



# Storytelling with Emerging Media

Paolo Tosolini

**tosolini**  
PRODUCTIONS

# Our expertise



Interactive presentations  
for large touch-screens



3D virtual tours &  
reality capture



Spatial computing  
(Augmented / Virtual Reality)



# About us



Incorporated in 2014 –  
Celebrating 11 years



Based in Seattle, USA



Trusted by leading brands



**Deloitte.**



THE MUSEUM OF FLIGHT



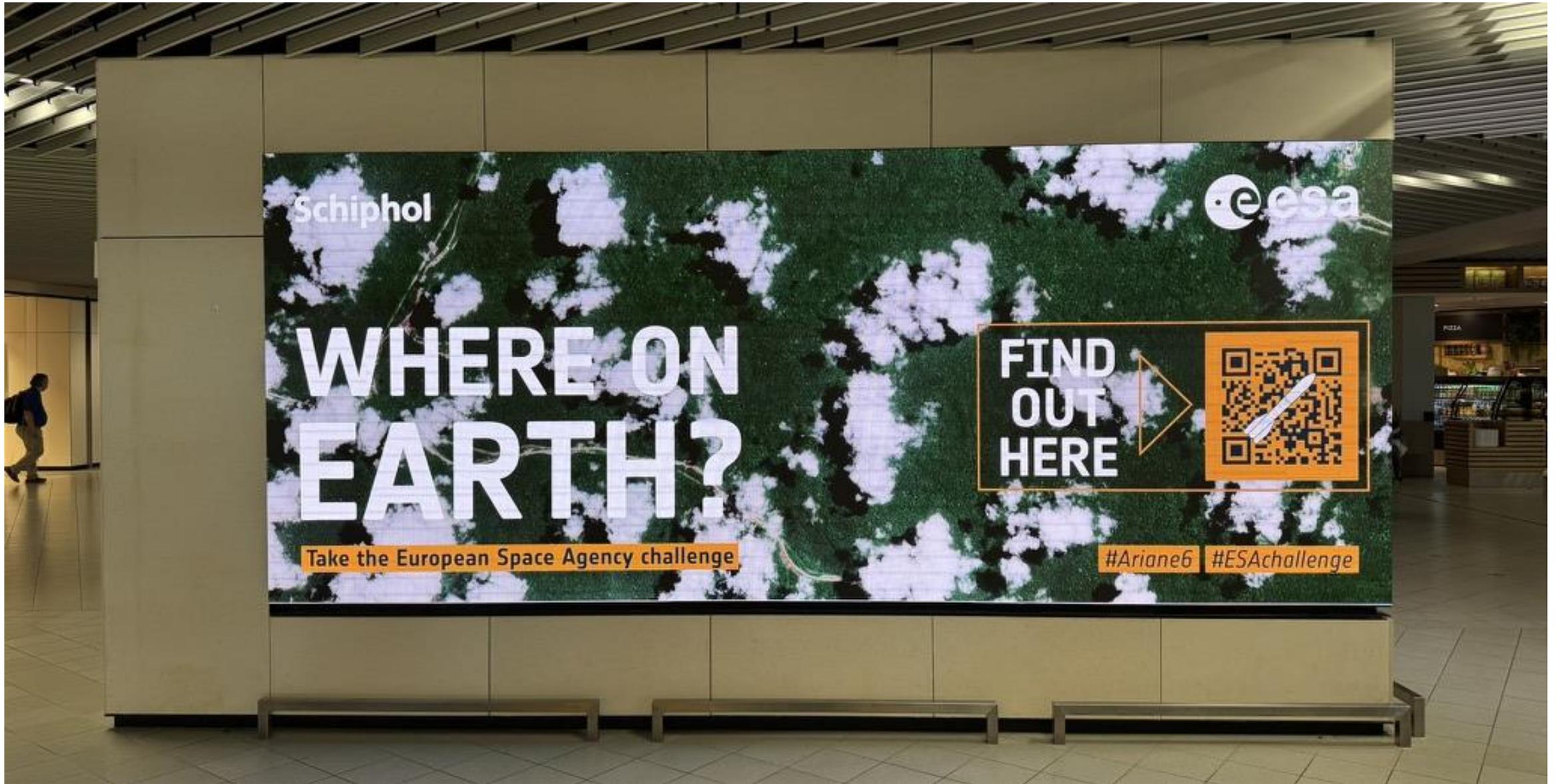
# Toolset



# Interactive Digital Signage



Times Square, New York City



Schipol Airport, Amsterdam

# Touch to explore

Building human  
resilience

Encouraging  
equitable recovery

Scaling global  
innovation

Nurturing digital  
transformation

Protecting our  
planet





Supporting the Entertainment of Your AV System

Presenting CONNECT

CRESTRON  
CRESTRON

# The Wall



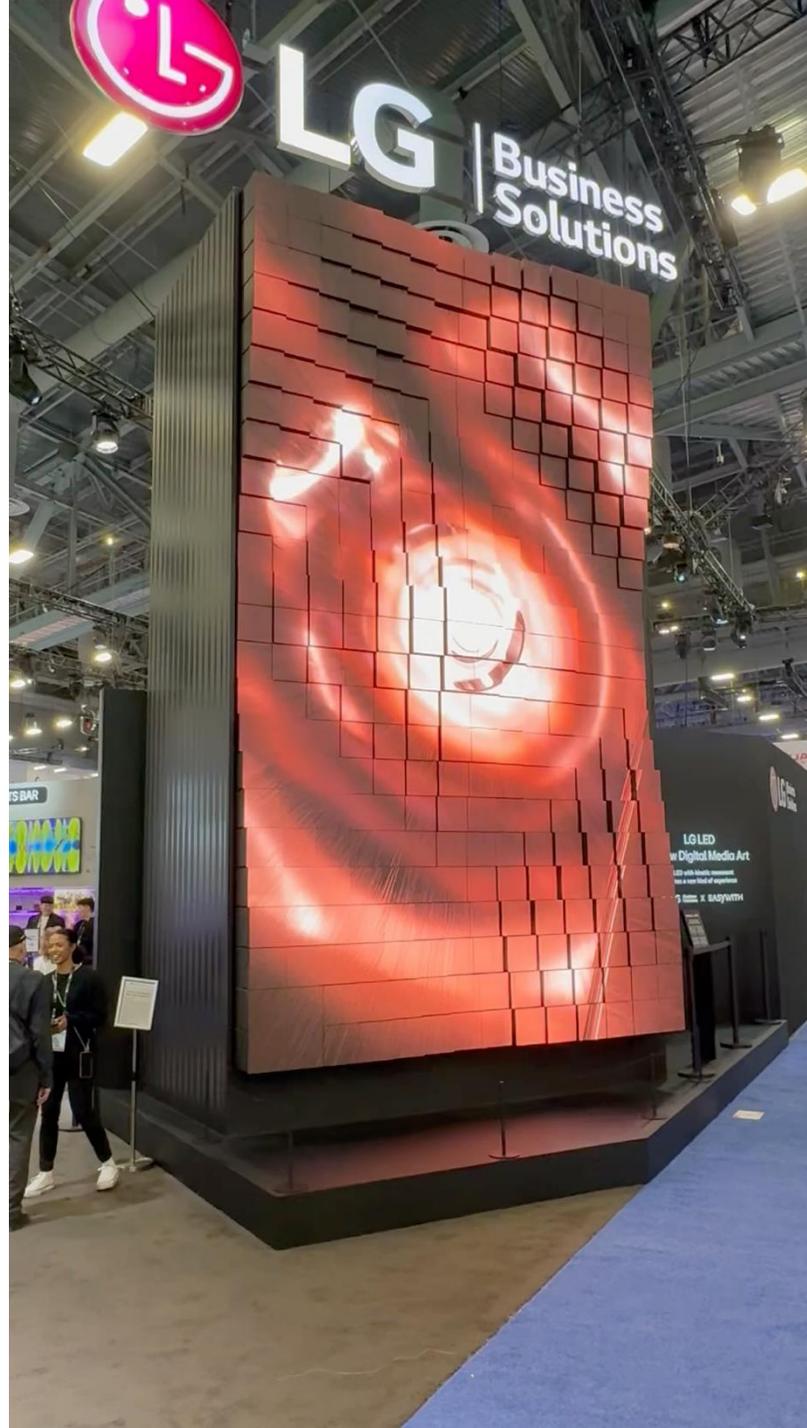
