

B13. INSURANCE AND PENSIONS



- WHY INSURANCE? HOW DOES IT WORK?
- WHY PENSIONS? HOW DOES IT WORK?
- A GLANCE AT THE ITALIAN PENSION SYSTEM

WHY INSURANCE?

Future, unpredictable events with adverse financial consequences on communities and/or individuals

First solution: **mutuality**

→ *uncertain individual* exposure is pooled and turns into a *share* of an *uncertain collective exposure*



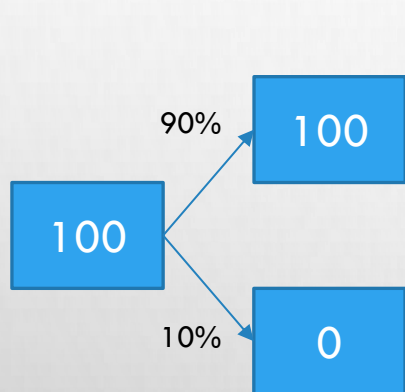
Second solution: **insurance**

→ *upfront cost* (**premium**) in exchange of *indemnity* if a future uncertain event occurs (**claim**)

WHY INSURANCE?

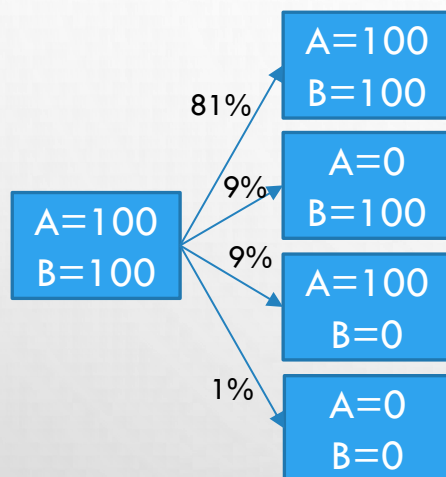
Example:

You own land worth 100. A flood can destroy it. You don't know that $p=10\%$



$$E(A) = 90$$

$$\sigma(A) = 30$$



$$E(A) = 90$$

$$\sigma(A) = 21$$

With 100
exposures?

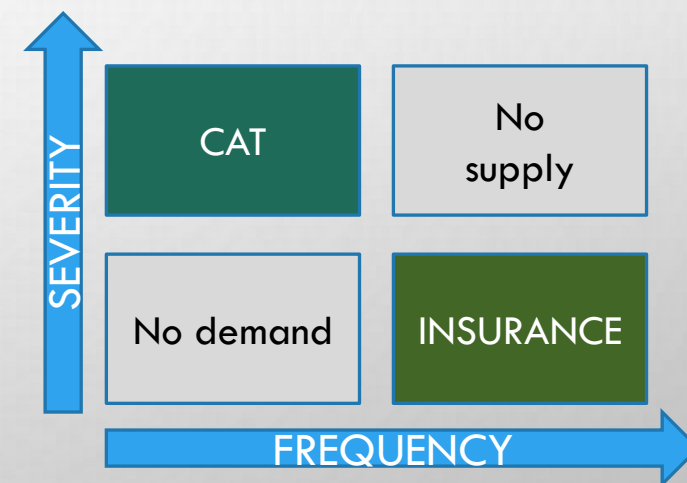
$$E(A) = 90$$

$$\sigma(A) = 3$$

With 1000
exposures?

$$E(A) = 90$$

$$\sigma(A) = 0,95$$

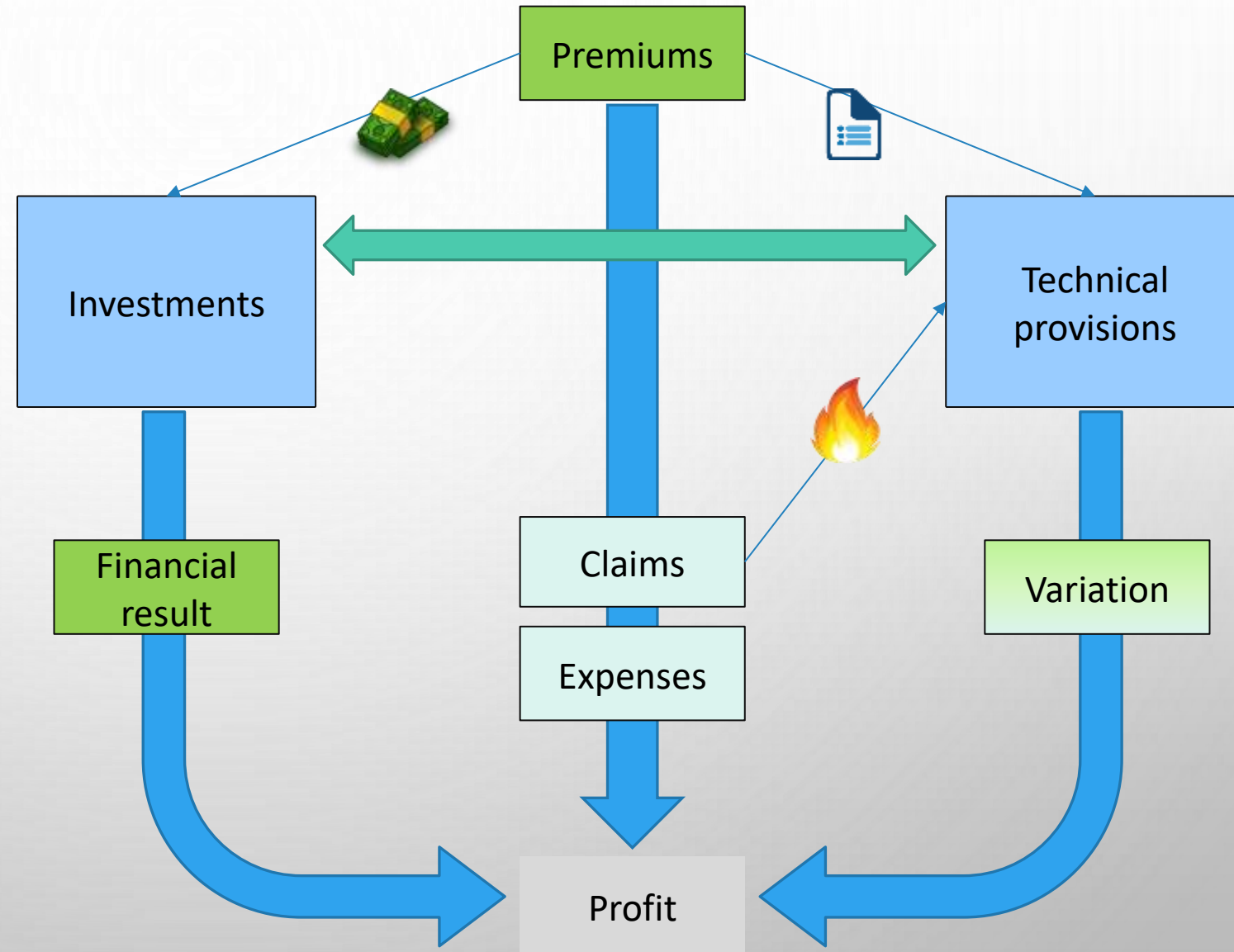


$$\text{Premium} = \text{Frequency} \times \text{Severity} + \text{Cost loadings} + \text{Safety loadings}$$

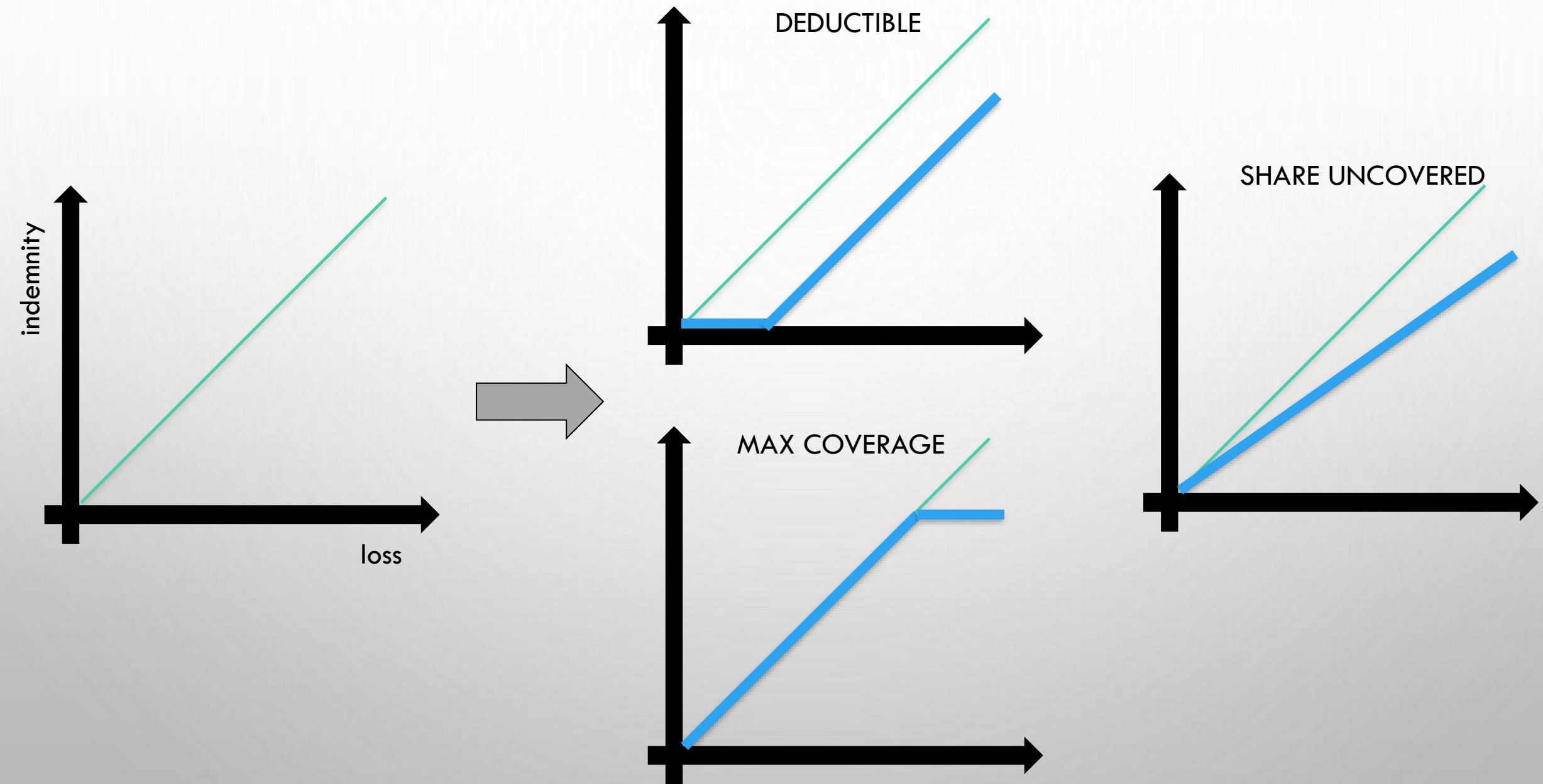
HOW INSURANCE?

