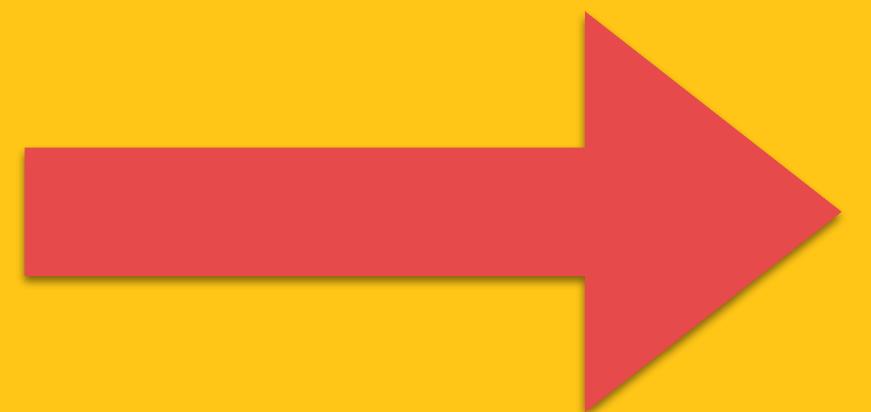


SIMONA CERRATO | 8 OCTOBER 2021

SCIENTIFIC COMMUNICATION TECHNIQUES: BASICS OF SCIENCE COMMUNICATION

COMMUNICATING RESEARCH

NO COMMUNICATION



NO RESEARCH

All subject areas

All subject categories

All regions / countries

All types

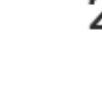
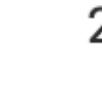
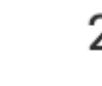
2021