fiber series

hdmi series

ip series

dmx series

Four small images of electronic devices, each labeled with a series name: fiber series, hdmi series, ip series, and dmx series. The devices are shown in a row, with their respective labels below them. The labels are in a sans-serif font, and the device images are in a simple, clean style.



All Signature Seasonal



Green Tea



Currant Violet



Chocolate



Rose



Nougat



Vanilla



Pistachio



Banana



LG

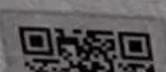
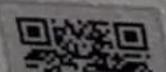
**Scan & Survey**

Please provide your receipt date and we will get back to you. After completing it's quick, receive gift in the receipt book.

SCAN & SURVEY

Life's Good.

5"



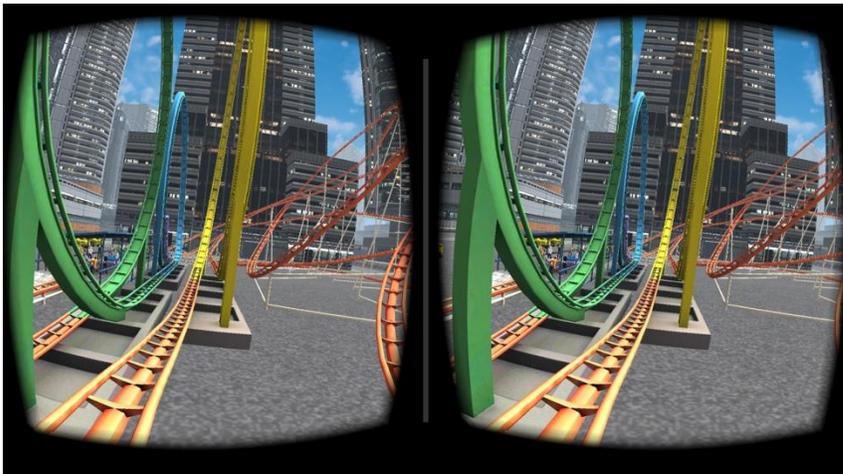
# Immersive Technology

(Reality Capture, VR/AR)