Wide asymmetric information issues → principle-based contracts:

- **Insurable interest**
- **Actuarial pricing and underwriting** (life vs nonlife discounting)
- **Utmost good faith and indemnity principle**
- **«Covenants»:** exclusions and limitations to indemnities
- **Fraud** prevention
- **Self-insurance and risk-sharing**



HOW INSURANCE?



WHO INSURANCE?

Table 1.2
Non-Life: overall ranking of European insurance groups*
(ranking by insurance revenue, millions of euros)

	Group	Country	2023	2022,-	2023-2022 change	Share
1	ALLIANZ	Germany	68,757	63,963	7.5%	19.9%
2	AXA	France	51,296	49,876	2.8%	14.9%
3	ZURICH	Switzerland	41,588	38,615	7.7%	12.1%
4	TALANX	Germany	34,170	31,059	10.0%	9.9%
5	GENERALI	Italy	30,498	28,141	8.4%	8.8%
6	MAPFRE	Spain	20,478	19,163	6.9%	5.9%
7	ERGO	Germany	16,757	15,442	8.5%	4.9%
8	GROUPAMA	France	13,644	12,547	8.7%	4.0%
9	AVIVA	United Kingdom	12,564	11,790	6.6%	3.6%
10	BUPA	United Kingdom	12,386	11,771	5.2%	3.6%
11	VIENNA GROUP	Austria	10,300	9,056	13.7%	3.0%
12	R+V	Germany	9,275	8,749	6.0%	2.7%
13	UNIPOL	Italy	8,947	8,000	11.8%	2.6%
14	SAMPO GROUP	Finland	7,535	7,277	3.5%	2.2%
15	MUTUA MADRILEÑA	Spain	6,764	6,132	10.3%	2.0%
First 5 total			226,309	211,654	6.9%	65.6%
First 15 total			344,959	321,582	7.3%	100.0%

Table 1.3
Life: overall ranking of European insurance groups
(ranking by insurance revenue, millions of euros)

	Group	Country	2023	2022,-	2023-2022 change	Share
1	AXA	France	29,593	30,572	-3.2%	20.3%
2	ALLIANZ	Germany	22,589	23,114	-2.3%	15.3%
3	GENERALI	Italy	18,979	16,997	11.7%	11.3%
4	CNP ¹	France	10,198	10,717	-4.8%	7.1%
5	ZURICH	Switzerland	10,169	9,550	6.5%	6.3%
6	TALANX	Germany	10,009	9,925	0.8%	6.6%
7	AVIVA	United Kingdom	7,951	7,979	-0.4%	5.3%
8	LEGAL & GENERAL	United Kingdom	7,604	6,713	13.3%	4.4%
9	CRÉDIT AGRICOLE ASSURANCE	France	7,287	7,415	-1.7%	4.9%
10	NATIONALE-NEDERLANDEN	Netherlands	6,584	6,389	3.1%	4.2%
11	SWISS LIFE	Switzerland	6,457	5,586	15.6%	3.7%
12	BNP ¹	France	5,423	5,472	-0.9%	3.6%
13	MAPFRE	Spain	4,303	3,554	21.1%	2.4%
14	M&G	United Kingdom	3,720	3,447	7.9%	2.3%
15	ERGO	Germany	3,342	3,454	-3.2%	2.3%
First 5 total			91,529	90,950	0.6%	60.3%
First 15 total			154,209	150,884	2.2%	100.0%

WHO INSURANCE?

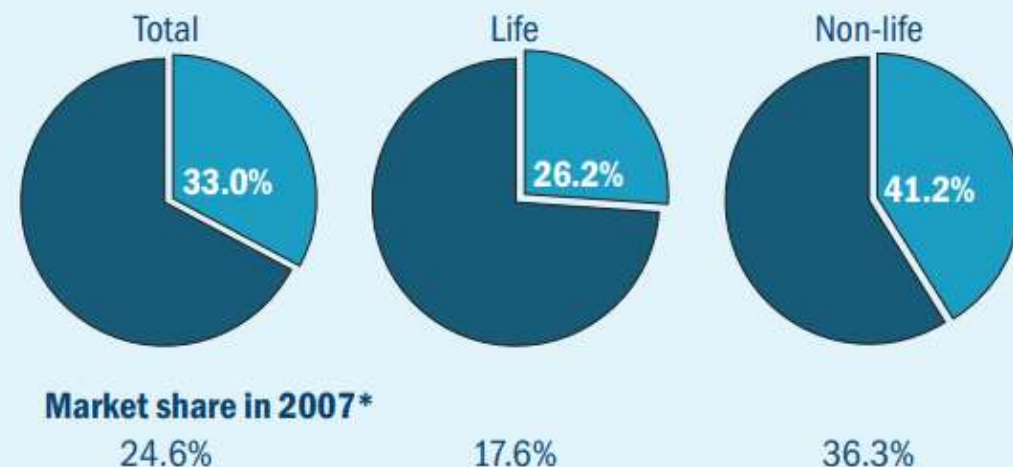
The largest European insurance markets in terms of mutual/cooperative market share in 2022



Ten-year premium growth (2012-2022)

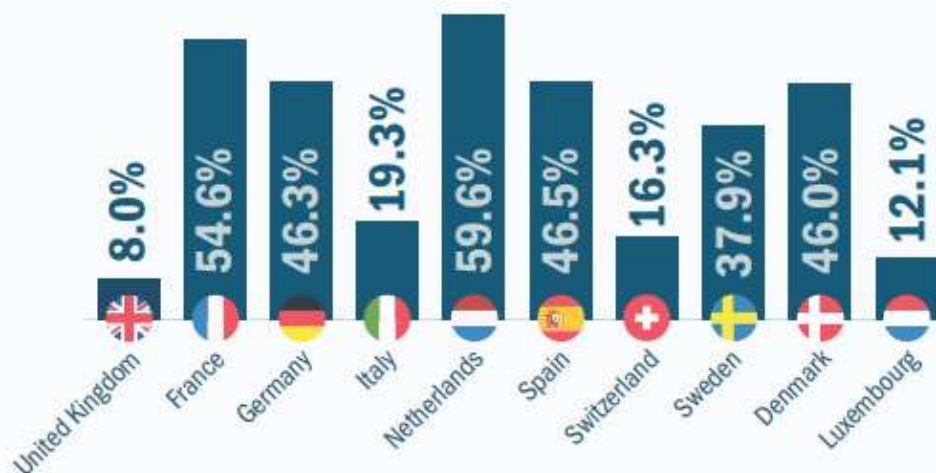


European mutual/cooperative market share in 2022

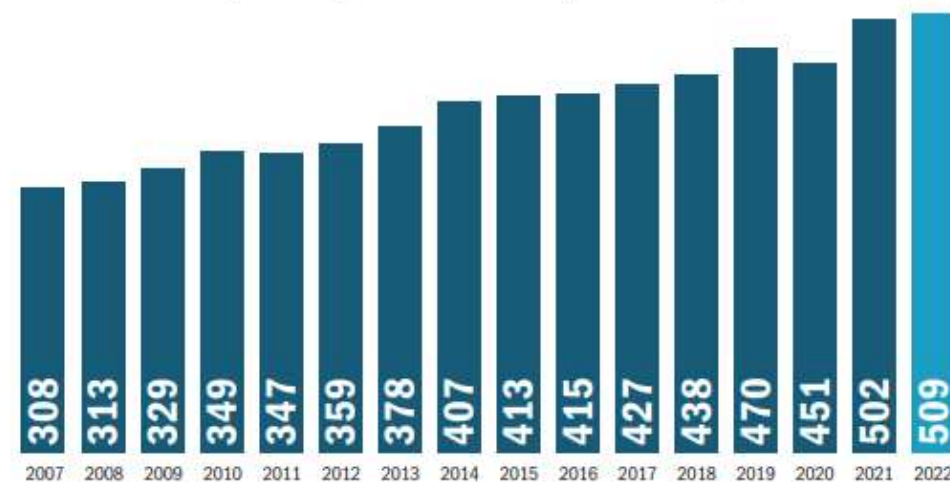


*Earliest available market share data

Mutual/cooperative market share in the 10 largest European insurance markets in 2022



Mutual and cooperative premium income (EUR billions)



INSURANCE MARKETS/INSTITUTIONS

Life insurance:

- Risks: **death, superannuation, long-term health**
- Offering term/whole life, LTC, annuities and products with **financial features** (unit/index linked, ...)
- **Long-term investor, frequently with AM features**



Non-life insurance:

- Risks: loss of **wealth** and **liability**
- **Events are recurring** and **difficult to estimate**
- Offering frequently multiple guarantees (property, liability) but also credit insurance, protection from lawsuit's costs and assistance
- **Short-term, liquid investor**

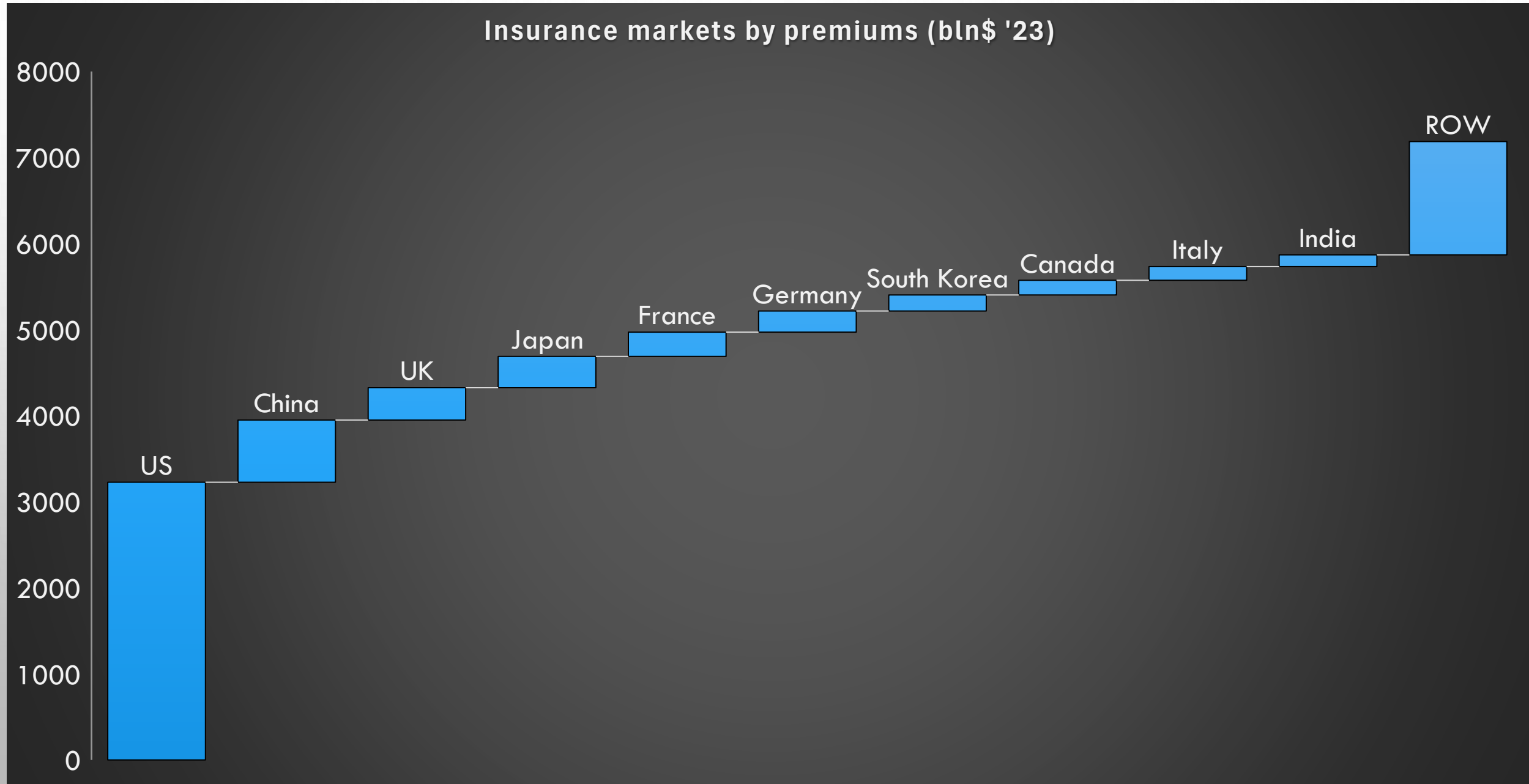


Reinsurance:

- Insurance bought by insurers (complex B2B contracts/treaties)
- Mostly non-life, especially MAT
- Purposes: loss stabilization, capital capacity, protection from CAT, expertise and entry/exit from markets

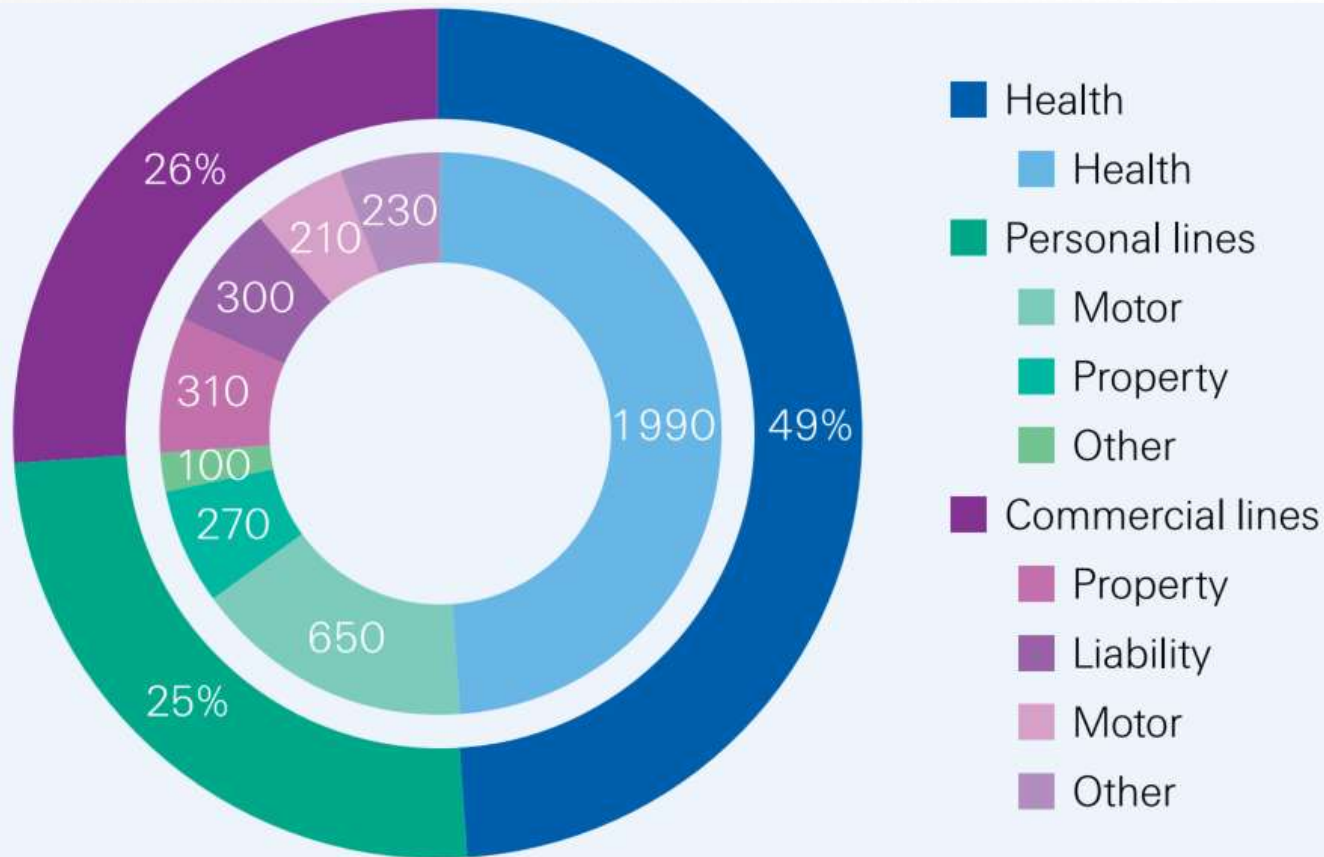


INSURANCE MARKETS/INSTITUTIONS



INSURANCE MARKETS/INSTITUTIONS

Global non-life market share and volumes by LoB, 2022 (USD bln)



Global life premiums and growth by LoB, 2022 (USD bln)



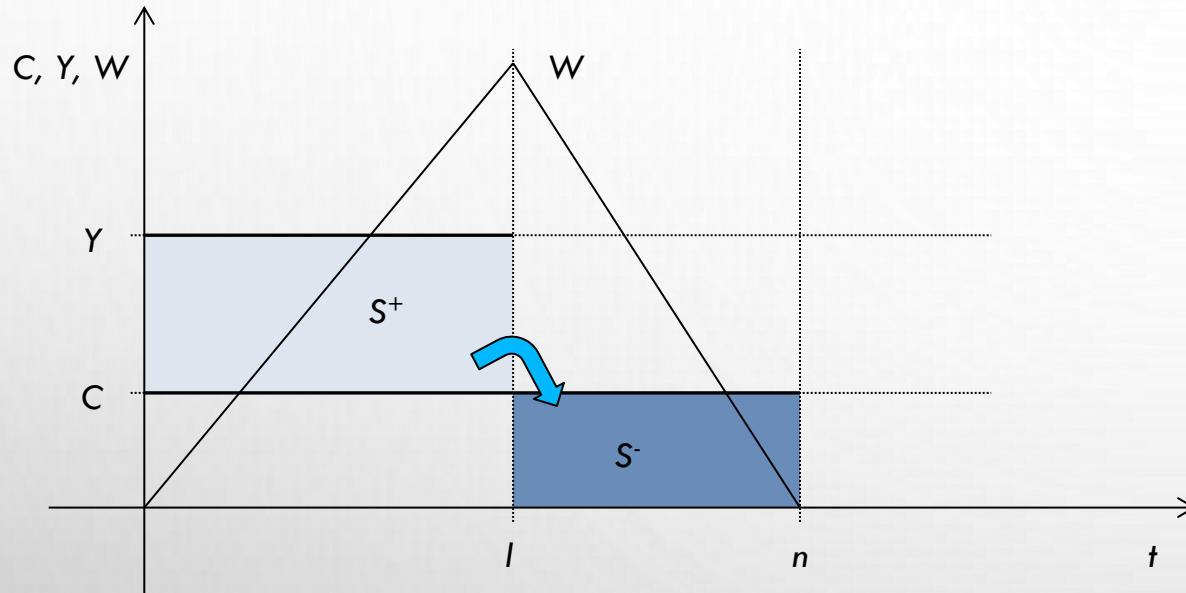
11

The chart displays the composition of Total Reinsured Net (TRN) in EUR from 2018 Q2 to 2023 Q2. The Y-axis represents TRN in EUR, ranging from 0 to 9. The X-axis shows the time period in quarters. The chart is a stacked area chart with 14 categories, ordered from bottom to top: Real estate, Intragroup, Equity, Gov bonds, Corp bonds, Other bonds, CIU, Other investments, Linked, Loans and mortgages, Reinsurance prov., Deposits to cedants, and Cash. The total TRN shows a general upward trend from 2018 to 2021, peaking in 2021 Q3 at approximately 8.8 EUR, followed by a decline and then a slight recovery in 2023.