 Only Open Access Journals Only SciELO Journals Only WoS Journals 

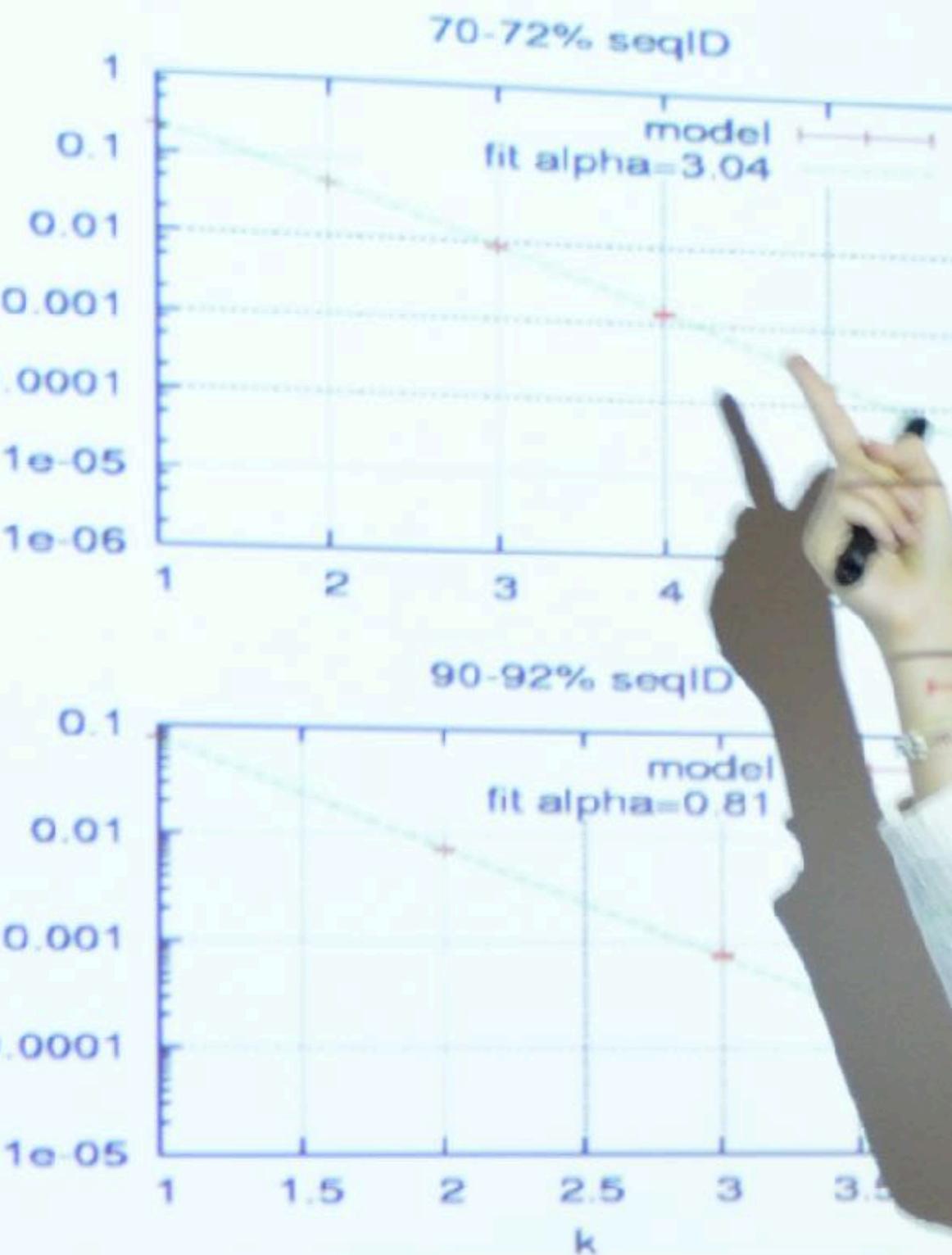
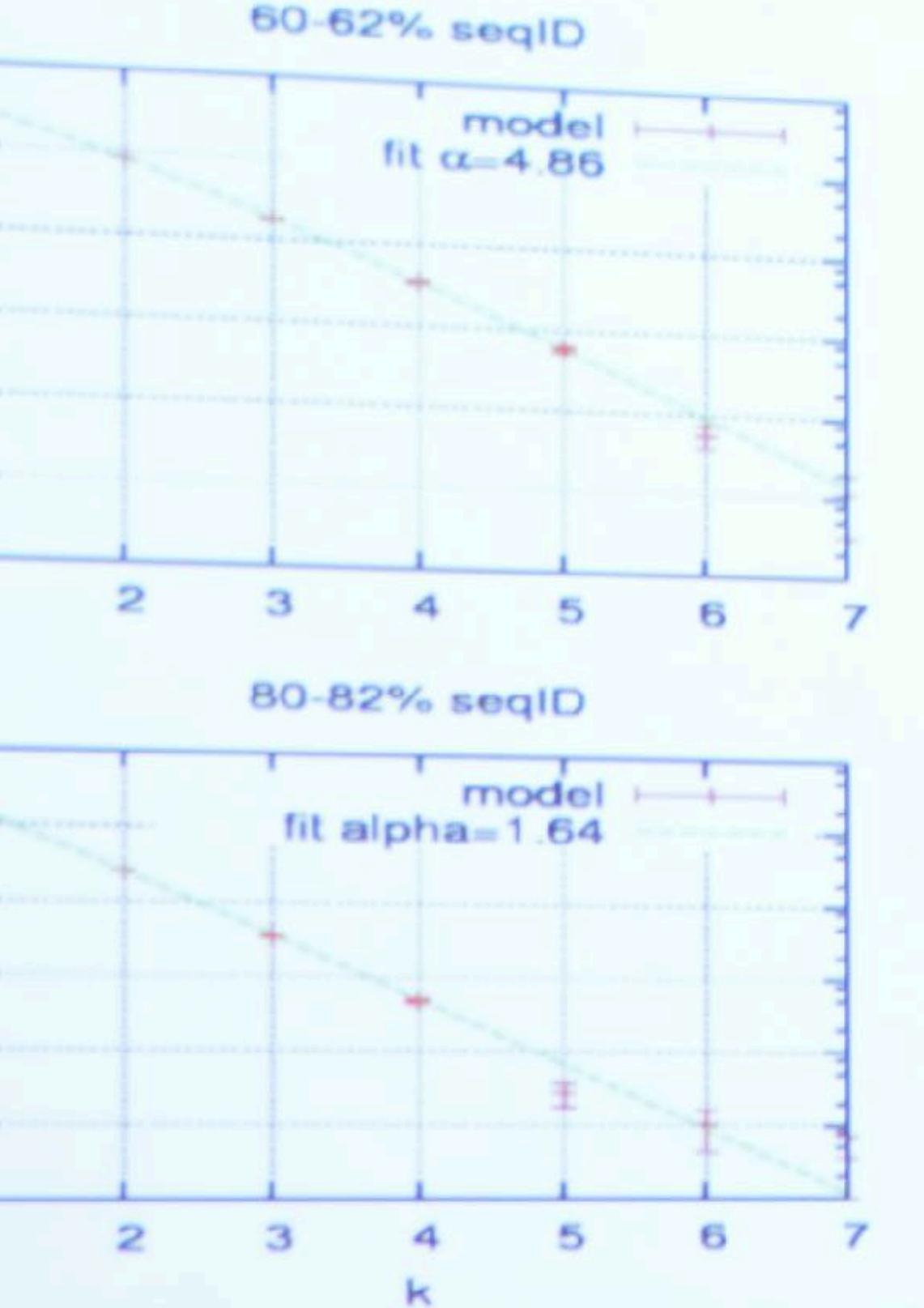
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1	Ca-A Cancer Journal for Clinicians	journal	56.204 	182	41	121	4006	17959	78	186.75	97.71 
2	Nature Reviews Molecular Cell Biology	journal	33.213 	452	111	338	9025	13797	161	38.55	81.31 
3	Quarterly Journal of Economics	journal	31.348 	272	48	111	3406	2241	110	16.30	70.96 
4	Cell	journal	25.716 	814	517	1727	33658	73240	1639	45.00	65.10 
5	MMWR Recommendations and Reports 	journal	25.045 	148	124	17	2900	663	17	33.79	23.39 
6	New England Journal of Medicine	journal	24.907 	1079	1453	4498	14767	143343	1891	35.41	10.16 
7	Nature Medicine	journal	24.161 	576	419	1161	12511	39532	656	35.09	29.86 
8	Nature Reviews Materials	journal	23.876 	131	133	259	13153	10691	140	41.92	98.89 