# Simplified Definitions

## **VIRTUAL REALITY (VR)**

A realistic and immersive simulation of a three-dimensional environment



## **AUGMENTED REALITY (AR)**

The integration of digital information with the user's environment in real time.

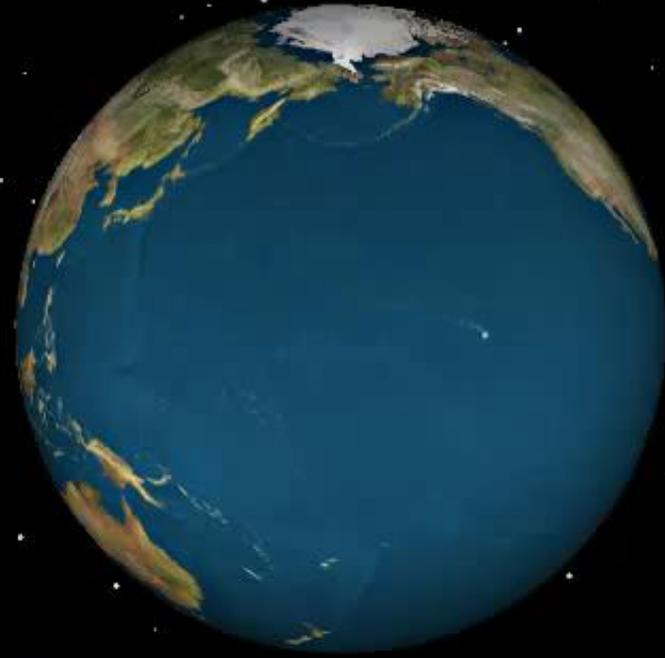


# 360 Cameras





EQUIRECTANGULAR PROJECTION



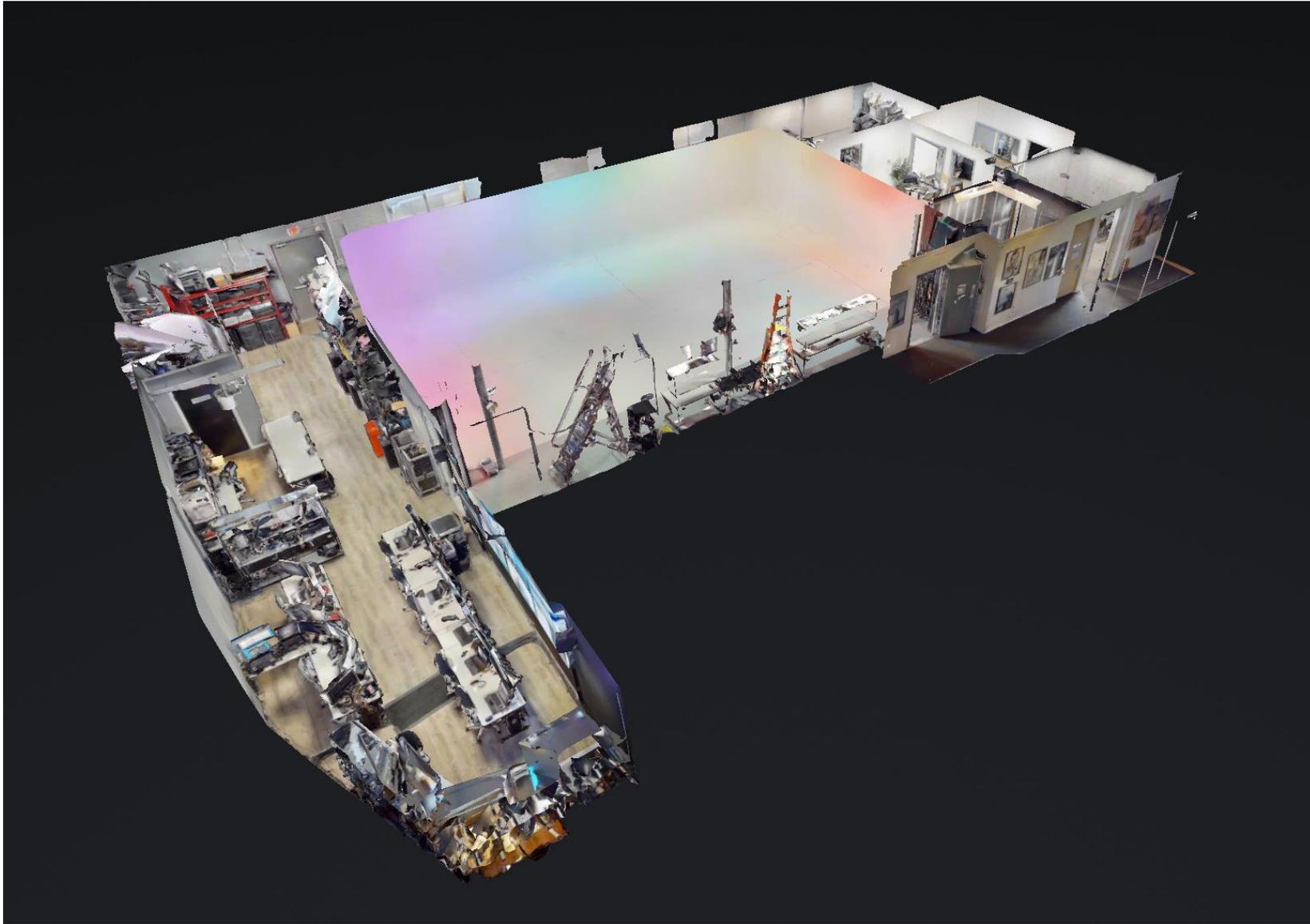
# 360 Video



<https://youtu.be/z2FsT3wziIY>

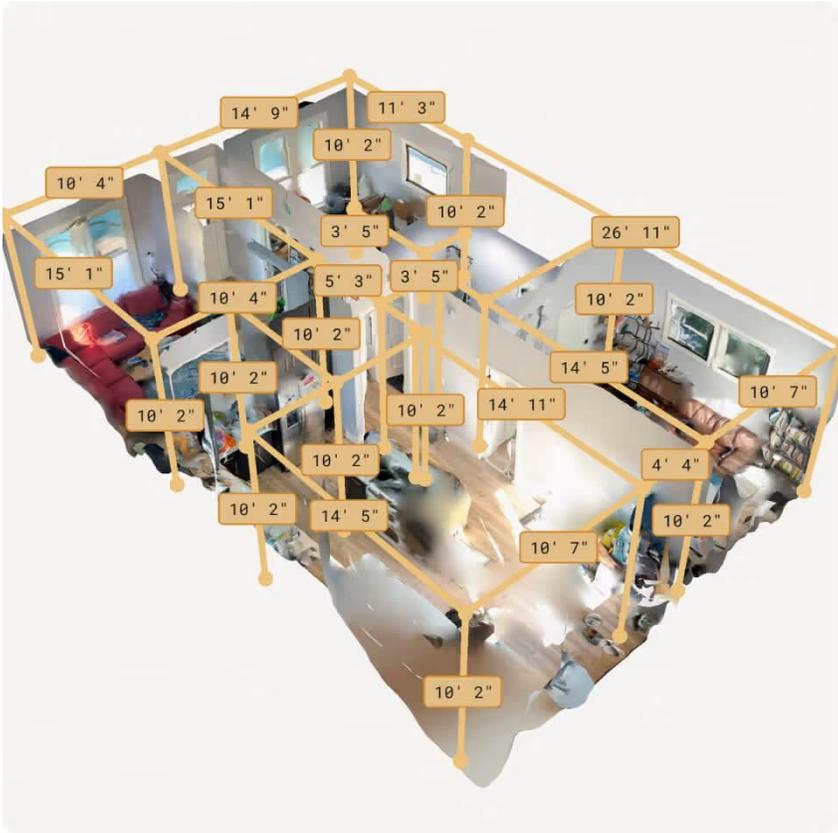