Quarter	Real estate	Intragroup	Equity	Gov bonds	Corp bonds	Other bonds	CIU	Other investments	Linked	Loans and mortgages	Reinsurance prov.	Deposits to cedants	Cash
2018 Q2	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2018 Q3	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2018 Q4	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2019 Q1	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2019 Q2	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2019 Q3	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2019 Q4	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2020 Q1	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2020 Q2	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2020 Q3	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2020 Q4	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2021 Q1	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2021 Q2	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2021 Q3	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2021 Q4	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2022 Q1	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2022 Q2	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2022 Q3	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2022 Q4	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2023 Q1	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1
2023 Q2	0.2	0.2	0.2	2.0	1.8	0.1	0.8	0.1	0.7	0.2	0.1	0.1	0.1

WHY PENSIONS?

Income and consumption are not stable: demographic and financial risks



- “life cycle”
- savings highest at mid-age
- people consume flat annuities of their wealth
- several behavioural constraints in planning for own life cycles



- Need for income after retirement + protection from uncertainties (health, inflation, unemployment, ...)
- Long cumulation phases, pension funds are very large institutional investors
- Pension funds similar to mutual funds, but with constraints on liquidity and frequently with tax incentives

HOW PENSIONS?

Don't get confused!

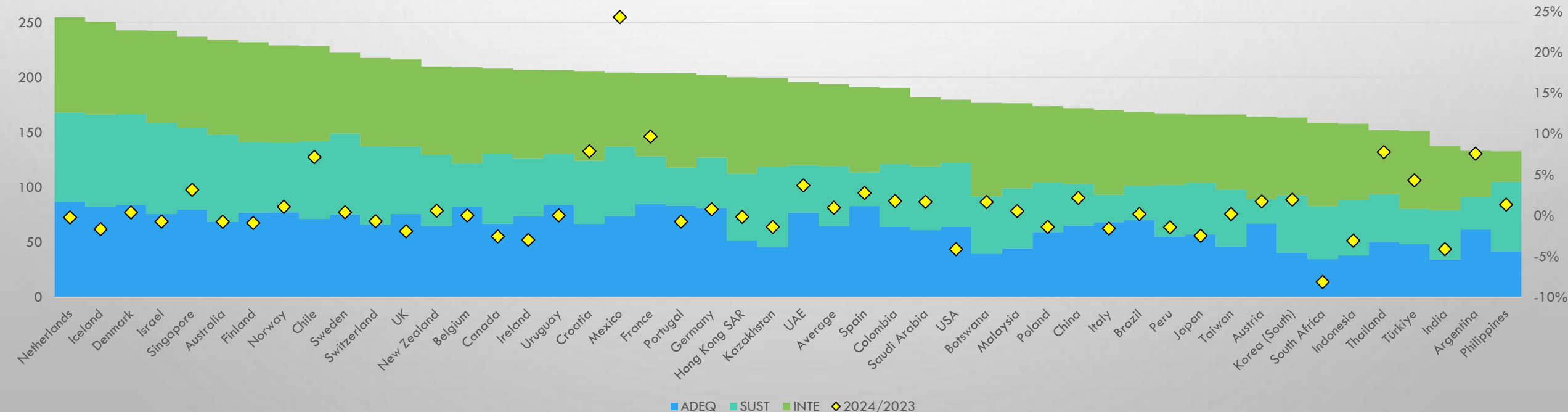
- The funding structure: Pay as you go (PAYG) vs Funded
- Models of funded pensions: Defined benefit VS Defined contribution
- The calculation method: Retribution- vs Contribution-based pensions

Public funds are mostly **PAYG** and **mandatory**

Private funds are funded, mostly DC (but DB is still relevant) and **voluntary**



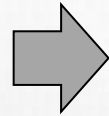
Mercer/CFA pension index (2024)



HOW PENSIONS?

Risks of PAYG systems:

$$\begin{aligned} \text{average pension} \times \text{retired} &= \\ &= \text{average contribution} \times \text{workers} \end{aligned}$$



$$\text{average pension} = \frac{\text{rate of contributions} \times \text{wages} \times \text{employed} \times \text{tax_transfer}}{\text{dependency_rate} \times \text{retired}}$$

**LABOUR MARKET
AND DEMOGRAPHY**

**PUBLIC BUDGET
AND DEMOGRAPHY**

DEMOGRAPHY

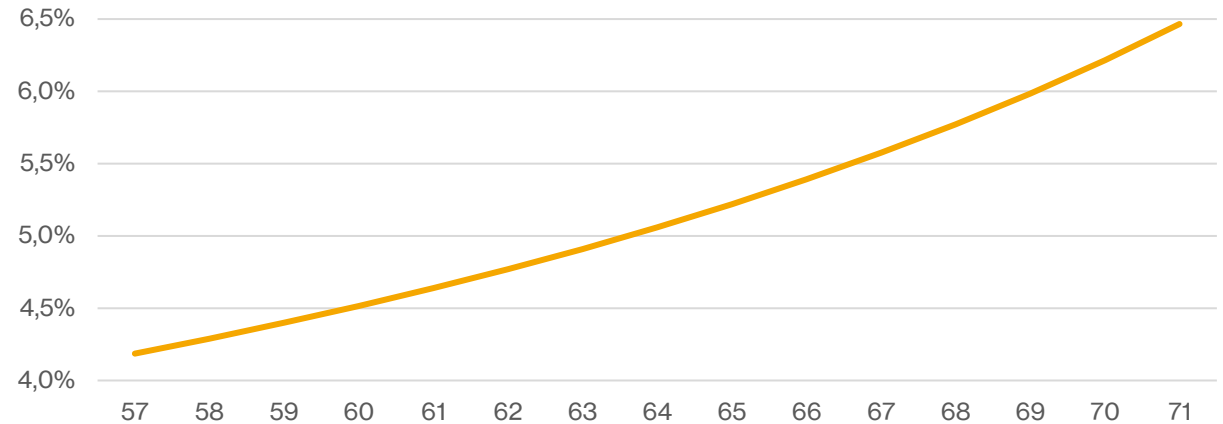
Risks of funded systems:

- Demographic (annuity conversion)
- Financial (returns on contributions, inflation)
- Responsibility → individuals: financial literacy + long term planning

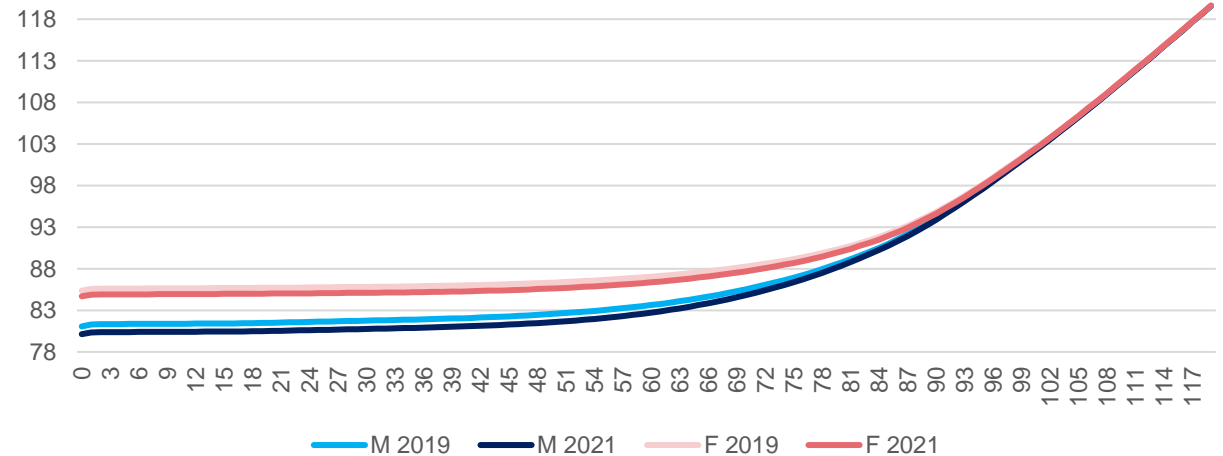
Endless reforms, «difficulties» since late 1980s:

- now entirely **contribution-based** (with transition)
- Progressively **aligning requirements** between genders, public/private sector, employees and self-employed (yet not between/within generations)
- Progressively **removing or penalising early retirement**
- **Retirement age** linked to life expectancy (67 today, expected to be 69 in 2050, but effective age is now 63)
- Contributions **compounded at the nominal 5-year GDP growth** (2,31% in 2023, hit zero in 2014 and 2021)
- **Replacement rates vary** widely (average around 70% in the long run on a net-net basis): huge impact of individual salary/careers/age

