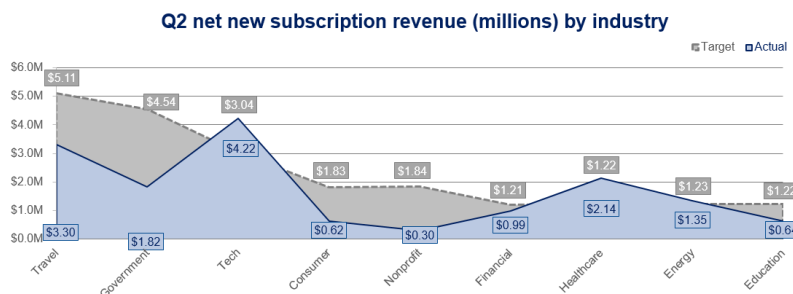


# Data Visualization

## ASSIGNMENT 3: RESULTS

Tea Tušar, Data Science and Scientific Computing, Information retrieval and data visualization

## Assignment 3: Improve this visualization

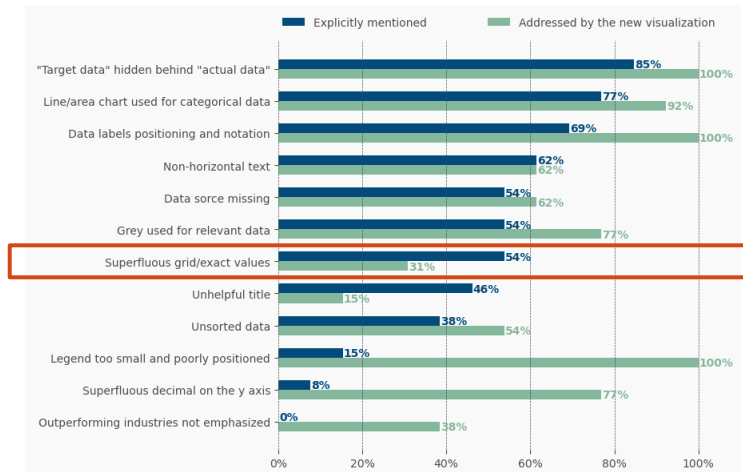


List all issues with this chart

Improve it (the data is available from Moodle)

Send the list of issues and the visualization to me via a private chat on Teams by **Friday, October 13**

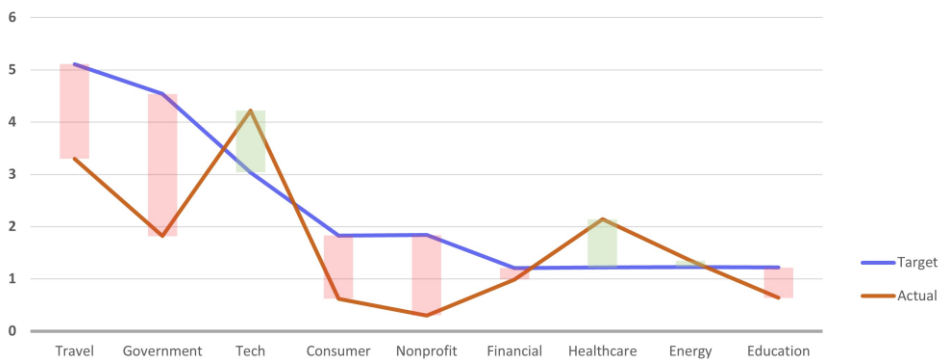
## Identified issues (10 students, 13 visualizations)



3

## Line and bar chart

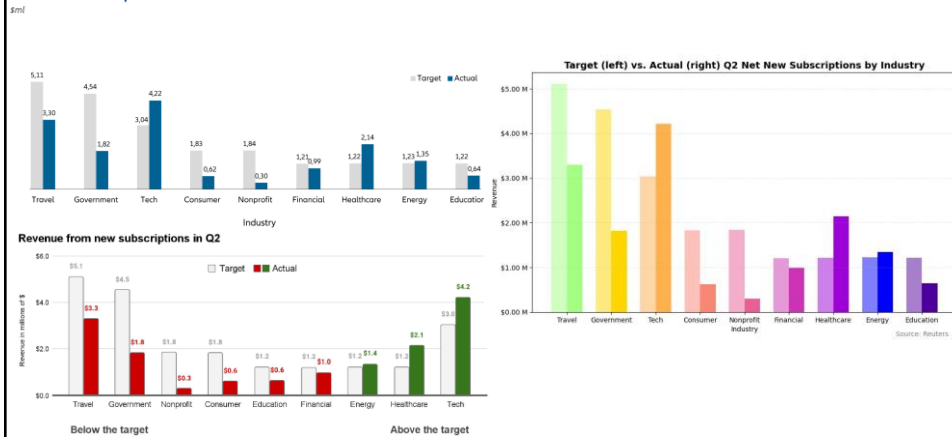
Q2 net new subscription revenue by industry, \$M