# Matterport Technology





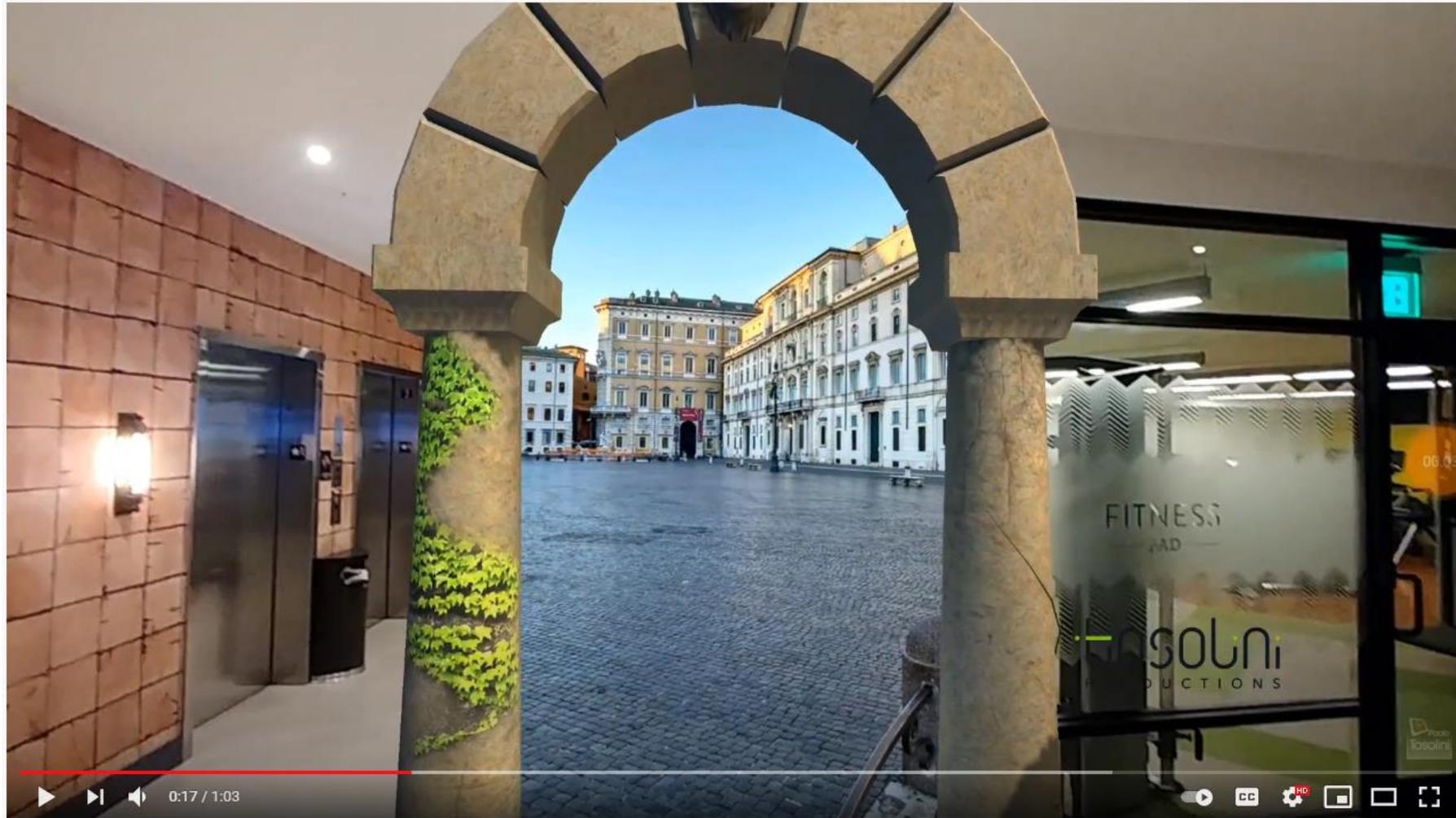
<https://my.matterport.com/show/?m=afLRZ1mEdd8>

# 3D Scanning Mobile Solutions



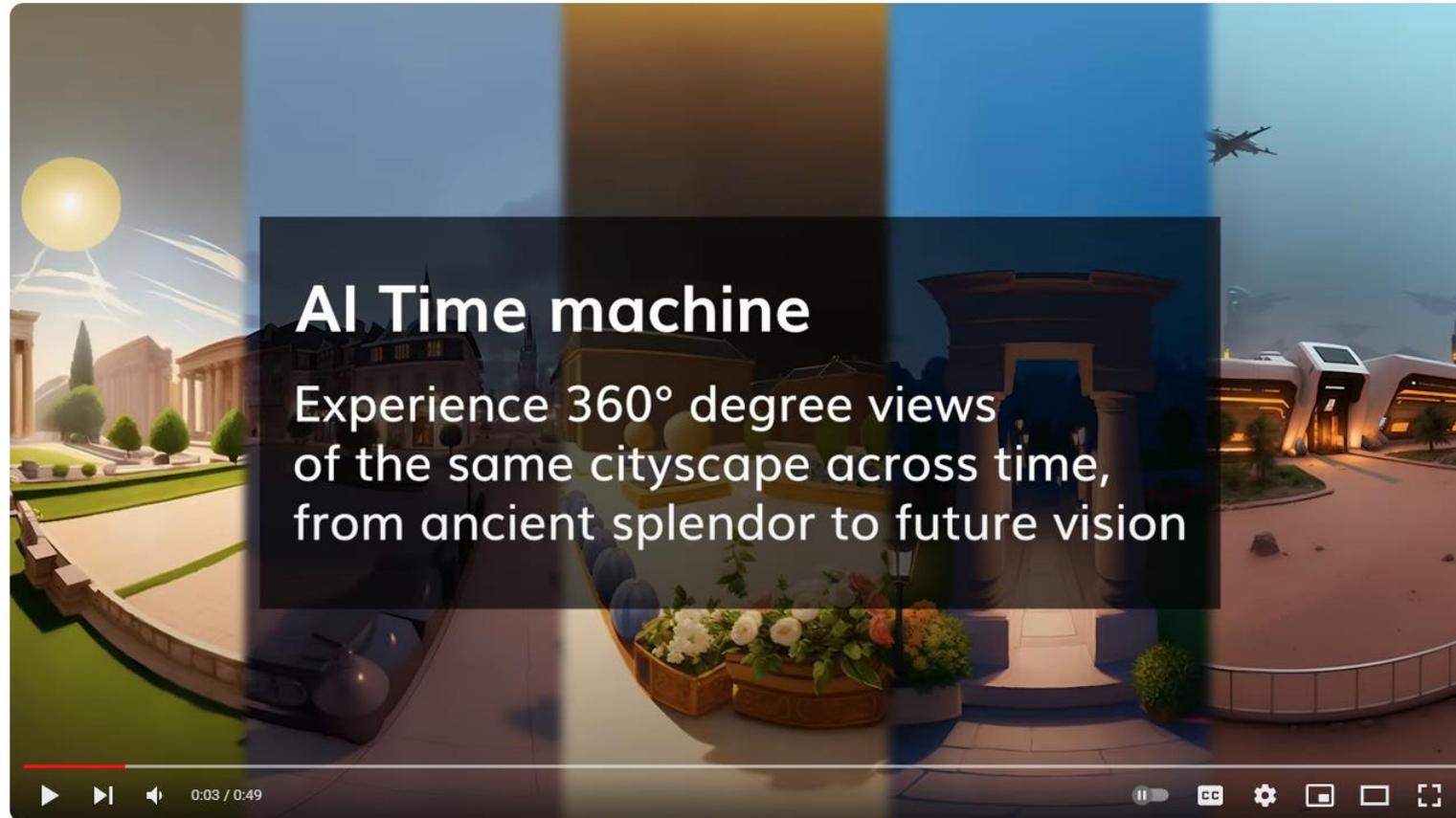
<https://poly.cam/capture/752F6307-590D-4905-B1EE-569AA6AAB285>

