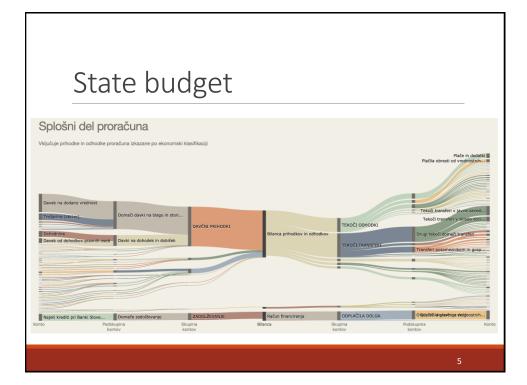
Please turn on your cameras

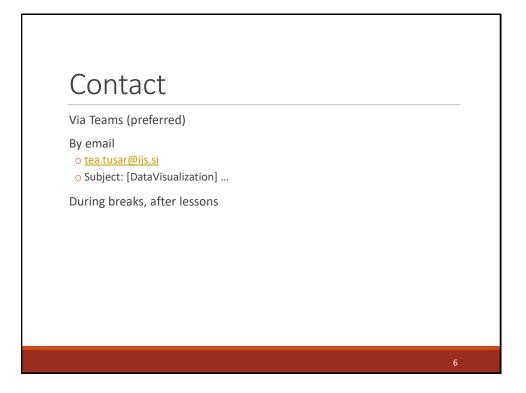
Feel free to interrupt me any time

Ice breaker: Tell us something boring about you









About the course

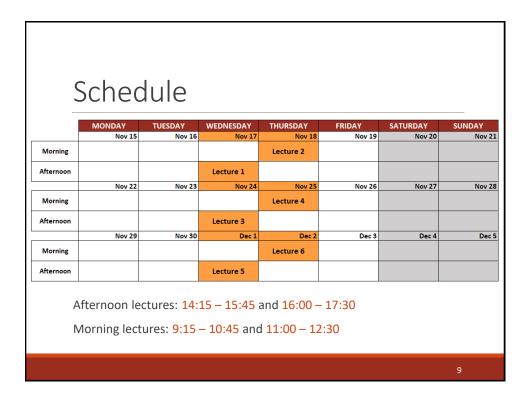
Objective: To develop a strong foundation on data visualization

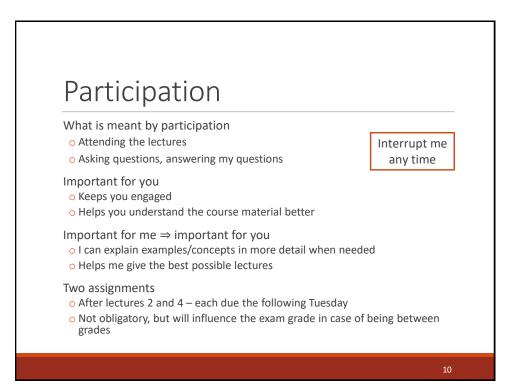
- o Understand why and how visualization works
- Spot lying visualizations
- o Learn to make trustworthy and accessible visualizations
- Gain knowledge beyond the usage of some tools (but also use tools to construct an interactive visualization)
- o Learn to make better presentations

Prerequisites (not mandatory for completing the course) • Basic knowledge of Python and scientific Python

Syllabus

- Foundations: defining data visualization, historical visualizations, the purposes of data visualization and the three principles of good visualization design
- o Data abstraction: dataset types, attributes types and semantics
- Task abstraction: goals and tasks, actions and targets
- Human visual perception: attention and memory, visual encoding, visual order, color perception and color specification
- Designing a visualization: steps of visualization design, basic charts, visualizing multivariate data, uncertainty and missing data, interactivity, storytelling and tools
- o Examples: (un)trustworthy and (in)accessible visualizations
- Creating interactive visualizations in Python





Exam (in project form)

Groups of 3 students

Design visualizations on some topic (free choice)

- o Prepare visualizations up to one week before the exam
- o Present visualizations at the exam
- o Be prepared to answer questions about your visualization choices

More details later on (third week)

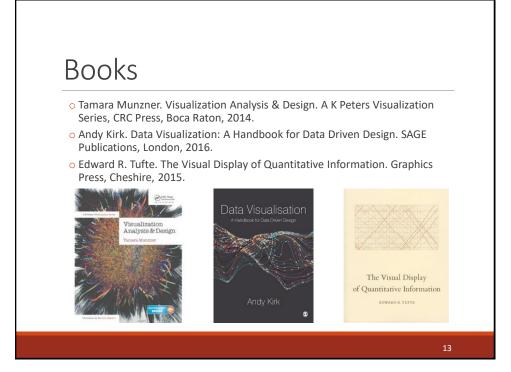
Course materials

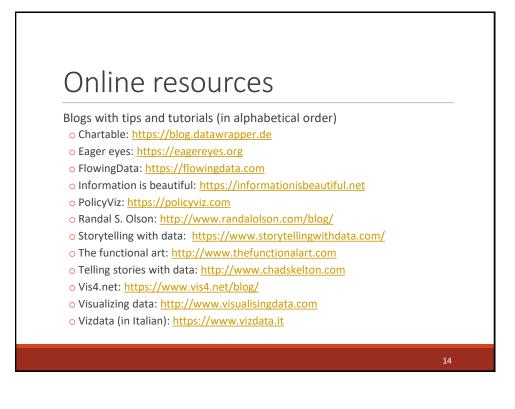
Available on Moodle

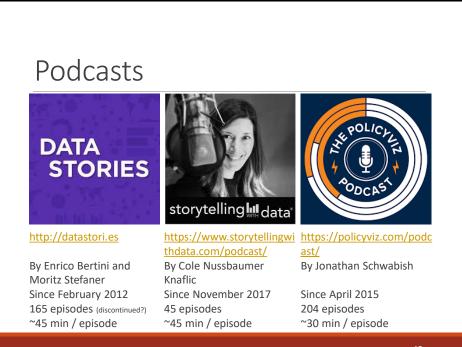
- o Links to numerous sources of data (already available)
- o Slides with lots of links (after lectures)
- o Python code and data (when relevant)

Available on Teams

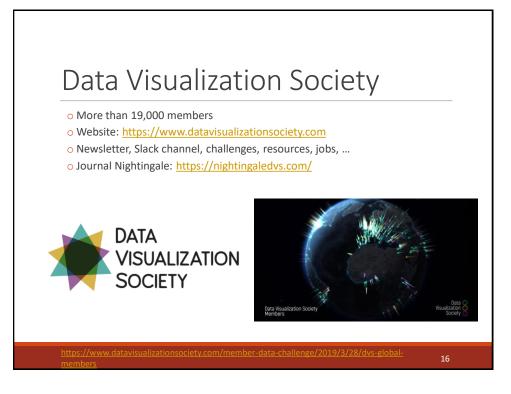
o Lecture recordings (after lectures)











Challenges

#MakeoverMonday

- Weekly challenge
- o Create better visualization for the given data
- o http://www.makeovermonday.co.uk/

#SWDchallenge (SWD = Storytelling with data)

- Monthly challenge
- o Practice and apply data visualization and storytelling skills
- o https://www.storytellingwithdata.com/swdchallenge/

Many other challenges

o https://www.datavisualizationsociety.org/resources

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Disclaimer

Most examples are US- and UK-centric



https://www.datavisualizationsociety.com/one-year-membership-challenge/2020/5/4/dvs-isglobal-with-room-to-grow-wzw6x-4gs6m-3bzs2