modeled by a negative-binomial distribution



A X I O M A T A

SIVE

L E G E S M O T U S

Lex. I.

Corpus omne perseverare in statu suo quiescendi vel movendi uniformiter in directum, nisi quatenus a viribus impressis cogitur statum illum mutare.

Projectilia perseverant in motibus suis nisi quatenus a resistencia aeris retardantur & vi gravitatis impelluntur deorsum. Trochus, cuius partes cohærendo perpetuo retrahunt se a motibus rectilineis, non cessat rotari nisi quatenus ab aere retardatur. Majora autem Planetarum & Cometarum corpora motus suos & progressivos & circulares in spatiis minus resistentibus factos conservant diutius.

Lex. II.

Mutationem motus proportionalem esse vi motrici impressae, & fieri secundum lineam rectam qua vis illa imprimitur.

Si vis aliqua motum quemvis generet, dupla duplum, tripla triplo generabit, sive simul & semel, sive gradatim & successiue impressa fuerit. Et hic motus quoniam in eandem semper plagam cum vi generatrice determinatur, si corpus antea movebatur mo-

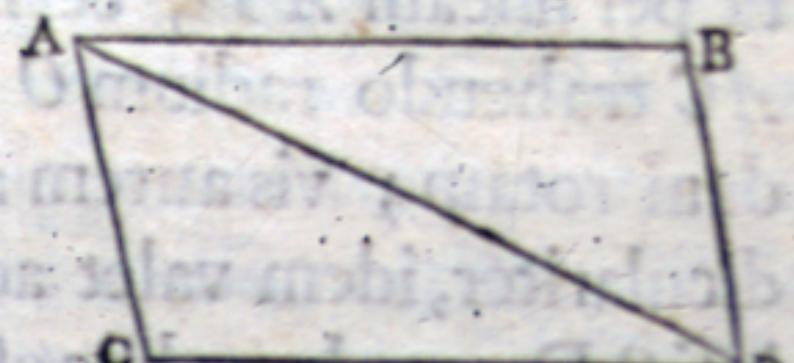
Actioni contrariam semper & aequalem esse reactionem: sive corporum duorum actiones in se mutuo semper esse aequales, & in partes contrarias dirigi.