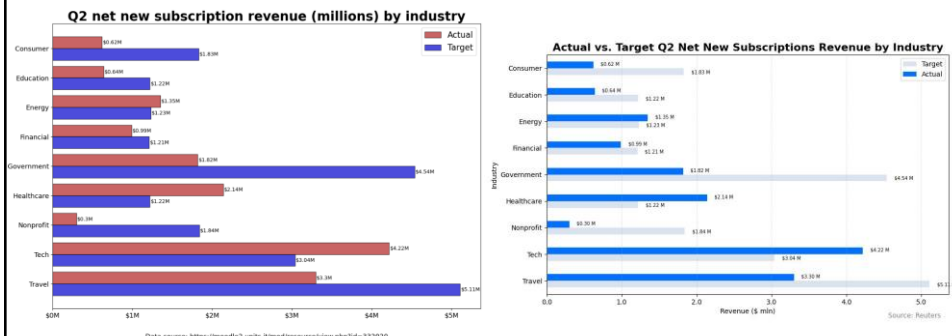
4

# Vertical bar charts

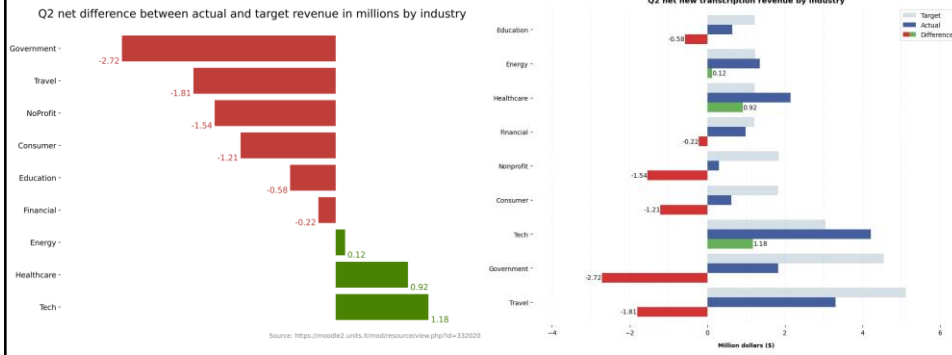
New subscription - Q2 Net Revenue



# Horizontal bar charts



# Horizontal bar charts (differences)



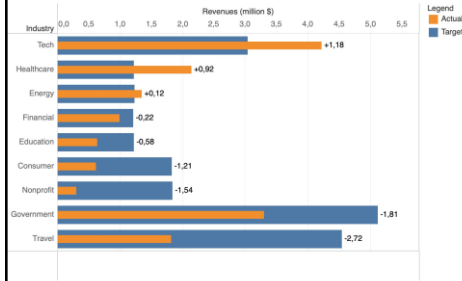
# Vertical bullet charts



# Horizontal bullet charts

New subscriptions: just three industries above expectations

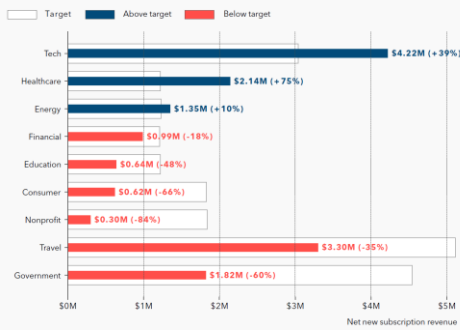
Q2 net revenues from new subscriptions by industry.



Source: Unknown

Actual vs. Target Subscription Revenue in Q2

Tech and healthcare outperform significantly, but 6 out of 9 industries fall behind target



# Small multiples of gauge charts

Q2 Actual vs. Target Net New Subscriptions Revenue by Industry



Source: Reuters

Custom chart

Q2 net new subscription revenue  
by industry

1 million

