

# STATISTICAL METHODS WITH APPLICATION TO FINANCE

a.y. 2023-2024

**Forecasting**

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May 11, 2024

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# Introduction

Forecasting means predicting future values of a time series using the current *information set* given by past and present values of the time series that is being predicted.

Suppose we have an observed time series  $x_1, \dots, x_n$ . Our task is to estimate the next value  $x_{n+1}$  or, more generally, the *future values*

$$x_{n+h}, h \geq 1.$$

The forecast of  $x_{n+h}$  made at time  $n$  (*forecast origin*) for  **$h$  steps ahead** (*forecast horizon*) is denoted by  $\hat{x}_n(h)$ .

# Point forecasts and prediction intervals

Two popular techniques used for prediction of time series are

- Prediction using ARMA models
- Exponential smoothing

Both extend easily to the case of GARCH models, although the latter is regarded as a model-free approach.

As a result, a prediction consists of a *point forecast* related to a particular future time period, and a *prediction interval*, i.e. an interval within which a future value is expected to lie with a prescribed probability

# What is exponential smoothing?

**Exponential smoothing** is a popular technique which is used for both *prediction* of time series and *trend estimation*.



We do not necessarily assume that the data come from a stationary model, although this technique should only be used for non-seasonal time series showing no systematic trend.



In general the method is better suited to undifferenced price or value series rather than return series

## General idea

Suppose our data represent realizations of rvs  $X_1, \dots, X_n$ , considered without reference to any concrete parametric model.

The task is to obtain a forecast for  $X_{n+h}$ ,  $h \geq 1$ , by weighting the data from most recent to most distant with a sequence of exponentially decreasing weights  $\alpha(1 - \alpha)^i$ ,  $i = 0, 1, \dots$

$$\alpha x_n + \alpha(1 - \alpha)x_{n-1} + \alpha(1 - \alpha)^2 x_{n-2} + \dots \quad (1)$$

where  $0 < \alpha < 1$  and the weights  $\alpha(1 - \alpha)^i$  become smaller as  $i$  increases (observations further in the past).

# Simple exponential smoothing

As a forecast for  $X_{n+1}$  we use a prediction of the form

$$\hat{x}_n(1) = \alpha x_n + \alpha(1 - \alpha)x_{n-1} + \alpha(1 - \alpha)^2 x_{n-2} + \dots \quad (2)$$

This is written in terms of an infinite number of past observations, but in practice there will only be a finite number:

$$\hat{x}_n(1) = \sum_{i=0}^{n-1} \alpha(1 - \alpha)^i x_{n-i} \quad (3)$$

$$= \alpha x_n + (1 - \alpha) \underbrace{[\alpha x_{n-1} + \alpha(1 - \alpha)x_{n-2} + \dots]}_{\hat{x}_{n-1}(1)} \quad (4)$$

$$= \alpha x_n + (1 - \alpha)\hat{x}_{n-1}(1)$$

the prediction at time  $t = n$  is obtained from the prediction at time  $n - 1$  by a simple recursive scheme.

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## Prediction based on ARMA models

Given the data up to time  $n$ , forecasting will involve the observations and the fitted residuals up to and including time  $n$ .

Denote our sample of  $n$  data  $x_1, \dots, x_n$ . As a predictor of  $X_{t+h}$  we choose  $\hat{x}_n(h)$  such that the expected value of the squared forecast errors

$$E((X_{n+h} - \hat{x}_n(h))^2)$$

is minimized. It can be shown that the 'best' forecast in the mean square sense is the **conditional expectation** of  $X_{n+h}$  based on the history of the process up to time  $n$  ( $\mathcal{F}_n$ ):

$$\hat{x}_n(h) = E(X_{n+h} | \mathcal{F}_n) = E(X_{n+h} | X_n, X_{n-1}, \dots) \quad (5)$$

## Prediction based on ARMA models/ 2

The basic idea is that, for  $h \geq 1$ , the prediction in (5),  $E(X_{n+h}|\mathcal{F}_n)$ , is recursively evaluated in terms of

$$E(X_{n+h-1}|\mathcal{F}_n)$$

In particular, we use the fact that the 'best' forecast of all future values of the innovations  $a_{n+1}, a_{n+2}, \dots$  is its expected value, which is 0.