Quicquid premit vel trahit alterum, tantundem ab eo premitur vel trahitur. Si quis lapidem digito premit, premitur & hujus digitus a lapide. Si equus lapidem funi allegatum trahit, retrahetur etiam & equus aequaliter in lapidem: nam funis utrinq; distentus eodem relaxandi se conatu urgebit Equum versus lapidem, ac lapidem versus equum, tantumq; impediet progressum unius quantum promovet progressum alterius. Si corpus aliquod in corpus aliud impingens, motum ejus vi sua quomodocunq; mutaverit, idem quoque vicissim in motu proprio eandem mutationem in partem contrariam vi alterius (ob aequalitatem pressionis mutuae) subibit. His actionibus aequales fiunt mutationes non velocitatum sed motuum, (scilicet in corporibus non aliunde impeditis:) Mutationes enim velocitatum, in contrarias itidem partes factæ, quia motus aequaliter mutantur, sunt corporibus reciproce proportionales.

Corol. I.

Corpus viribus conjunctis diagonalem parallelogrammi eodem tempore describere, quo latera separatis.

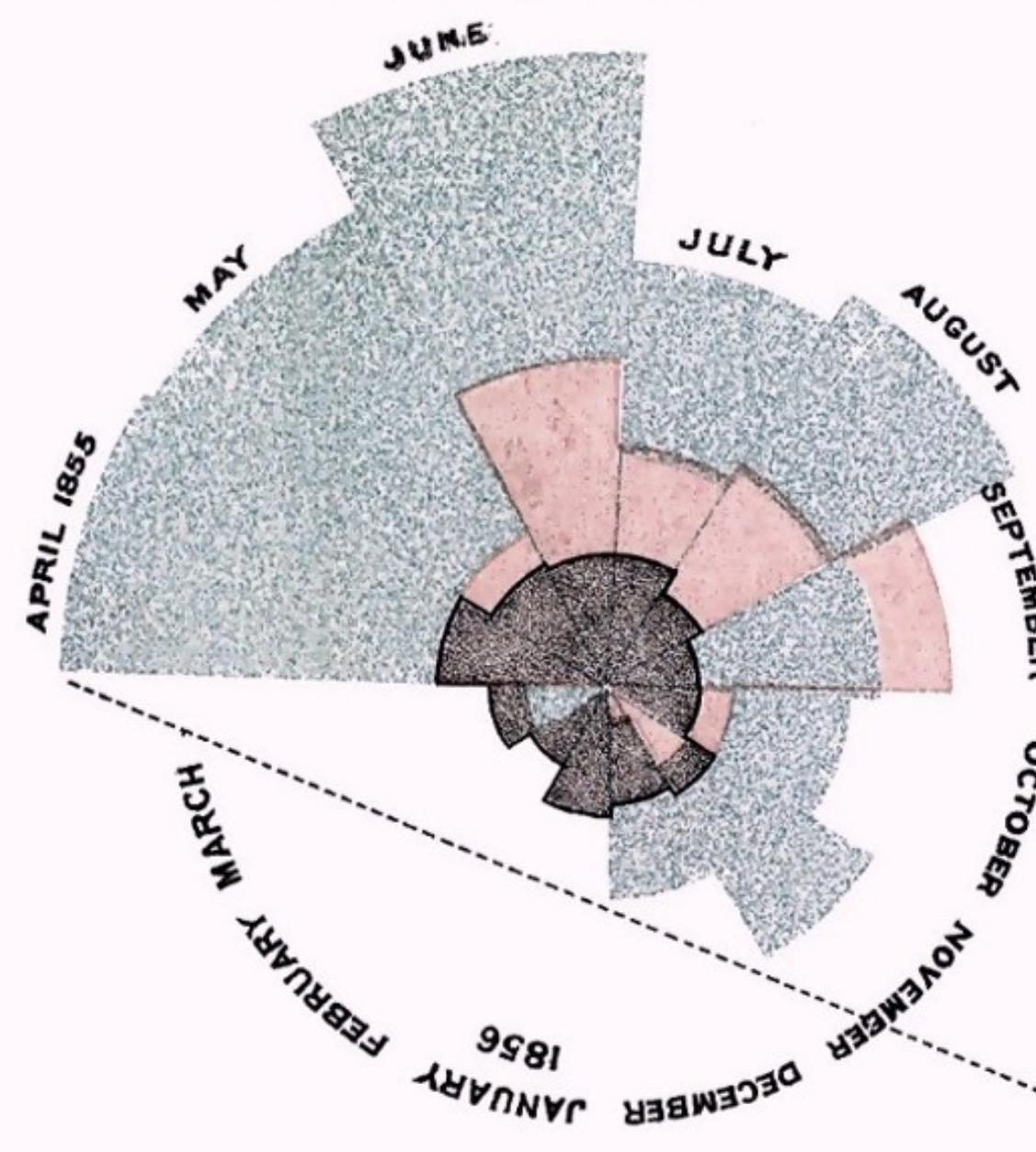
Si corpus dato tempore, vi sola *M*, ferretur ab *A* ad *B*, & vi sola *N*, ab *A* ad *C*, compleatur parallelogrammum *ABDC*, & vi utraq; feretur id eodem tempore ab *A* ad *D*. Nam quoniam vis *N* agit secundum lineam *AC* ipsi *BD* parallelam, hæc vis nihil mutabit velocitatem accendi ad lineam illam *BD* ex vi *clavis*.