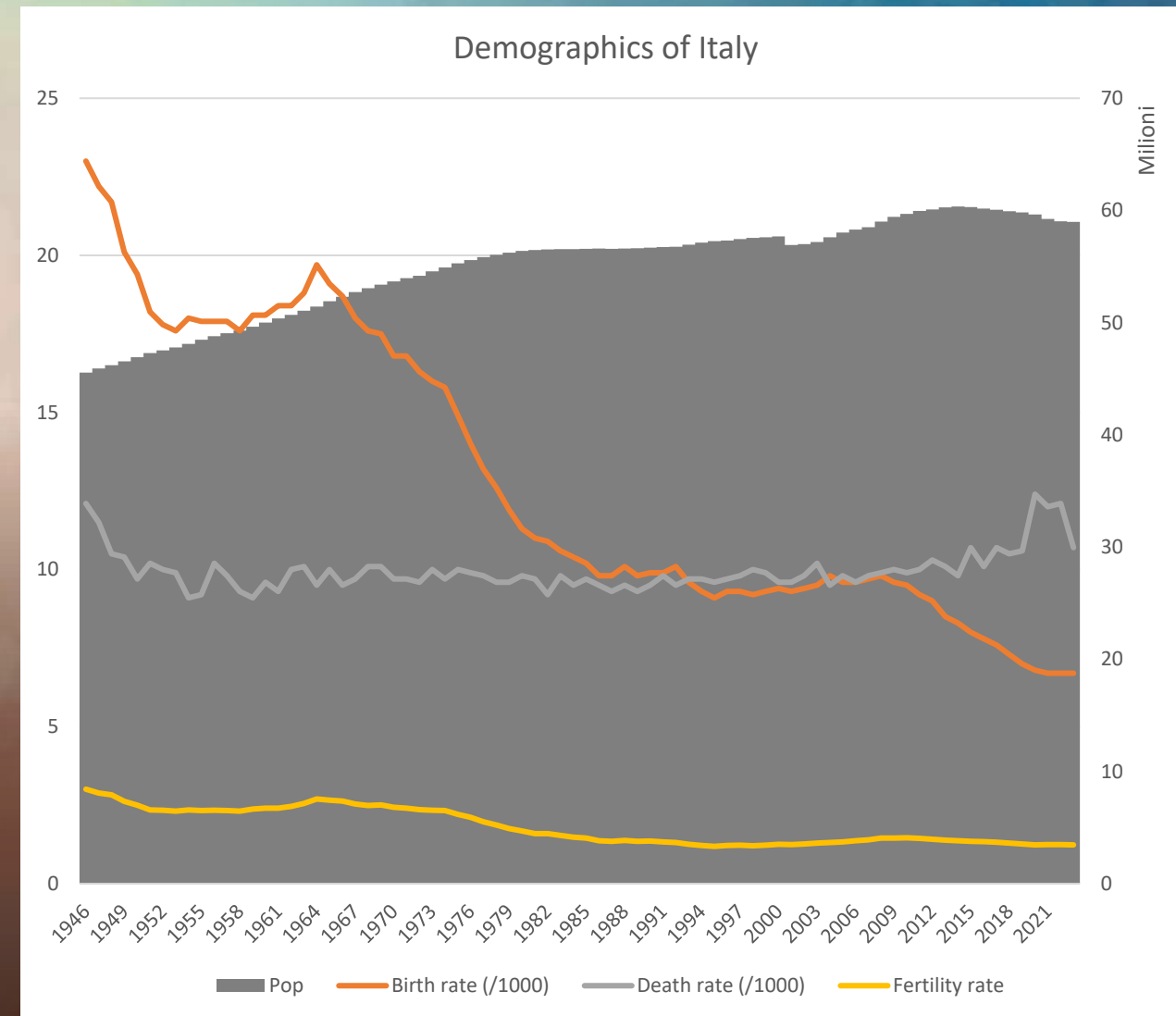
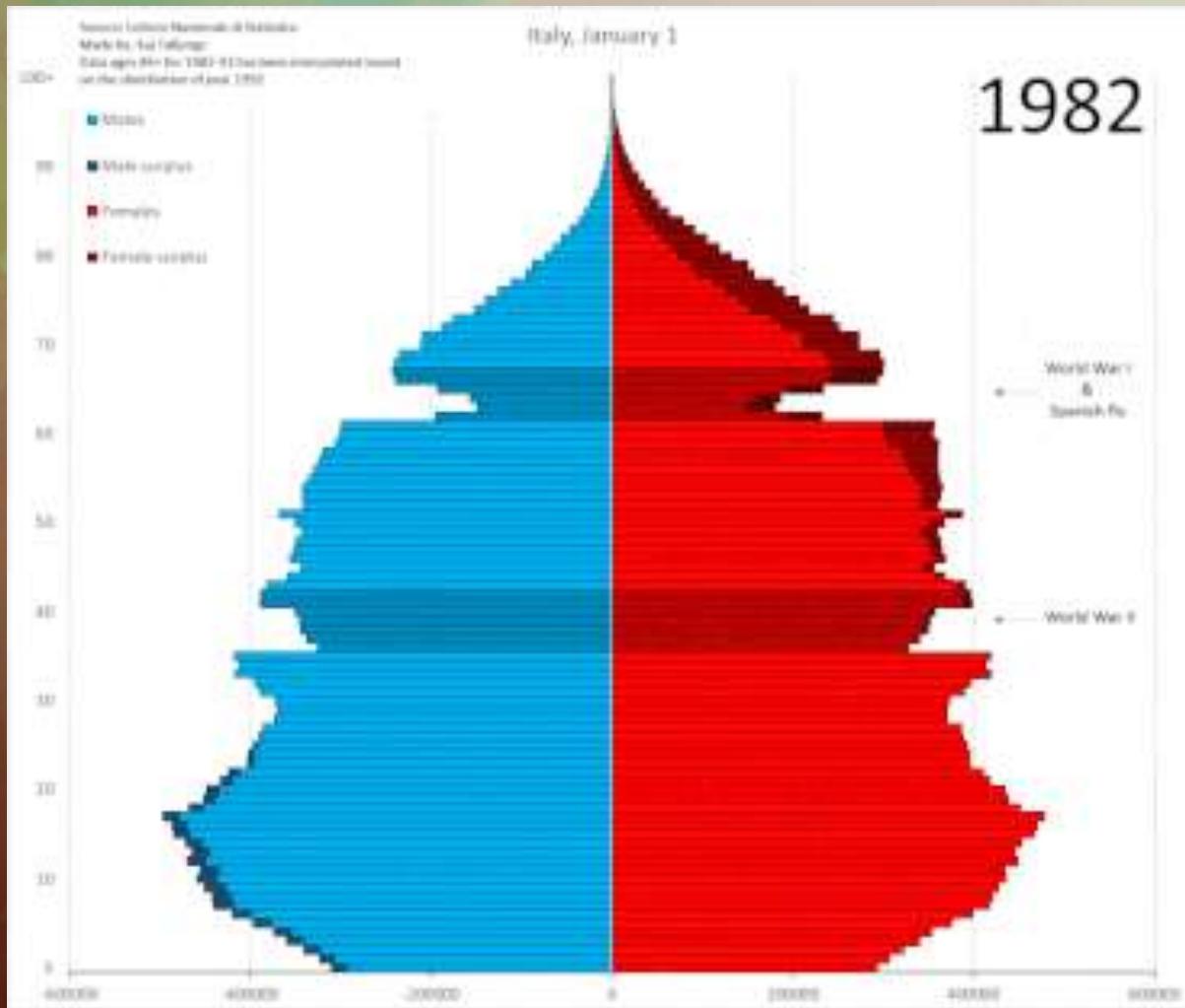
Conversion factors (final C --> annual P)