Point forecasts  $\hat{x}_n(h)$  can be computed directly from the ARMA model equation by replacing

- i. future values of  $a_t$  by zero
- ii. future values of  $x_t$  by their conditional expectation
- iii. present and past values of  $x_t$  and  $a_t$  by their observed values (*known* at time  $t = n$ )

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# Forecasting using an ARMA(1,1) model

Suppose an ARMA(1, 1) model of the form

$$X_t = \mu + \phi_1(X_{t-1} - \mu) + a_t + \theta_1 a_{t-1}$$

has been fitted to the data and the parameters' estimates are  $\hat{\mu}$ ,  $\hat{\phi}_1$ ,  $\hat{\theta}_1$  have been found. At time  $n + 1$  we have

$$X_{n+1} = \mu + \phi_1(X_n - \mu) + a_{n+1} + \theta_1 a_n$$

The **one-step ahead forecast** of  $X_{n+1}$  is

$$E(X_{n+1}|\mathcal{F}_n) = \hat{x}_n(1) = \hat{\mu} + \hat{\phi}_1(x_n - \hat{\mu}) + \hat{\theta}_1 \hat{a}_n$$

since  $E(a_{n+1}|\mathcal{F}_n) = 0$ .

## Forecasting using an ARMA(1,1) model / 2

For a **two-step forecast** we get

$$\begin{aligned}\hat{x}_n(2) &= E(\mu + \phi_1(X_{n+1} - \mu) + a_{n+2} + \theta_1 a_{n+1} | \mathcal{F}_n) \\ &= \hat{\mu} + \hat{\phi}_1(E(X_{n+1} | \mathcal{F}_n) - \hat{\mu}) + E(a_{n+2} | \mathcal{F}_n) + \hat{\theta}_1 E(a_{n+1} | \mathcal{F}_n) \\ &= \hat{\mu} + \hat{\phi}_1(\hat{x}_n(1) - \hat{\mu})\end{aligned}$$

where  $\hat{x}_n(1)$  is the one-step ahead forecast. Hence, by replacing  $\hat{x}_n(1) = \hat{\mu} + \hat{\phi}_1(x_n - \hat{\mu}) + \hat{\theta}_1 \hat{a}_n$ , we obtain

$$\hat{x}_n(2) = \hat{\mu} + \hat{\phi}_1^2(x_n - \hat{\mu}) + \hat{\phi}_1 \hat{\theta}_1 \hat{a}_n$$

- $a_t$  is replaced by the model residual  $\hat{a}_t$
- $\lim_{h \rightarrow \infty} E(X_{n+h} | \mathcal{F}_n) = \mu$ , so that the prediction converges to the estimate of the unconditional mean

## Forecasting using an ARMA(1,1) model / 3

In general, forecasts of two or more steps ahead are expressed as

$$\hat{x}_n(h) = \hat{\mu} + \hat{\phi}_1(\hat{x}_n(h-1) - \hat{\mu}) = \hat{\mu} + \hat{\phi}_1^h(x_n - \hat{\mu}) + \hat{\phi}_1^{h-1}\hat{\theta}_1\hat{a}_n$$

and the associated forecast error is

$$e_n(h) = x_{n+h} - \hat{x}_n(h)$$

For instance, for  $h = 1$ ,

$$e_n(1) = x_{n+1} - \hat{x}_n(1) \approx a_{n+1}$$

and  $V(e_n(1)) = \sigma_a^2$ .

# Forecasting using an AR(1) model

Consider the AR(1) model with mean  $\mu$

$$X_t = \mu + \phi_1(X_{t-1} - \mu) + a_t$$

Suppose that we have data  $x_1, \dots, x_n$  and estimates  $\hat{\mu}$  and  $\hat{\phi}_1$ . We know that

$$X_{n+1} = \mu + \phi_1(X_n - \mu) + a_{n+1}$$

**1-Step Ahead Forecast.** Given that the best predictor of  $a_{n+1}$  is its expected value, which is 0, we predict  $x_{n+1}$  by

$$\hat{x}_n(1) = \hat{\mu} + \hat{\phi}_1(x_n - \hat{\mu})$$

or

$$\hat{x}_n(1) = \hat{\phi}_0 + \hat{\phi}_1 x_n, \quad \hat{\phi}_0 = \hat{\mu}(1 - \hat{\phi}_1)$$



## Forecasting using an AR(1) model

The associated forecast error is  $e_n(1) = x_{n+1} - \hat{x}_n(1)$ , given by

$$\begin{aligned} e_n(1) &= x_{n+1} - \hat{x}_n(1) \\ &= (\mu + \phi_1(x_n - \mu) + a_{n+1}) - (\hat{\mu} + \hat{\phi}_1(x_n - \hat{\mu})) \\ &= (\mu - \hat{\mu}) + (\phi_1 - \hat{\phi}_1)x_n - (\phi_1\mu - \hat{\phi}_1\hat{\mu}) + a_{n+1} \\ &\approx a_{n+1} \quad (\text{large-sample approximation}) \end{aligned}$$

