



**SUMMER CAMP 2023**

**CALL FOR PAPERS**



# 1. CALL FOR PAPERS

You are invited to submit your paper to apply for participation at the Dewesoft International Summer Camp 2023. Papers should be written in English, the official language of the event.

## **DEADLINES**

Please, remember the following important dates:

- Paper Submission Deadline: 16.06.2023
- Notification of Acceptance/Rejection: 30.06.2023
- Final Paper Submission: 07.07.2023
- Attendance confirmation and Registration: 07.07.2023
- Event dates: 31.07.-03.08. (arrival day + 3-day training)



# ACCEPTABLE PAPER TYPES

Requested papers are meant for a general audience - not an academic audience - and should be structured as Case Studies or Application Notes rather than typical scientific papers.

A wide selection of examples is available in the [news section of our website](#).

A paper should contain a description of your study and any visuals which support the case or application note e.g. photos, screenshots, drawings, or tables. When available, include a video or links to a video, and if applicable, include acknowledgments and references.

If an abbreviation or acronym is to be used, use the full form and put the short form in brackets at first mention. Example: HEA (Higher Education Area).. Abbreviations or their definitions should not be used in the title or headers.

Feel free to choose any of the below-mentioned paper types.



# CASE STUDIES

A case study or story is a detailed account that explains how products or services helped a particular client solve a problem and attain a goal, often with testimonial and technical information, written in the before/after format or problem/solution format to show general product and use principles.

- The case study should include:
- Intro/resume - what is this all about?
- Customer/Applicant description
- Customer/Applicant issue – the job-to-do
- Solution - setup
- Measurements
- Results
- Conclusion - customer/applicant success factors



# CASE STUDIES

Don't forget that customer acceptance must be in place when the customer is mentioned. If you can't reveal and use the customer's name - you can write an application note. Case studies should, if possible, include customer quotations, testimonials, referrals, and reportage elements evoking emotions; atmosphere, what is seen, heard, smelt...



# APPLICATION NOTES

The application note is an essay that describes the technical performance of a new product or an innovative application. It has an instructional or tutorial style and is targeted to a specific audience of users, e.g., an industry or a segment of potential customers.

- An application note should include
- Intro/resume - what is this all about?
- Issue or application, praxis, pain points
- Solution - setup
- Measurements
- Results
- Conclusion - comparisons - benefits
- References



# APPLICATION NOTES

The main points are the novelty of the concepts involved, the validity of the technique, and its potential for applications. Focus your description on how to do something, including an introduction to the topic and precise implementation details, results, and recommendations. Describe how you / the customer did the job or how it can be done.



## 2. PAPER SUBMISSION

- Paper submission deadline: **16.06.2023**
- Papers should be submitted online only - please contact your professor and notify the local Dewesoft responsible person/country manager.
- Each applicant can only contribute one paper.
- All papers must be submitted and presented in English.
- Papers can be within any application field and in one of two listed forms - case study or application note.
- Papers may not be shorter than five and longer than ten pages.
- If you have any problems during the submission process or do not receive any confirmation by email please contact us at [sales@dewesoft.com](mailto:sales@dewesoft.com) or Dewesoft team in your country.
- After paper submission corrections are not possible.
- The notification of acceptance/rejection of the paper submitted will be sent to you via email by 30.06.2023.





## 3. EVALUATION CRITERIA

The papers will be judged based on these main criteria:

- How well they catch attention and maintain interest.
- How strongly they provide facts in a logical fashion, establish credibility, and appeal to emotions.
- How important their issue is - meaning the urgency, the character and general implications of the job to do, and its solution.
- How innovative, creative, spectacular, unusual, or surprising their jobs are will also have priority.

### 3. EVALUATION CRITERIA

Points will be given according to these criteria - the higher point total qualifies for participation:

- |                                       |              |
|---------------------------------------|--------------|
| • Quality of the research/measurement | 10 pts       |
| • Presentation of the data            | 15 pts       |
| • Writing style                       | 10 pts       |
| • Importance of the case/note         | 20 pts       |
| • Use versatility of case/note        | 15 pts       |
| • Originality/Innovativeness          | 20 pts       |
| • Completed PRO Trainings             | max. 10 pts* |
| • Social posts - bonus points         | 5 pts**      |

\* 1 pt per completed online PRO Training

\*\* Social media posts, links, using #Dewesoft and/or #DewesoftSummerCamp, QR code. etc.

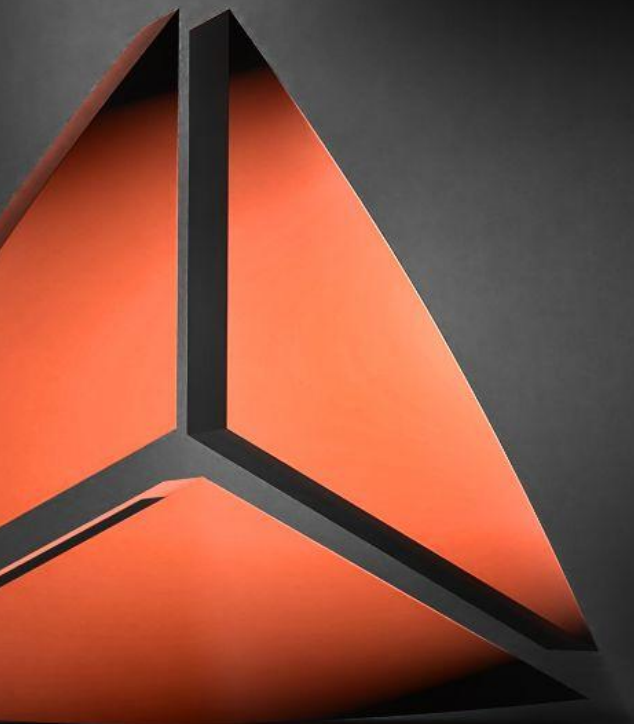
## 4. ACCEPTANCE AND REGISTRATION

- Notification of Acceptance/Rejection: **30.06.2023**

If your paper has been accepted, you should submit your Final Paper. A customized template of the Final Paper will be provided to you after the acceptance.

- Final paper submission: **07.07.2023**
- Attendance confirmation and registration: **07.07.2023**

Contributions will be published on the Dewesoft website and other Dewesoft online platforms, or used in printed marketing or promotional material. By submitting your paper you agree that the company Dewesoft has a right to copy and distribute the submitted paper maintaining references of the author and other contributors.



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CONTACT DETAILS: