## Lecture 10

Dynamic Games of Incomplete Information: signalling games

## Guessing Game

Two persons play the following game.
Person $i$ receives a signal $\mathrm{s}_{\mathrm{i}}$ that can be either 0 or $1, i \in\{1,2\}$.
Signals are independently distributed and each signal's probability of being 1 is $p>0.5$.

Each person observes only his signal but not the signal of the other persons.

The probability distributions of the signals are common knowledge. Each person has to guess the sum of the signals. If the guess is correct, the player gets $£ 1$, otherwise she receives 0 Person 1 guesses first, person 2 observes the guess of player 1 before making his guess.


Payoff of Person 1 does not depends on the player 2's strategies "Requirement 2": Person 1 has to choose the strategy with the higher expected value.
Person 1 has two information sets: $\mathrm{s}_{1}=0$ and $\mathrm{s}_{1}=1$.
Suppose $s_{1}=0$,the expected value of each possible guess are:
$E\left(g_{1}=0\right)=\operatorname{Pr}\left(s_{2}=0\right)=1-p$
$E\left(g_{1}=1\right)=\operatorname{Pr}\left(s_{2}=1\right)=p$
$E\left(g_{1}=2\right)=\operatorname{Pr}\left(s_{2}=2\right)=0$
Suppose $s_{1}=1$, the expected value of each possible guess are:
$E\left(g_{1}=0\right)=\operatorname{Pr}\left(s_{2}=-1\right)=0$
$E\left(g_{1}=1\right)=\operatorname{Pr}\left(s_{2}=0\right)=1-p$
$E\left(g_{1}=2\right)=\operatorname{Pr}\left(s_{2}=1\right)=p$
Then in PBE person 1 plays the strategy $\{1,2\}$ i.e $g_{1}=1$ when $s_{1}=0$ and $g_{1}=2$ when $s_{1}=1$.

Person 2 has 6 information sets: all possible combination between $\mathrm{g}_{1}$ and $\mathrm{s}_{2}$. Let ( $g_{1}, s_{2}$ ) denotes an information set, then the person 2 's information sets are:

$$
(0,0),(0,1),(1,0),(1,1),(2,0),(2,1),
$$

Only the following four information sets are on the equilibrium path $(1,0),(1,1),(2,0),(2,1)$, (because in equilibrium person 1 plays either 1 or 2 ).
In these information sets beliefs are determined by Bayes rule, in the others information sets beliefs can be arbitrary.
Let be $b_{2}\left(g_{1}, s_{2}\right)$ the belief of person 2 about the signal $s_{1}$, i.e. the probability person 2 assigns to the event $s_{1}=1$, in the information set $\left(g_{1}, s_{2}\right)$.
In the information sets on the equilibrium path the player 2's beliefs are:

$$
\begin{aligned}
& b_{2}(1,0)=b_{2}(1,1)=0 \\
& b_{2}(2,0)=b_{2}(2,1)=1
\end{aligned}
$$

Consider information set (1,0)(i.e. $\boldsymbol{g}_{\boldsymbol{1}}=\mathbf{1}$ and $\boldsymbol{s}_{\mathbf{2}}=\mathbf{0}$ ) the expected value of each possible guess are

$$
\begin{aligned}
& E\left(g_{2}=0\right)=\operatorname{Pr}\left(s_{1}=0\right)=\left(1-b_{2}(1,0)\right)=1 \\
& E\left(g_{2}=1\right)=\operatorname{Pr}\left(s_{1}=1\right)=b_{2}(1,0)=0 \\
& E\left(g_{2}=2\right)=\operatorname{Pr}\left(s_{1}=2\right)=0
\end{aligned}
$$

Then $g_{2}=0$ has the higher expected value
Consider information set (1,1)(i.e. $\boldsymbol{g}_{\mathbf{1}}=\mathbf{1}$ and $\boldsymbol{s}_{\mathbf{2}}=\mathbf{1}$ ) the expected value of each possible guess are:
$E\left(g_{2}=0\right)=\operatorname{Pr}\left(s_{1}=-1\right)=0$
$E\left(g_{2}=1\right)=\operatorname{Pr}\left(s_{1}=0\right)=\left(1-b_{2}(1,1)\right)=1$
$E\left(g_{2}=2\right)=\operatorname{Pr}\left(s_{1}=1\right)=b_{2}(1,1)=0$
Then $g_{2}=1$ has the higher expected value

Consider information set (2,0)(i.e. $\boldsymbol{g}_{\mathbf{1}}=\mathbf{2}$ and $\boldsymbol{s}_{2}=\mathbf{0}$ ) the expected value of each possible guess are
$E\left(g_{2}=0\right)=\operatorname{Pr}\left(s_{1}=0\right)=\left(1-b_{2}(2,0)\right)=0$
$E\left(g_{2}=1\right)=\operatorname{Pr}\left(s_{1}=1\right)=b_{2}(2,0)=1$
$E\left(g_{2}=2\right)=\operatorname{Pr}\left(s_{1}=2\right)=0$
Then $g_{2}=1$ has the higher expected value
Consider information set (2,1)(i.e. $\boldsymbol{g}_{\mathbf{1}}=\mathbf{2}$ and $\boldsymbol{s}_{\mathbf{2}}=\mathbf{1}$ ) the expected value of each possible guess are:
$E\left(g_{2}=0\right)=\operatorname{Pr}\left(s_{1}=-1\right)=0$
$E\left(g_{2}=1\right)=\operatorname{Pr}\left(s_{1}=0\right)=\left(1-b_{2}(2,1)\right)=0$
$E\left(g_{2}=2\right)=\operatorname{Pr}\left(s_{1}=1\right)=b_{2}(2,1)=1$
Then $g_{2}=2$ has the higher expected value

Then in a BPE,
Person 2 plays $g_{2}=s_{2}$ after observing $g_{1}=1$
Person 2 plays $g_{2}=s_{2}+1$ after observing $g_{1}=2$

Out of equilibrium path there are arbitrary beliefs and the strategy must be optimal given the (arbitrary) beliefs.
For example $b_{2}(0,0)=b_{2}(0,1)<0.5$ (for example 0 )
In this case for player 2 is optimal to play $g_{2}=s_{2}$

PBE
Person 1 plays $s_{1}+1$

Person 2 plays:
$g_{2}=s_{2}$ when $g_{1} \leq 1$
$g_{2}=s_{2}+1$ when $g_{1}=2$
$b_{2}(0,0)=b_{2}(0,1)<0.5$
$b_{2}(1,0)=b_{2}(1,1)=0$
$b_{2}(2,0)=b_{2}(2,1)=1$

## Two-players Signalling Games

- Sequential game where player 1 is the first mover.
- Player 1 (the sender) is informed about a variable relevant to both her and player 2 (that is uninformed)
- Player 1 takes an action that is observed by player 2 (receiver)
- Observing the action of player 1, player 2 receives some information about the relevant (unobserved) variable
- Player 2 takes an action that affect the payoff of both players.
- Player 1 can play
A) an action in according to the observed variable (separating strategy)
B) an action that is independent from the observed variable (pooling strategy)
In the case A player's 1 action conveys some info to player 2, no in case $B$.


Entry as signalling game

Note first that the weak challenger prefers unready whatever action the incumbent takes, so in any PBE the weak challenger must choose unready
That leaves two possibilities for equilibria:

1. Strong challenger chooses ready, weak challenger chooses unready (separating strategy)
2. Challenger chooses unready in both cases (pooling strategy)

Consider 1: (ready, unready)

- both information sets of incumbent are reached.
- beliefs are: $\operatorname{Pr}(s t r o n g \mid r e a d y)=1 \operatorname{Pr}($ weak $\mid u n r e a d y)=1$
- incumbent chooses acquiesce after ready and fight after unready
- no type of player 1 has an incentive to deviate
- so this is a (separating) PBE (for any $p$ )


PBE: Challenger : ready if strong; unready if weak Incumbent : acquiesce after ready, fight after unready Incumbent' s beliefs:
$\operatorname{Pr}($ strong $\mid$ ready $)=1 \quad \operatorname{Pr}($ weak $\mid$ unready $)=1$

Consider 2: (unready, unready)

- only the information set (unready) of incumbent is reached
- beliefs are:
- $\quad \operatorname{Pr}($ strong $\mid$ unready $)=p ;$
- $\quad \operatorname{Pr}($ weak $\mid$ unready $)=1-p$
- $\quad \mathrm{E}(\mathrm{A} \mid$ unready $)=0$;
- $\mathrm{E}(\mathrm{F} \mid$ unready $)=-p+1-p=1-2 p$
- $\mathrm{E}(\mathrm{A} \mid$ unready $) \geq \mathrm{E}(\mathrm{F} \mid$ unready $) \Leftrightarrow 0 \geq 1-2 p \Leftrightarrow p \geq 1 / 2$
- Then for the incumbent is optimal to play acquiesce after unready if and only if $p \geq 1 / 2$
- Now assume $p \geq 1 / 2$
- We need to specify strategy given ready, although it's never reached, to check if challenger would want to deviate
- since probability to reach ready is 0 , beliefs are not restricted
- If incumbent chooses acquiesce after ready, no type of challenger would want to deviate.
- This is optimal for the incumbent by a belief that challenger is strong if he play ready.
- Note challenger does not deviate even if incumbent chooses fight after ready.
Acquiesce

For $p \geq 1 / 2$, there are (pooling) PBE where:
challenger: both types choose unready
incumbent: acquiesce after unready and acquiesce after ready
Incumbent' s beliefs: $\operatorname{Pr}($ strong $\mid$ ready $)=1$

$$
\operatorname{Pr}(\text { strong } \mid \text { unready })=\mathrm{p}
$$

Note: there are other PBE for $p \geq 1 / 2$

- The same strategy profile but different beliefs $\operatorname{Pr}($ strong | ready).
- For the incumbent is optimal to play fight after ready if $\operatorname{Pr}($ strong $\mid$ ready $) \leq 1 / 2$
- challenger: both types choose unready Incumbent plays fight after ready and
$\operatorname{Pr}($ strong | ready $) \leq 1 / 2$
$\operatorname{Pr}($ strong $\mid$ unready $)=\mathrm{p}$

What happen if challenger chooses (unready, unready) but $p \leq 1 / 2$ ? ?
Acquiesce

For $p \leq 1 / 2$, there are (pooling) PBE where:
challenger: both types choose unready incumbent: fight after unready and fight after ready Incumbent' s beliefs: $\operatorname{Pr}($ strong $\mid$ ready $)=0$

$$
\operatorname{Pr}(\text { strong } \mid \text { unready })=\mathrm{p}
$$

## Cheap Talk

Two players, 1 and 2, could buy an object.
The object can be either white or black with equal probability
Each person evaluates the object in according his preferred colour:
100 if the object is of his preferred colour, 0 otherwise.
The preferred colour of each person can be either white or black with equal probability

The realizations of the object colour and those of the preferred colours are independent.

If both buy the object its price is 60 , if only one buy the object its price is 30

| Object black | Object white | Object black |
| :--- | :---: | :---: |
| Player 1 white | Player 1 black | Player 1 white |
| Player 2 white | Player 2 black | Player 2 black |

Object white Player 1 black Player 2 white

| $v_{1}=0, v_{2}=0$ |  |  |  |
| :---: | :---: | ---: | ---: |
|  |  | Player 2 |  |
|  |  | Ask | No Ask |
| Player 1 | Ask | $-60,-60$ | $-30,0$ |
|  | No Ask | $0,-30$ | 0,0 |


| $v_{1}=0, v_{2}=100$ |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  | Player 2 |  |
|  |  | Ask | No Ask |
| Player 1 | Ask | $-60,40$ | $-30,0$ |
|  | No Ask | 0,70 | 0,0 |

Object black
Player 1 black
Player 2 white

Object white Player 1 white Player 2 black

Object black
Player 1 black
Player 2 black

Object white Player 1 white Player 2 white

| $v_{1}=100, v_{2}=0$ |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  | Player 2 |  |
|  |  | Ask | No Ask |
| Player 1 | Ask | $40,-60$ | 70,0 |
|  | No Ask | $0,-30$ | 0,0 |


| $v_{1}=100, v_{2}=100$ |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  | Player 2 |  |
|  |  | Ask | No Ask |
| Player 1 | Ask | 40,40 | 70,0 |
|  | No Ask | 0,70 | 0,0 |

Before to take simultaneously their actions:

1. Player 1 is informed of

- its preferred colour,
- player 2's colour
- object's colour

2. Player 2 is informed about his preferred colour.
3. Player 1 sends a message to player 2 about the object's colour ( " the colour of the object is ...) (Note that the message can be false or true)

We explore three possible equilibria:
No informative, partial informative and full informative equilibria

## No informative equilibrium

The player 1's message does contain any information: the message is uncorrelated with object's colour and player 1's colour

## Partial informative equilibrium

There is some level of correlation between the message and the colour of the object

## Full informative equilibrium

The message is always true

We check if these equilibria exist in our game

For player 1 ask is dominant strategy when $v_{1}=100$, no ask is dominant strategy when $v_{1}=0$.

## No informative equilibrium

Player 2's beliefs are the priors, so he believes that all four combinations (object's colour/player 1's colour) are equally probable

The expected payoffs are
$E(a s k)=\frac{70+40-30-60}{4}=5 \quad E($ no ask $)=0$
Then $s_{2}=a s k$

The strategy profile where:
a. player 1 sends messages randomly chosen, plays ask when $v_{1}=100$, no ask otherwise
b. player 2 assigns equal probability to each combination (object's colour/player 1's colour) and plays ask
is a PBE

## Full informative equilibrium

The colour of the object is fully revealed to player 2 , then he knows $v_{2}$ and believes that $v_{1}$ is either 0 or 100 with equal probability.

Player 1 plays ask when $v_{1}=100$, no ask otherwise
For player 2 no ask is dominant when $v_{2}=0$, ask is dominant when $v_{2}=100$.

This is not an equilibrium, because when $v_{1}=100$ and
$v_{2}=100$ player 1 can improve his payoff (from 40 to 70 )
sending a false message
In this case player 2 believes (incorrectly) that $v_{2}=0$ and plays no ask.

## Partial informative equilibrium

when either $v_{1}=0$ or $\left(v_{1}=100\right.$ and $\left.v_{2}=0\right)$
message = object's colour
when $v_{1}=100$ and when $v_{2}=100$
message $\neq$ object's colour
Player 1 plays ask when $v_{1}=100$, no ask otherwise
$s_{2}=$ ask if message $=$ player 2's colour
$s_{2}=$ no ask if message $\neq$ player 2's colour
Player 2's beliefs
when message = player 2's colour

$$
\operatorname{Pr}\left(v_{1}=0, v_{2}=100\right)=1
$$

when message $\neq$ player 2 's colour
$\operatorname{Pr}\left(v_{1}=0, v_{2}=0\right)=\operatorname{Pr}\left(v_{1}=1, v_{2}=0\right)=\operatorname{Pr}\left(v_{1}=1, v_{2}=1\right)=\frac{1}{3}$
message = player 2's colour
$E($ ask $)=70$ and $E($ no ask $)=0 \rightarrow$ ask is the best response message $=$ player 2's colour

$$
E(\text { ask })=\frac{-30-60+40}{3}<0
$$

$$
E(\text { no ask })=0
$$

Incentives of player 1 to send a different message
when $v_{1}=0$ a different message does not change his payoff
when $v_{1}=100$ a different message induces player 2 playing ask reducing player 1's payoff.

The strategy profile and player 2's beliefs are a PBE