Consequently, the variance of the 1-step ahead forecast error is

$$\text{Var}(e_n(1)) = \text{Var}(a_{n+1}) = \sigma_a^2$$

If  $a_t$  is normally distributed, then a 95% 1-step ahead interval forecast of  $x_{n+1}$  is

$$\hat{x}_n(1) \pm 1.96 \times \sqrt{\text{Var}(e_n(1))}$$

# AR(1): Multistep Ahead Forecast

**2-Step Ahead Forecast.** We forecast  $x_{n+2}$  by

$$\begin{aligned}\hat{x}_n(2) &= \hat{\mu} + \hat{\phi}_1(\hat{x}_n(1) - \hat{\mu}) \\ &= \hat{\mu} + \hat{\phi}_1(\hat{\phi}_1(x_n - \hat{\mu})) = \hat{\mu} + \hat{\phi}_1^2(x_n - \hat{\mu})\end{aligned}$$

The general formula for the  **$h$ -step ahead forecast** from the AR(1) model is

$$\hat{x}_n(h) = \hat{\mu} + \hat{\phi}_1^h(x_n - \hat{\mu})$$

If  $|\hat{\phi}_1| < 1$  (stationarity), then as  $h$  increases, the forecasts will approach fast its unconditional mean  $\mu$ .

## AR(p): Multistep Ahead Forecast

Forecasting  $AR(p)$  processes is similar. For an  $AR(2)$  process ( $p = 2$ )

$$X_t = \mu + \phi_1(X_{t-1} - \mu) + \phi_2(X_{t-2} - \mu) + a_t$$

we get the one-step ahead forecast

$$\hat{x}_n(1) = \hat{\mu} + \hat{\phi}_1(x_n - \hat{\mu}) + \hat{\phi}_2(x_{n-1} - \hat{\mu})$$

with associated forecast error

$$e_n(1) = x_{n+1} - \hat{x}_n(1) \approx a_{n+1}$$

and the two-step ahead forecast

$$\hat{x}_n(2) = \hat{\mu} + \hat{\phi}_1(\hat{x}_n(1) - \hat{\mu}) + \hat{\phi}_2(x_n - \hat{\mu})$$

## AR(2) Forecast Errors

Using the large-sample approximation again, so  $\hat{\mu}$  is replaced by  $\mu$  and  $\hat{\phi}$  by  $\phi$ , the error in the two-step ahead forecast is then

$$e_n(2) = x_{n+2} - \hat{x}_n(2) = \phi_1(x_{n+1} - \hat{x}_n(1)) + a_{n+2} = \phi_1 a_{n+1} + a_{n+2}$$

The variance of the forecast error is

$$\begin{aligned}\text{Var}(e_n(2)) &= \text{Var}(\phi_1 a_{n+1} + a_{n+2}) \\ &= \phi_1^2 \text{Var}(a_{n+1}) + \text{Var}(a_{n+2}) \\ &= (1 + \phi_1^2) \sigma_a^2\end{aligned}$$

Note that  $\text{Var}(e_n(2)) \geq \text{Var}(e_n(1))$ , meaning that as the forecast horizon increases the uncertainty in forecast also increases.

## Forecasting from MA(q) Models

Consider the MA(1) process,  $X_t = \mu + a_t + \theta_1 a_{t-1}$ .

When  $t = n$ , the next observation will be  $X_{n+1} = \mu + a_{n+1} + \theta_1 a_n$ .

Using estimates  $\hat{\mu}$  and  $\hat{\theta}_1$ , and replacing  $a_n$  by the residual  $\hat{a}_n$ , the **1-step-ahead forecast** is

$$\hat{x}_n(1) = \hat{\mu} + \hat{\theta}_1 \hat{a}_n$$

with error  $e_n(1) = a_{n+1}$  and  $\text{Var}(e_n(1)) = \sigma_a^2$ .

The **2-step-ahead forecast** is

$$\hat{x}_n(2) = \hat{\mu}$$

with error  $e_n(2) = a_{n+2} + \theta_1 a_{n+1}$  and  $\text{Var}(e_n(2)) = (1 + \theta_1^2)\sigma_a^2$ .