# AR Travel Portal



<https://youtu.be/jvqi6uu45H8>

# AI Time Machine



<https://youtu.be/u1lOiPWChqs>

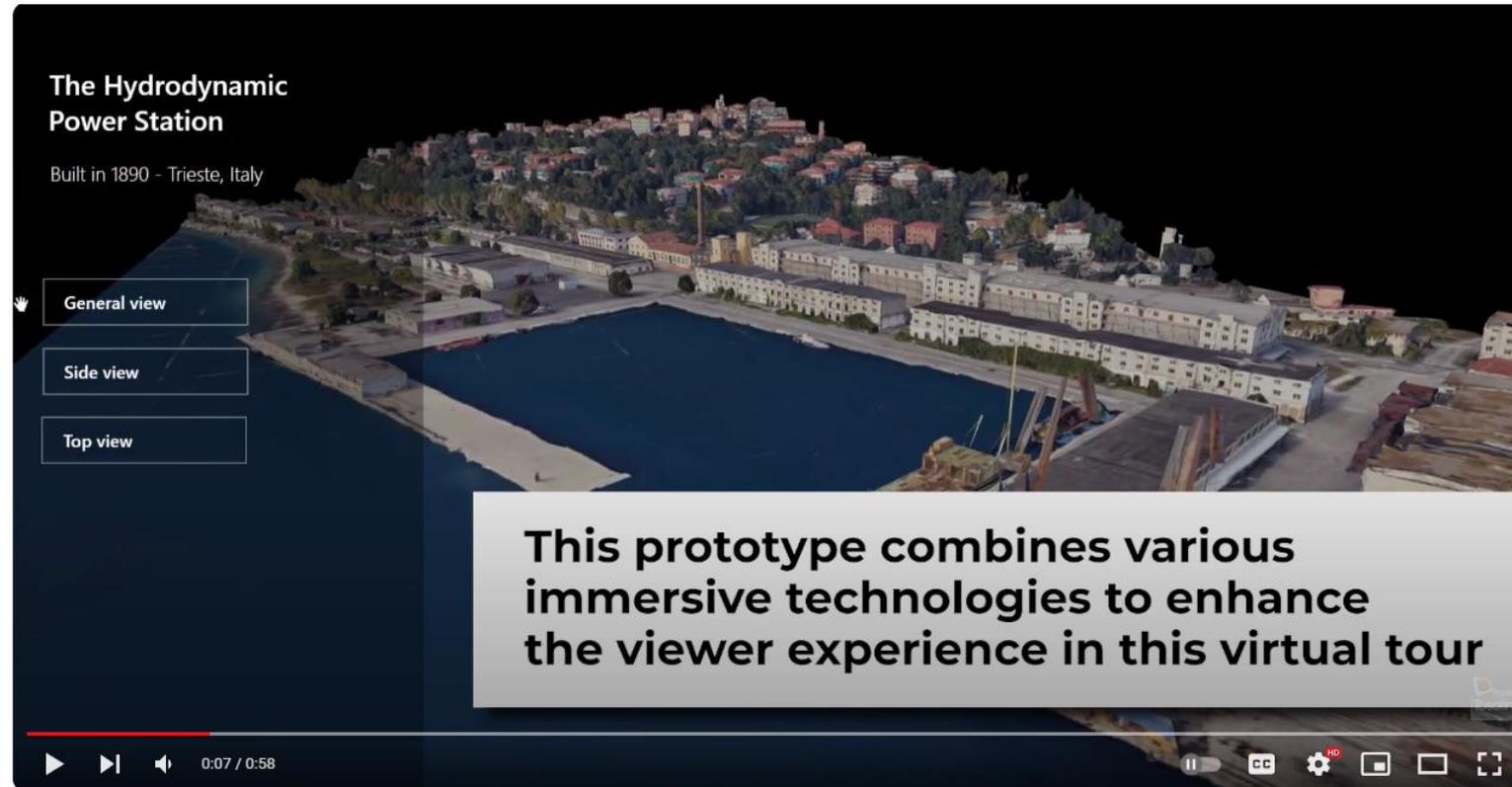
# Mixed Reality Meta Quest 3



# Apple Vision Pro



# Embedding 3D Models in Virtual Tours



<https://youtu.be/OefTQmzHmAM>

# AI Powered City Exploration

According to the AI, here are the best PARKS in NEW YORK

- Central Park