Life expectancy by age, sex, year



A GLANCE AT THE ITALIAN PAYG SYSTEM



A GLANCE AT THE ITALIAN PAYG SYSTEM

Chart 44: Life distribution channels (% of GWP) — 2019

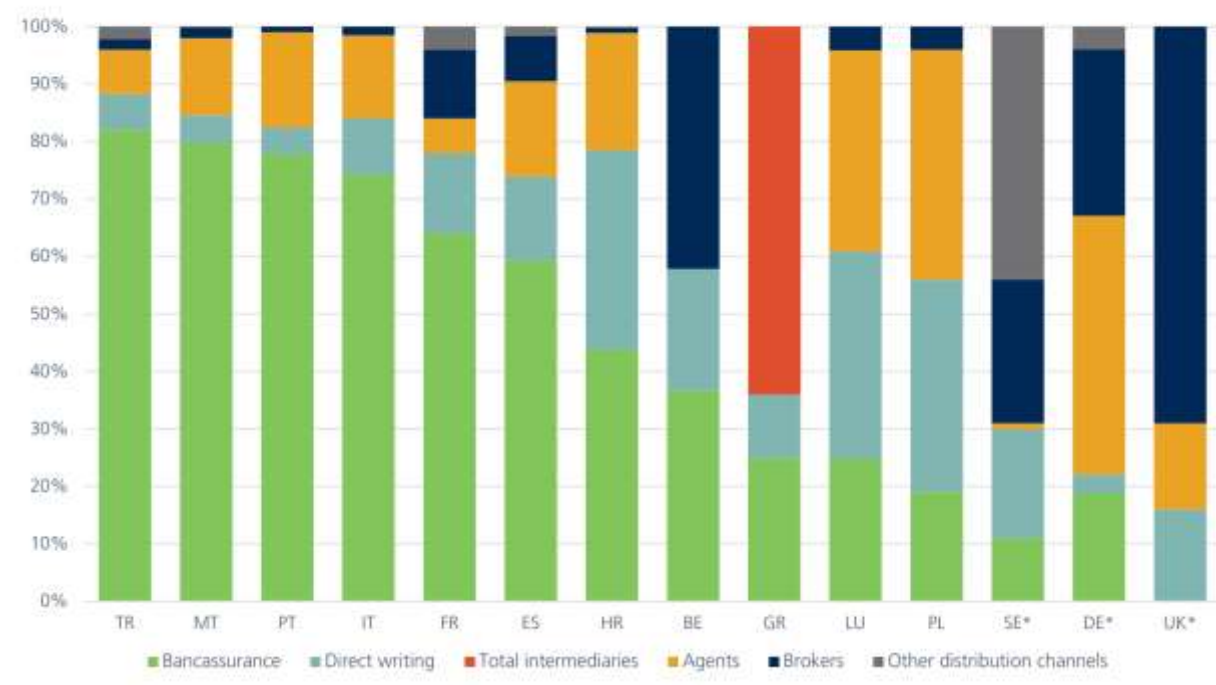
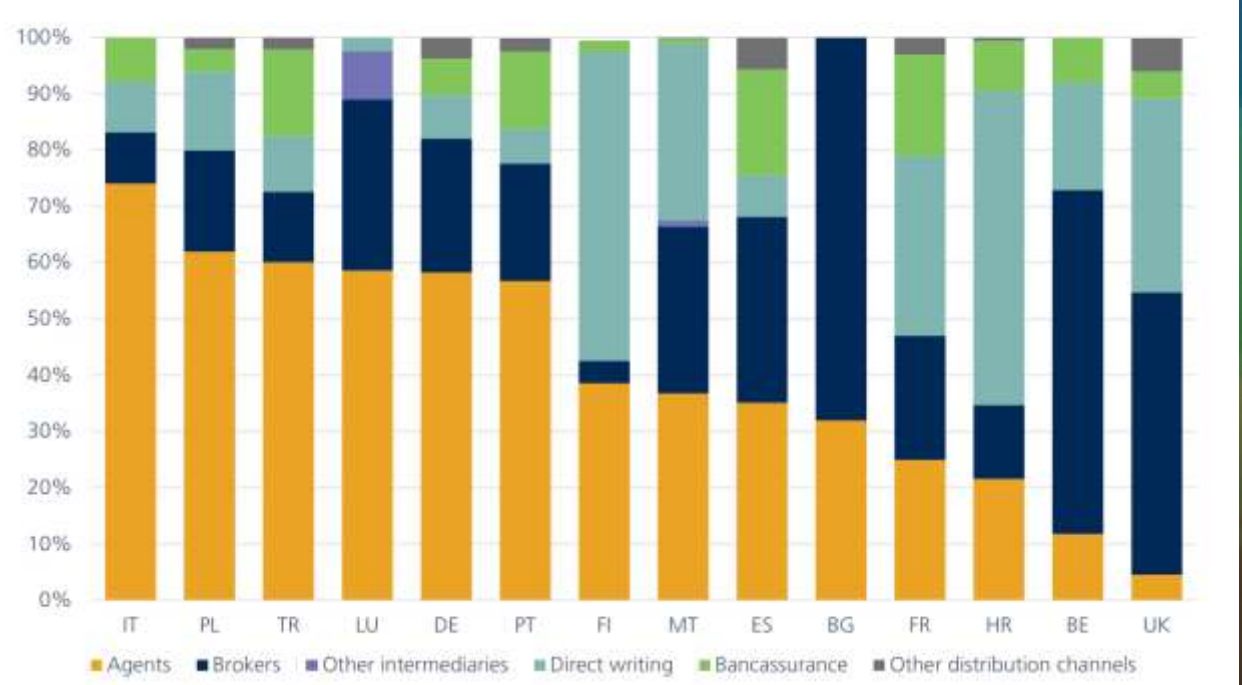


Chart 45: Non-life distribution channels (% of GWP) — 2019

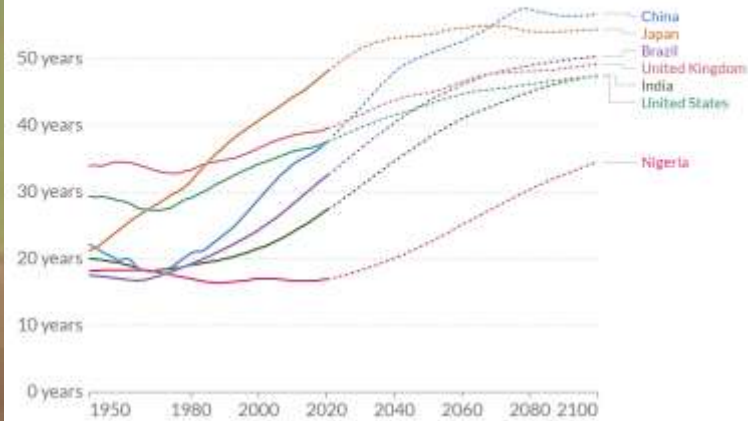


EXAMPLES

Median age, 1950 to 2100

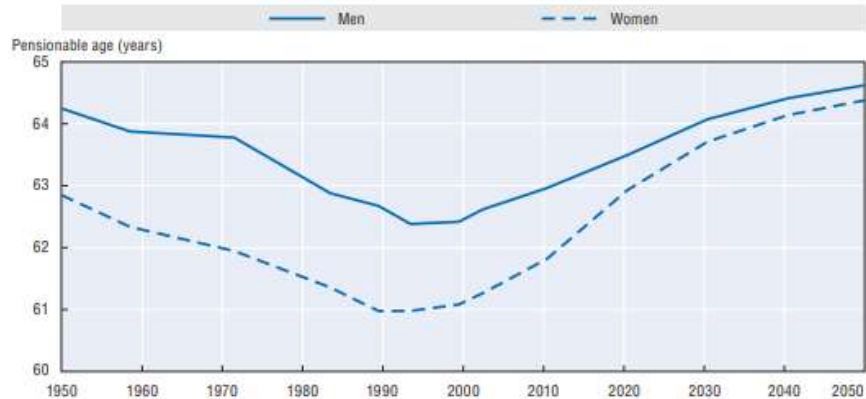
The median age divides the population into two parts of equal size; that is, there are as many people with ages above the median age as there are with ages below.

+ Add country



Our World
in Data

Figure 1.6. Average pensionable age in OECD countries by sex, 1950-2050



Source: National officials, OECD calculations and Turner (2007).

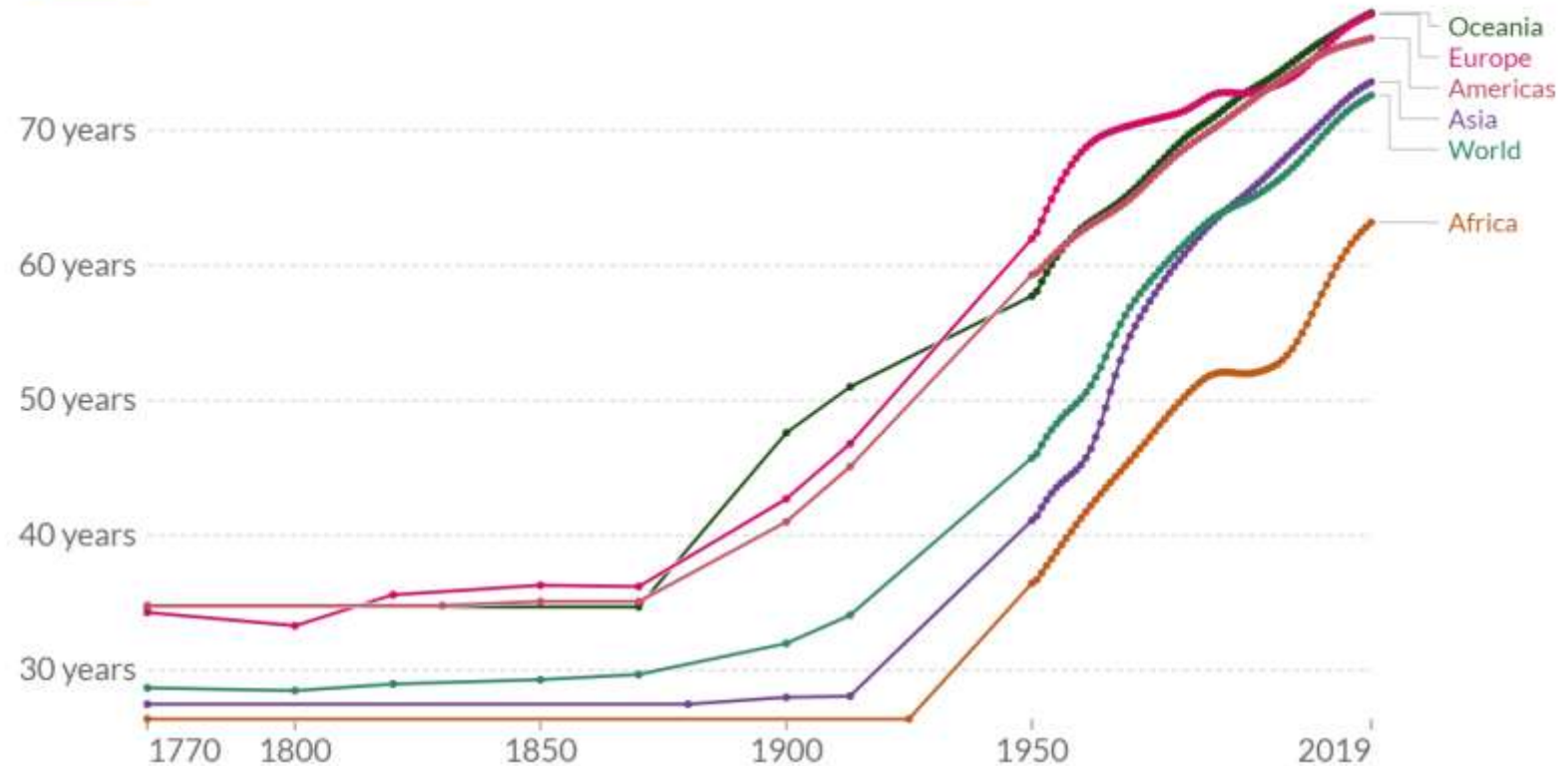
StatLink <http://dx.doi.org/10.1787/888932370246>

