# Call for Thesis

# In collaboration with AREA SCIENCE PARK

## General Context

“*The European Commission aims to ensure coherence between industrial, environmental, climate and energy policy to create an optimal business environment for sustainable growth, job creation and innovation*.” (European Commission, 2024)

Sustainability, in its all-encompassing nature, is most probably one of the main themes of contemporary society, declining in its three main pillars: environmental, social, and economic. Pushed by policymakers, regulatory frameworks, investors, markets, and different sensibilities, companies are putting more attention and resources towards initiatives designed to enhance their sustainability performance. On the other hand, companies and stakeholders need to measure all those actions and assess their impact. Consequently, many assessment methods, indicators, and reporting schemes have been aimed at measuring sustainability in the past years.

## Thesis 1.

The student, accessing the primary literature concerning environmental sustainability in business, is expected to shape a good literature review focusing on key environmental sustainability indicators for companies. The outcome of the research should shape the evolution of scholarly research, key findings, and main measurement trends.

## Thesis 2.

The student is expected to review the key practices in sustainability reporting, exploring both literatures on sustainability in business and analyzing selected corporate sustainability reports. The research aims to develop a comprehensive and inclusive model of sustainability report.

## Method

The student will be jointly coordinated by Prof. Bortoluzzi and Dr. Enrico Longato from the Sustainability Unit of Area Science Park, and will have the opportunity to meet and share research ideas with the staff working at Area Science Park.

## Contact Person

Enrico Longato, Sustainability Unit – Area Science Park.

enrico.longato@areasciencepark.it