- High Line Park
- Prospect Park

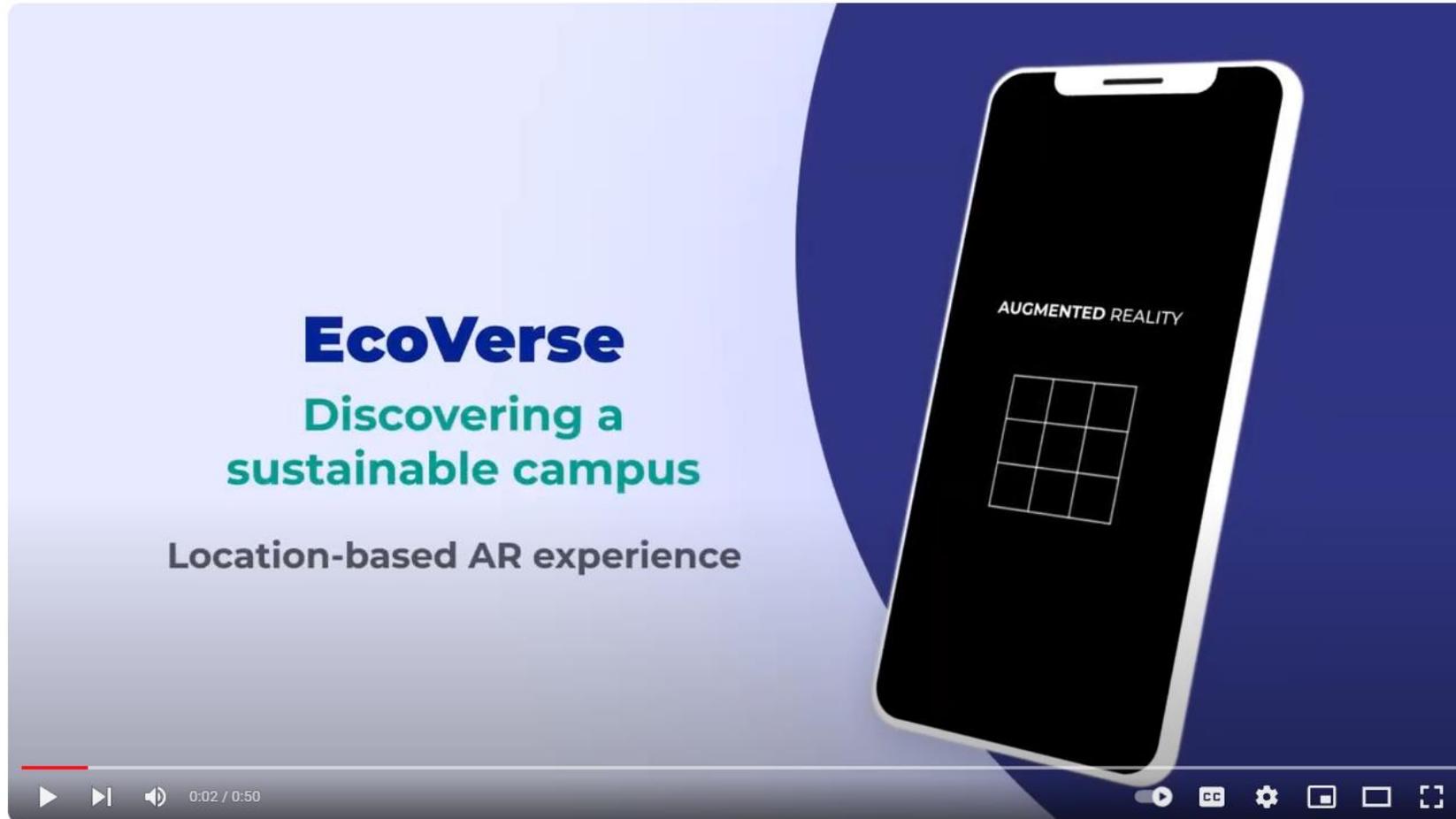
Start Over

0:15 / 0:47

The interface features a white sidebar on the left with a blue dashed line and a blue dot. The main area is a satellite map of New York City. The video player controls at the bottom include a play button, a progress bar, and icons for volume, closed captions, settings, and full screen.