Life expectancy, 1770 to 2019

LINEAR

LOG

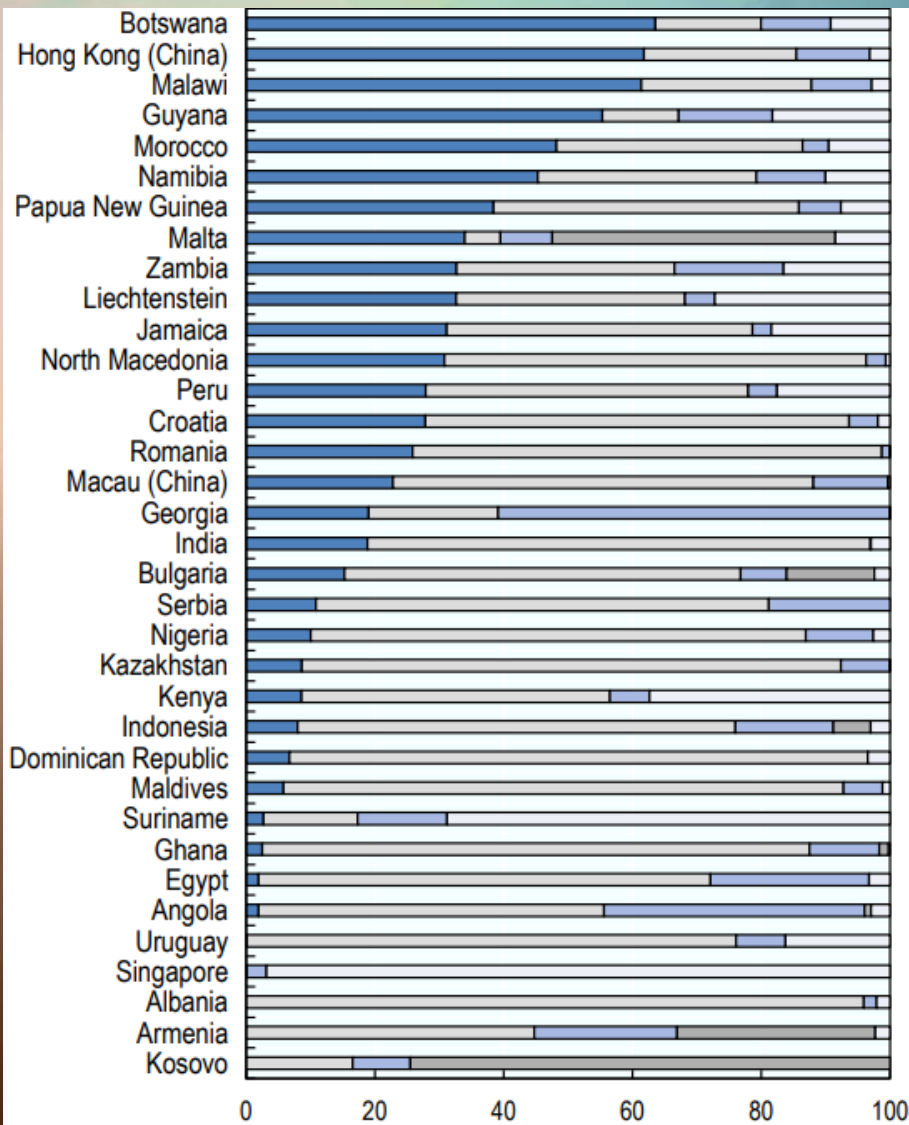
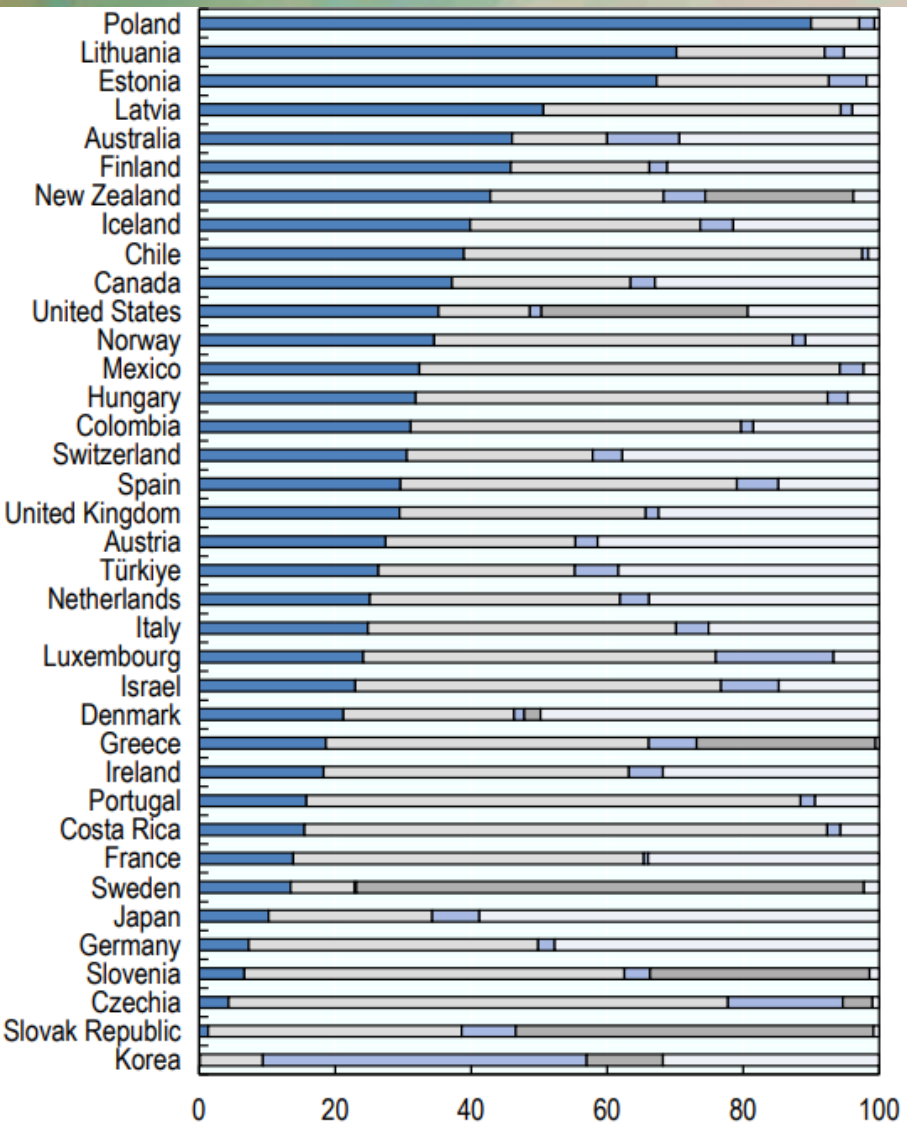
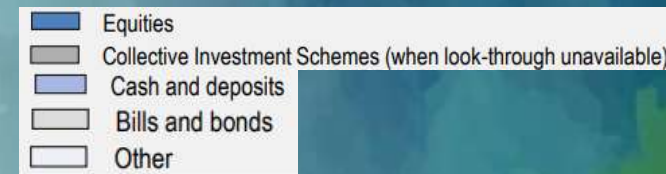
+ Add country



