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# PUBLIC PERCEPTION OF SCIENCE

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CRASC - LECTURE 6  
- 20/03/25



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WHO IS THE PUBLIC  
OR WHO ARE THE PUBLICS

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Analyse the  
two  
presentations  
of the Nuclear  
Energy  
Meeting.

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TO WHOM AM I COMMUNICATING?



HOW WILL MY MESSAGE BE UNDERSTOOD? RECEIVED?  
INTERPRETED?



WILL MY PUBLIC BE INTERESTED?

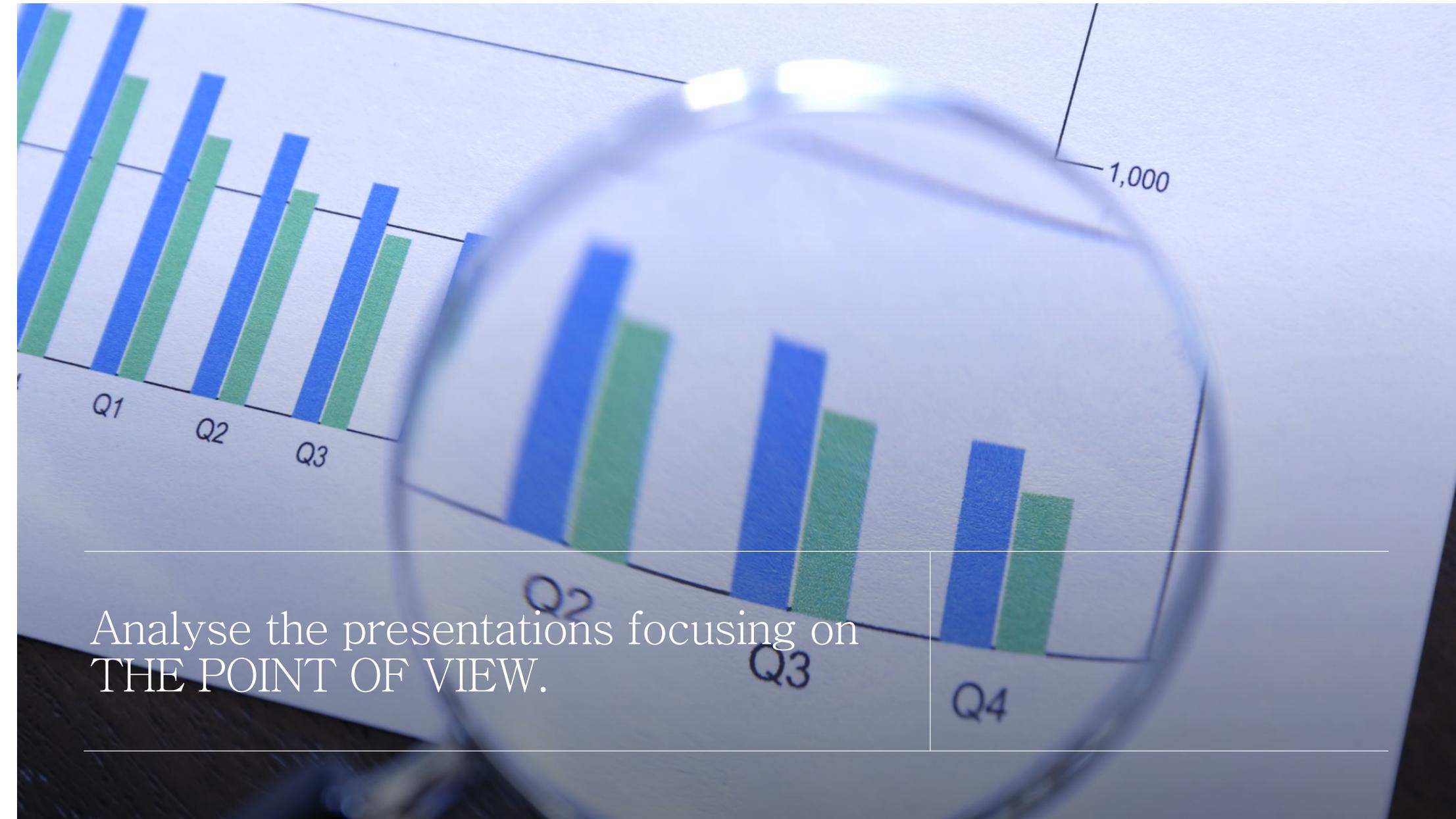


# First, Second and Third Person Point of View



<https://youtu.be/WBagSvbm154?si=IfoChim5QlnqJo5o>





Analyse the presentations focusing on  
THE POINT OF VIEW.

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In which way do the two presentations address different points of view?

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*point of view*

IS HOW THE  
NARRATOR TELLS  
A STORY



*perspective*

IS WHO IS  
NARRATING THE  
STORY



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What is science communication?  
What affects science communication  
more: point of view or perspective?

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