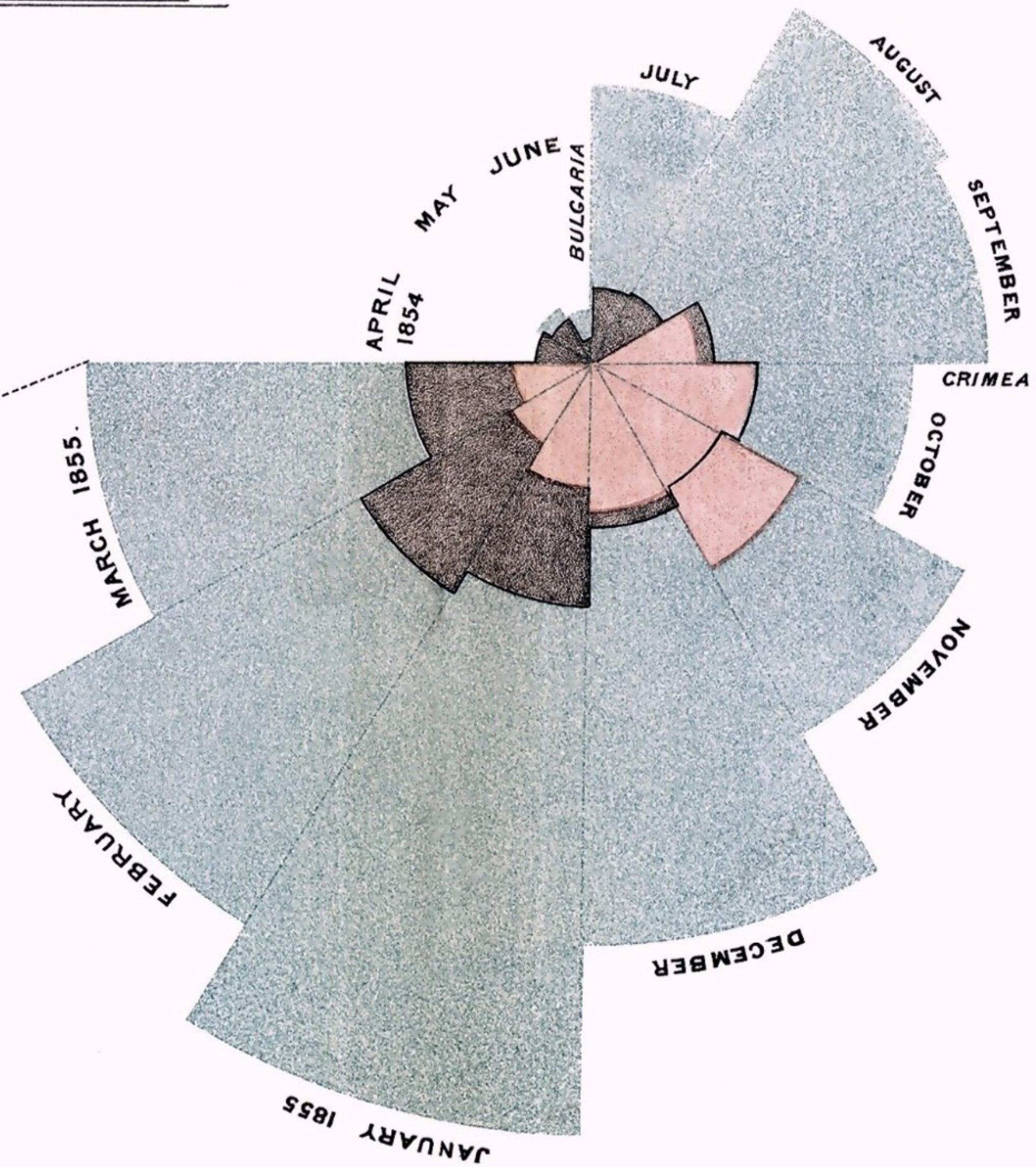
Geographie der Pflanzen in den Tropen-Ländern;