Our World
in Data

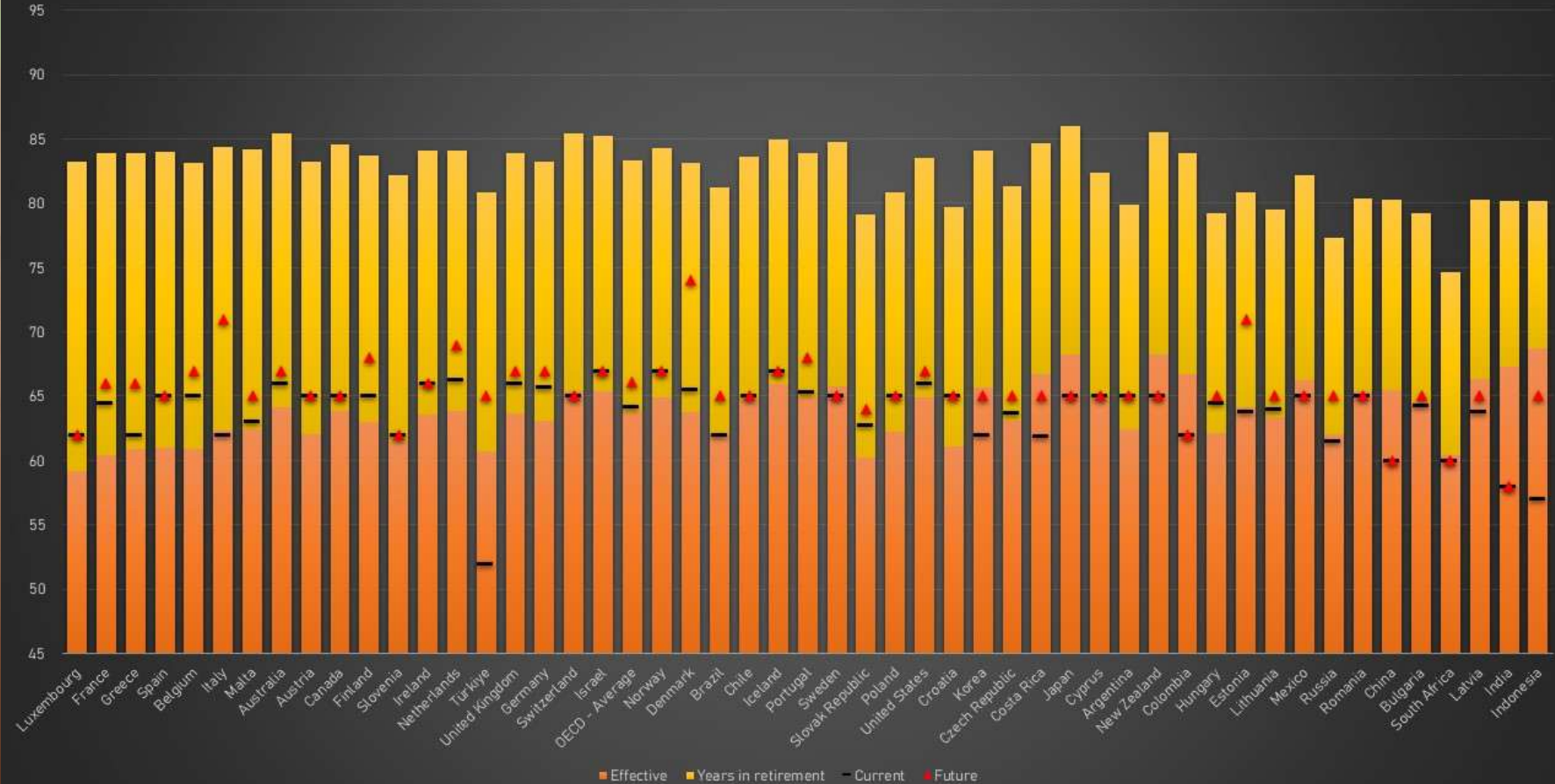
EXAMPLES

Globally, funded pensions are worth 63.1 trn USD in 2023 (OECD)



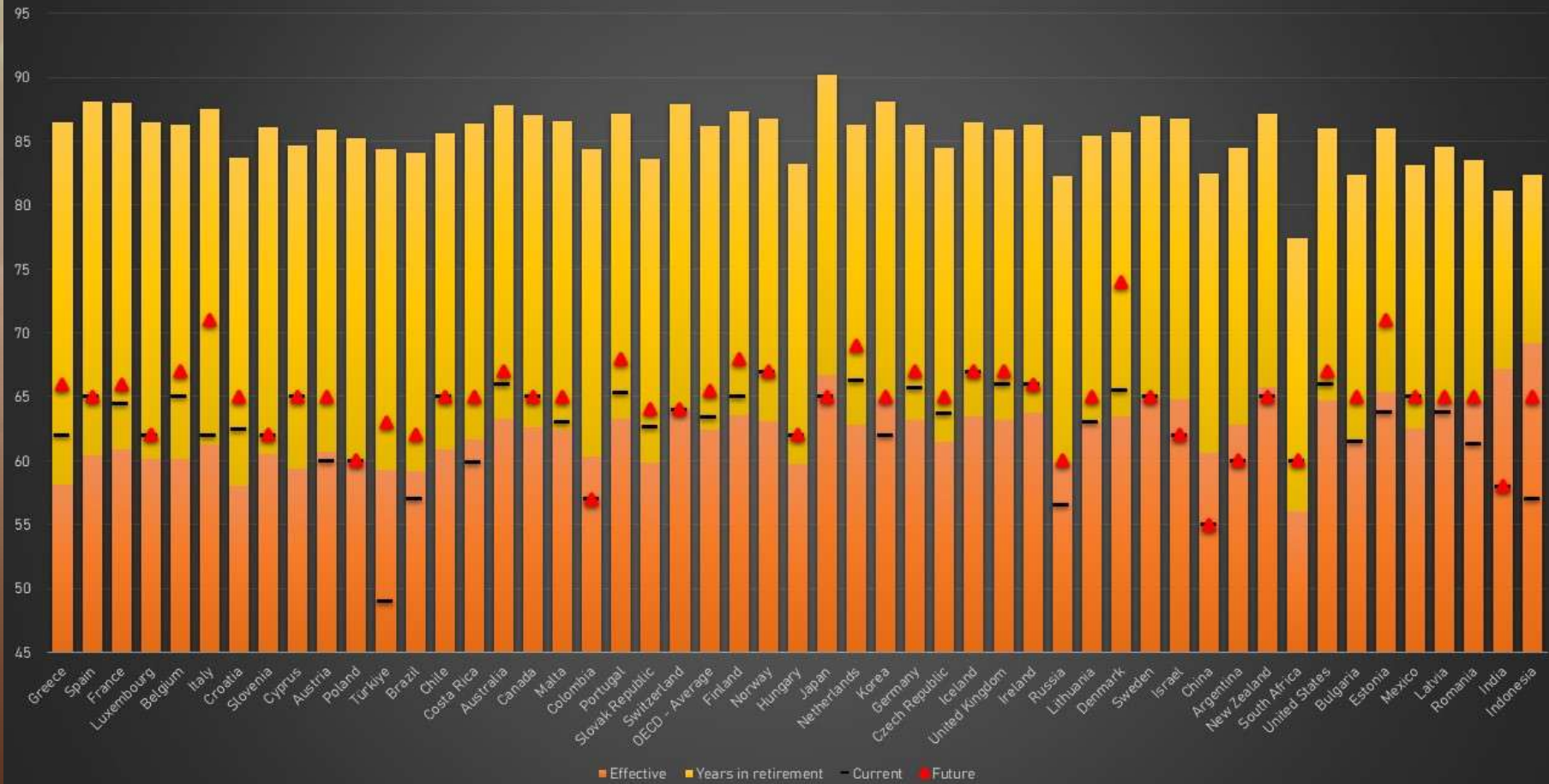
EXAMPLES

Retirement age and expected years in retirement by country, MEN – ranked by decreasing years expected in retirement (OECD: PAG, 2020)

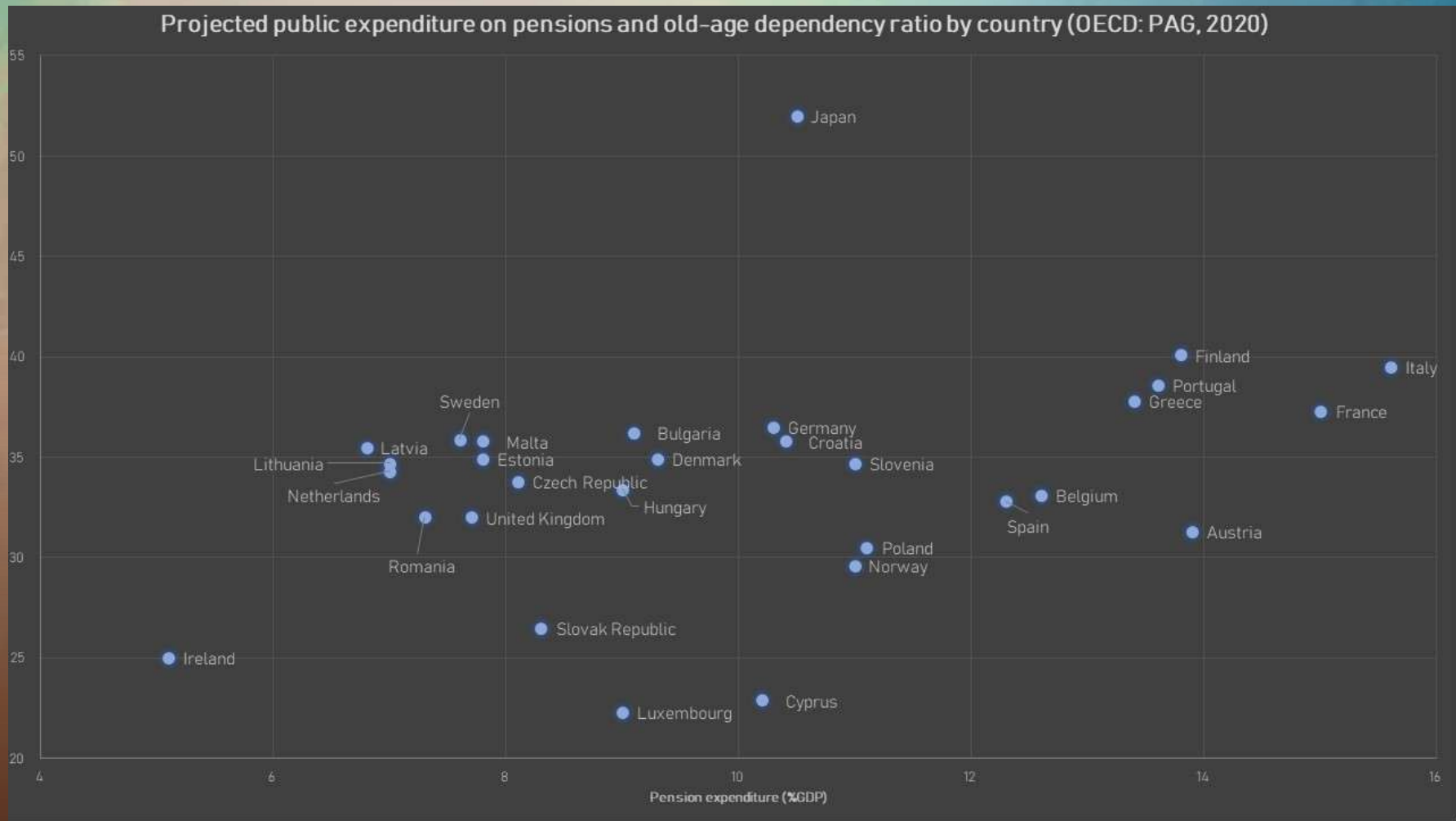


EXAMPLES

Retirement age and expected years in retirement by country, WOMEN – ranked by decreasing years expected in retirement (OECD: PAG, 2020)



EXAMPLES



EXAMPLES