<https://youtu.be/foLeCSliupY>

# Location Based AR



<https://youtu.be/8IIXR-KmQQU>

# From Earth to AR



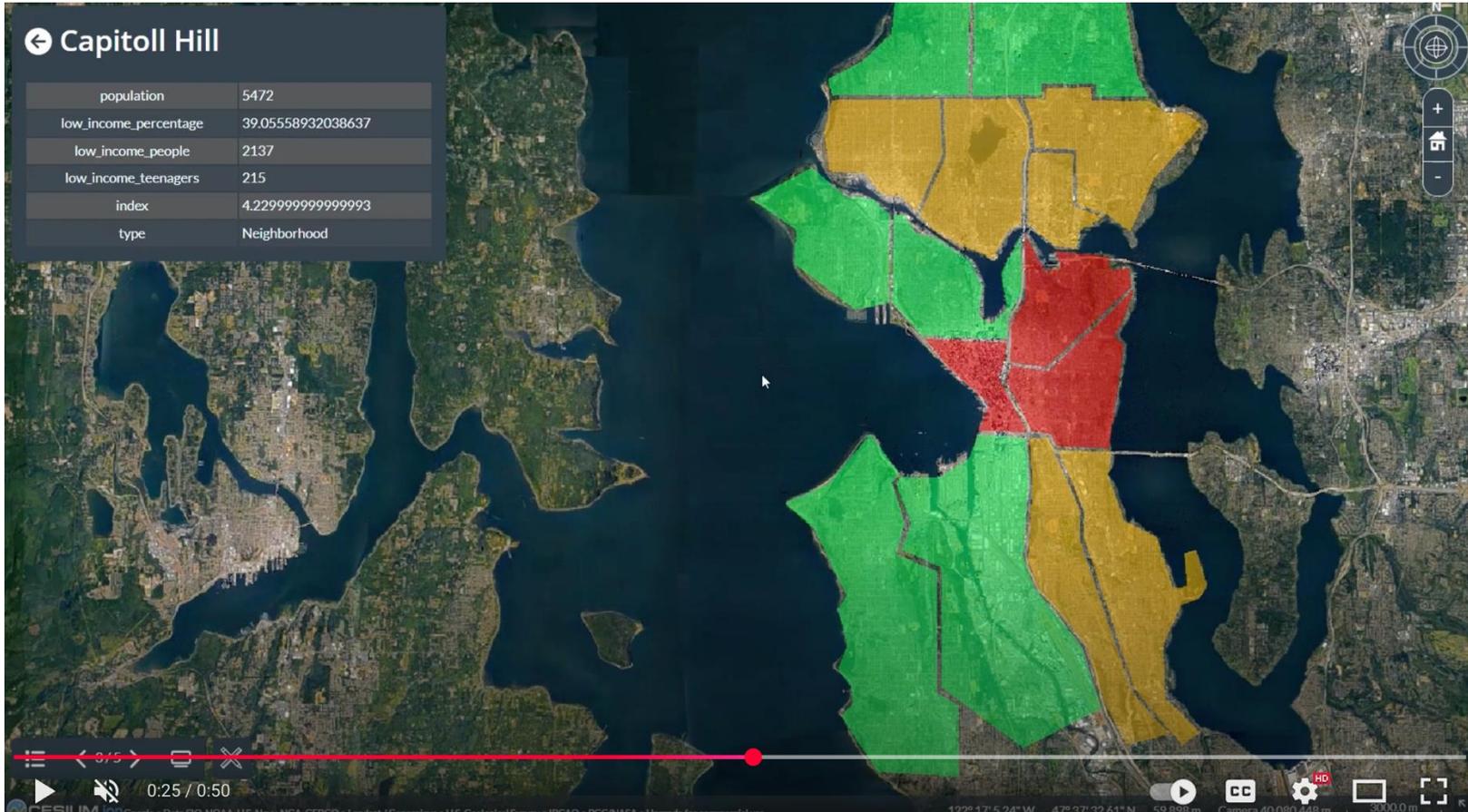
<https://www.youtube.com/watch?v=O4j9kv80vVc>

# Virtual Lake House Tour



<https://www.youtube.com/watch?v=EuROir9tieA>

# Youth Art Center in Seattle



[https://www.youtube.com/watch?v=x62nZo\\_4l7Y](https://www.youtube.com/watch?v=x62nZo_4l7Y)

# 3D Scanned Italian Abbey



<https://www.youtube.com/watch?v=46DciSPEZ1Y>

# FlightVision Pro



The prototype is a web app using voice commands to retrieve and visualize 3D artifacts

<https://youtu.be/jTLp-JlOplU>

# Contact us



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