DIAGRAM OF THE CAUSES OF MORTALITY
IN THE ARMY IN THE EAST.

2.
APRIL 1855 TO MARCH 1856.



1.
APRIL 1854 TO MARCH 1855.



The Areas of the blue, red, & black wedges are each measured from the centre as the common vertex.

The blue wedges measured from the centre of the circle represent area for area the deaths from Preventible or Mitigable Zymotic diseases; the red wedges measured from the centre the deaths from wounds; & the black wedges measured from the centre the deaths from all other causes.

The black line across the red triangle in Nov^r 1854 marks the boundary of the deaths from all other causes during the month.

In October 1854, & April 1855, the black area coincides with the red; in January & February 1856, the blue coincides with the black.

The entire areas may be compared by following the blue, the red & the black lines enclosing them.

RESEARCHERS



IMPACT

ACADEMIC IMPACT

- Your author name
- Write informative titles and abstracts
- Multi-authored outputs
- Cross-disciplinary research
- Build communication and dissemination plans
- Put any output to the open web

EXTERNAL IMPACT

Everything that has an effect, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life beyond academia.

SCIENCE COMMUNICATION

All the practices and theories related to the
~~communication~~ of scientific topics to the publics

**IN YOUR OPINION, DO RESEARCHERS HAVE
THE DUTY TO COMMUNICATE WITH THE
PUBLIC?**

PRACTITIONERS

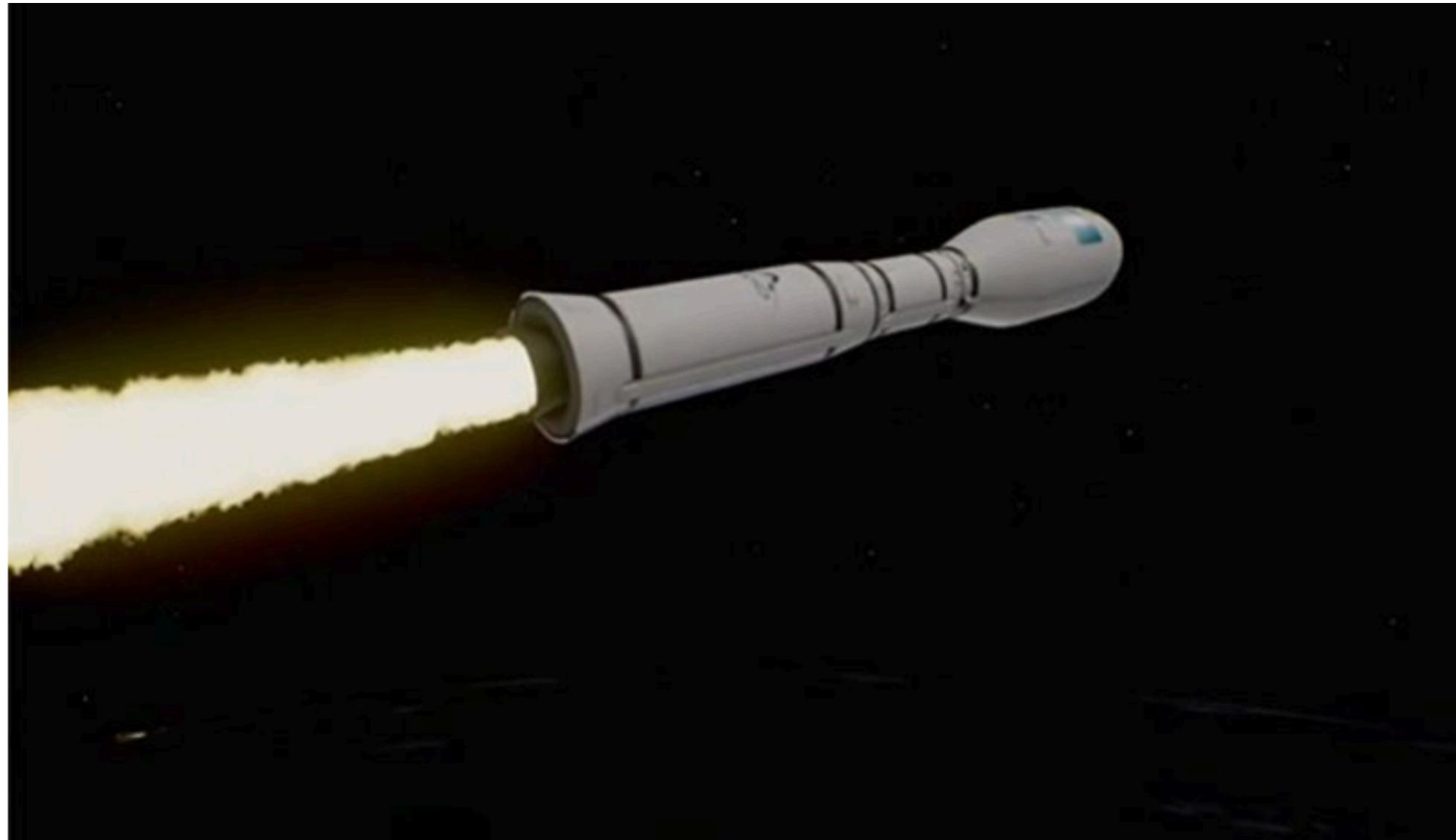
Science centres, museums, Exhibitions



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Science



Carbon component blamed for Europe rocket loss

Material failure in an engine nozzle brought down Europe's premier small rocket in December.

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Seed sales jump as fruit and veg shortage continues

The Royal Horticultural Society says demand has risen as shops limit sales of some fresh produce.



Joy as songbird feared extinct seen in Madagascar

The dusky tetraka is a small bird with a distinctive yellow throat that lives on the ground.



Marine reserves off England to get full protection

Fishing will be banned in three areas to allow nature to recover, but critics say plans lack ambition.

A photograph showing a group of children's hands reaching towards a large, translucent bubble. The bubble reflects the surrounding environment, including a person in a grey sweater and a window with colorful stained glass. The scene is set outdoors or in a brightly lit room.

Informal education, after school programs

Citizen science, participatory projects, etc.



Risk communication



AND MANY OTHERS

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27/02/2023

Book Review

A Challenge for Media and Communication Studies: the Covid–19 Pandemic

by Rod Lamberts

Katarzyna Kopecka-Piech and Bartłomiej Łódzki's edited volume, *The Covid–19 Pandemic as a Challenge for Media and Communication Studies*, could be of great utility to science communication scholars and teachers. The studies within it address two overarching research questions. First, how have media and...

20/02/2023

Article

“There really is a lot of shared understanding, but there are also differences”: identity configurations in science communicators' professional identity

by Liliann Fischer and Hannah Schmid-Petri

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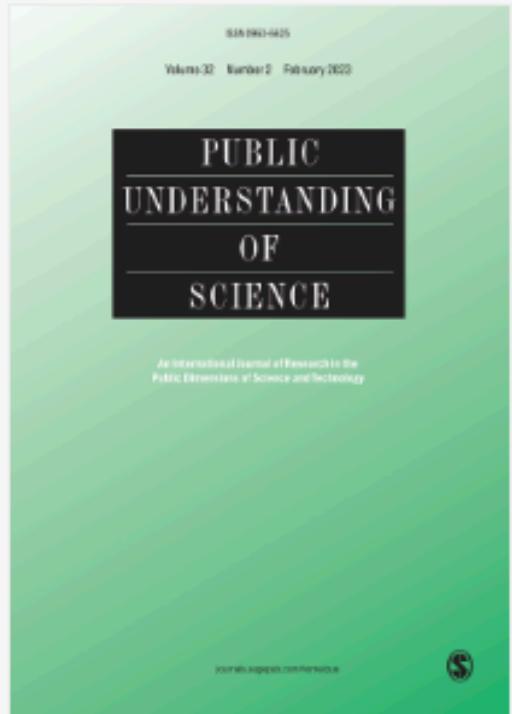
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HERE?**