Similarly, it can be proved that

$$\hat{x}_n(h) = \hat{\mu}, \quad h > 2$$

## Forecasting from MA(q) Models/ 2

For an MA(2) model

$$X_t = \mu + a_t + \theta_1 a_{t-1} + \theta_2 a_{t-2}$$

we have

$$X_{n+h} = \mu + a_{n+h} + \theta_1 a_{n+h-1} + \theta_2 a_{n+h-2}$$

from which we obtain predictions for  $X_{n+h}, h \geq 1$ :

$$\hat{x}_n(1) = \hat{\mu} + \hat{\theta}_1 \hat{a}_n + \hat{\theta}_2 \hat{a}_{n-1}$$

$$\hat{x}_n(2) = \hat{\mu} + \hat{\theta}_2 \hat{a}_n$$

$$\hat{x}_n(h) = \hat{\mu} \quad h > 2$$

In general, for an MA(q) model, multistep ahead forecasts go to the mean after the first q steps.

# Prediction Intervals

When making forecasts, the interest is in the uncertainty of the predictions. To this end, we compute the variance of the forecast error  $\text{Var}(e_n(h))$ . Then, assuming that  $a_1, a_2, \dots$  is Gaussian white noise, a  $(1 - \alpha)100\%$  prediction interval for  $x_{n+1}$  is

$$\hat{x}_n(h) \pm z_{1-\frac{\alpha}{2}} \sqrt{\text{Var}(e_n(h))}$$

where

- $z_{1-\alpha/2}$  is the  $(1 - \alpha/2)$ -quantile of the standard normal distribution
- $\sqrt{\text{Var}(e_n(h))}$  is the forecast error's standard deviation

Note that  $\text{Var}(e_n(h)) \rightarrow \text{Var}(X_n)$ , the variance of the process, as  $h \rightarrow \infty$

## Forecasting using ARIMA models

Suppose that  $X_t$  is ARIMA(1,1,0), so that the model for  $Y_t$  where

$$Y_t = \nabla X_t = X_t - X_{t-1}$$

is AR(1). To forecast  $X_{n+k}$ ,  $k \geq 1$

- fit an AR(1) model to the  $Y_t$  process and forecast  $Y_{n+k}$ ,  $k = 1, 2, \dots$ ; denote the  $h$ -step ahead forecast by  $\hat{y}_n(h)$ ; for instance, the 1-step-ahead forecast is  $\hat{y}_n(1)$
- For  $h = 1$ , since

$$X_{n+1} = X_n + (X_{n+1} - X_n) = X_n + Y_{n+1}$$

the 1-step ahead point forecast of  $X_{n+1}$  is

$$\hat{x}_n(1) = x_n + \hat{y}_n(1)$$



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# Problem 1

An AR(3) model has been fit to a time series. The estimates are  $\hat{\mu} = 102$ ,  $\hat{\phi}_1 = 0.5$ ,  $\hat{\phi}_2 = 0.2$ ,  $\hat{\phi}_3 = 0.1$ . The last four observations were  $x_{n-3} = 104$ ,  $x_{n-2} = 101$ ,  $x_{n-1} = 102$ ,  $x_n = 99$ .

Forecast  $x_{n+1}$  and  $x_{n+2}$  using these data and estimates.

[Sol:  $\hat{x}_n(1) = 100.4$ ;  $\hat{x}_n(2) = 100.6$ ]

## Problem 2

The MA(2) model  $X_t = \mu + a_t + \theta_1 a_{t-1} + \theta_2 a_{t-2}$  was fit to data and the estimates are

Parameter	Estimate
$\mu$	45
$\theta_1$	0.3
$\theta_2$	-0.15

The last two values of the observed time series and residuals are

$t$	$x_t$	$\hat{a}_t$
$n-1$	39.8	-4.3
$n$	42.7	1.5

Find the forecasts of  $x_{n+1}$  and  $x_{n+2}$ . What is  $\hat{x}_n(h)$ ,  $h \geq 3$ ?

[Sol:  $\hat{x}_n(1) = 46.1$ ;  $\hat{x}_n(2) = 44.78$ ;  $\hat{x}_n(h) = \hat{\mu}$ ,  $h \geq 3$ .]

## Problem 3

The following ARMA model has been fit to a time series:

$$x_t = 25 + 0.8x_{t-1} - 0.3x_{t-2} + a_t$$

where  $\{a_t\}$  is white noise.

- Suppose that we are at the end of time period  $T = 100$  and we know that  $x_{100} = 40$  and  $x_{99} = 38$ . Determine forecasts for periods 101, 102 from this model at origin 100.
- Suppose that the observation for time period 101 turns out to be  $x_{101} = 35$ . Revise your forecasts for period 102 using period 101 as the new origin of time.

[Sol: (a)  $\hat{x}_{100}(1) = 45.6$ ;  $\hat{x}_{100}(2) = 49.48$  (b)  $\hat{x}_{101}(1) = 41$ ]