* **Know Your Audience:**
	+ Assume the audience knows less than you.
	+ Pitch the talk at a level everyone can understand, regardless of expertise.
* **Preparation:**
	+ Practice extensively.
	+ Present to those unfamiliar with your topic.
	+ Aim for simplicity in explanations.
* **Eye Contact:**
	+ Maintain eye contact during the presentation.
* **Slide Design:**
	+ Keep slides simple and clean.
	+ Minimize distractions; avoid unnecessary animations.
	+ Trim text to essential bullet points.
* **Time Management:**
	+ Use roughly one slide per minute.
	+ Avoid exceeding 10 slides for a 10-minute talk.
* **Minimize Stress:**
	+ Submit slides to AV technicians early.
	+ Familiarize yourself with equipment beforehand.
* **Audience Awareness:**
	+ Pay attention to audience engagement; adapt if necessary.
* **Passion and Engagement:**
	+ Inject excitement and passion into the presentation.
	+ Communicate science clearly and enthusiastically.
* **Handling Questions:**
	+ Let questioners finish before responding.
	+ Address the actual question directly.
* **Timing of Talk:**
	+ Be mindful of timing cues.
	+ Start wrapping up when signalled, don't rush through remaining slides.